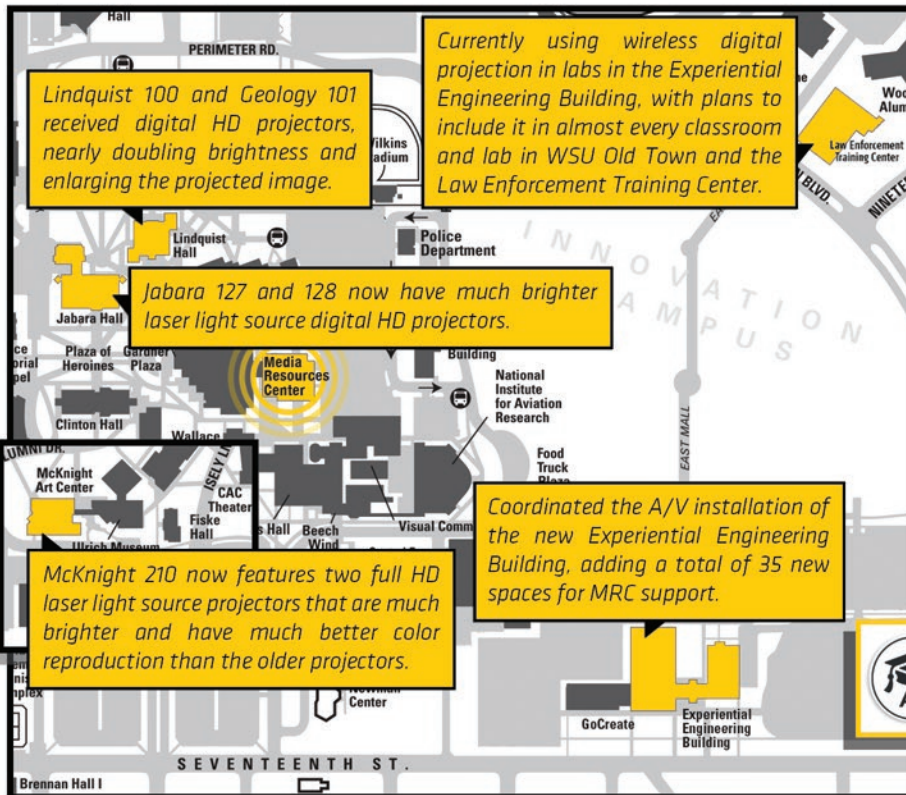


# WICHITA STATE UNIVERSITY MEDIA RESOURCES CENTER ANNUAL REPORT 2016/2017

**The Media Resources Center (MRC)** provides centralized support and innovative leadership for effective and creative use of instructional technologies and informational services throughout Wichita State University.

## CAMPUS MEDIA SERVICES



Thanks to the student Technology Fee, CMS will spend the summer upgrading 45 of the oldest and most used classroom projectors with new projectors that are 30% brighter and Full HD resolution.



Adding over 25 new MRC-supported classrooms, labs, and conference rooms, CMS designed the A/V plan and is coordinating the installation of all A/V equipment in the new WSU Old Town shared WSU/WATC space.



**Wichita State University is now a Crestron A+ Education Partner school.**

## INSTRUCTIONAL DESIGN & TECHNOLOGY

### PROFESSIONAL DEVELOPMENT & INSTRUCTION

#### STAFF DEVELOPMENT

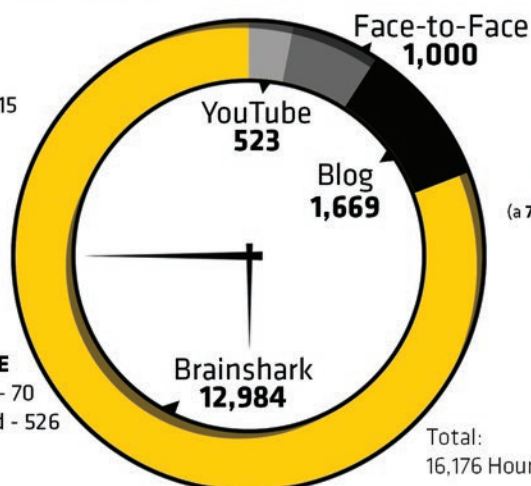
Conference Presentations - 15  
Publications - 3

#### CONTENT DEVELOPMENT

Blog Users - 4,438  
Blog Sessions - 7,982  
New Brainsharks - 510  
YouTube Views - 18,644

#### TIER 2 & KNOWLEDGE BASE

Knowledge Base Re-Writes - 70  
Total Tier 2 Tickets Resolved - 526

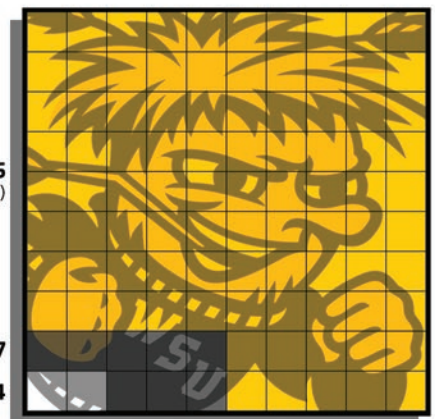


### ONLINE COURSE DEVELOPMENT

Online Classes - 166  
(a 70% increase since 2015-16)

General Use - 17

Airbus - 4



# WSUTV and VIDEO SERVICES

## **Preserve Every Piece:** *Conservation of the Joan Miró Mural Personnages Oiseaux*

Video Services was proud to present this thirty-minute documentary following the conservation journey of Kansas' most important work of art. For nearly a decade, our videographers gathered interviews and footage documenting the courageous effort to save the Personnages Oiseaux mural.

## **Creative Empowerment:** *Boot Steps*

Partnering with the WSU School of Social Work and the Robert J. Dole VA Medical Center, Video Services produced a thirty-minute program documenting the work of the Wichita State Social Work 611 J graduate class with Wichita-area veterans who have experienced homelessness. The video follows veterans, students, and instructors over a three-week period as they explored art as a form of self-discovery, from their first creations to the final art gallery showing.

## **Strategic Enrollment Management:** *Personalized Admission Welcome Videos*

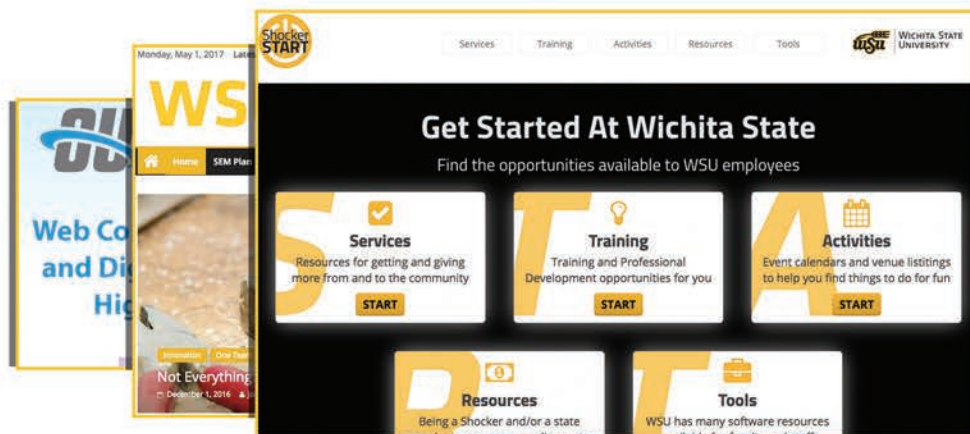
In collaboration with WSU Admissions, Video Services produced a customizable video to be provided for every admitted high school senior. In three different instances, the student's name appears as she is introduced to Shocker Hall, invited for coffee in the Rhatigan Student Center, and welcomed into Shocker Nation with WSU Head Coach Gregg Marshall in Koch Arena. The videos are being emailed to all Wichita State admitted students, providing a unique and personal experience they are sure to enjoy.



83

Digital Television Adapters Installed

# MRC WEB TEAM



The MRC web team started this year, working to prepare Wichita State for the new OU Campus content management system. Developing training and strategic plans for the launch, the team isn't standing still. We have already taken on several new web projects as we have gotten the team up to speed.



# LOOKING AHEAD TO 2018

**Change is our middle name at the MRC**, and 2018 will bring more change than usual. We will be reorganizing with the new fiscal year to make sure we can bring the university our services as efficiently as possible. And we will be a big part of the transition into the new Content Management System.

But the biggest change in the new year will be the move to online, streaming delivery for WSU TV. It's time for WSU's video content to move with the times and make itself available on demand to a worldwide audience. We will discontinue our broadcast on Cox Cable (in the Wichita area) and will launch a new website for video delivery, a Roku streaming station, and more as the year goes on.