

WICHITA STATE UNIVERSITY MEDIA RESOURCES CENTER ANNUAL REPORT 2014/2015

The Media Resources Center (MRC) provides centralized support and innovative leadership for effective and creative use of instructional technologies and informational services throughout Wichita State University.

CAMPUS MEDIA SERVICES

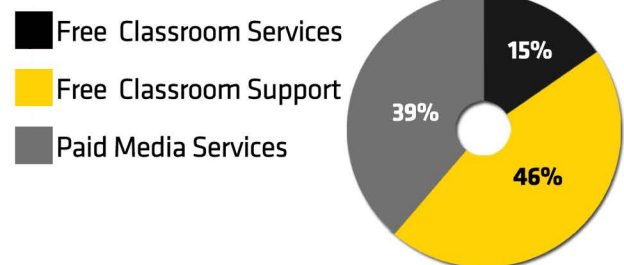
- Installed our campus's first laser light source projector, which boasts a 20,000 hour life at full brightness and does not require lamp or filter changes, in Hubbard 208.
- Achieved 100% customer satisfaction rating on survey.
- Instituted a help desk ticketing system that increases traceability and coordination with ITS departments.
- Coordinated over 20 major installation projects paid by individual departments, including the new Devlin Hall "Innovation Hub" on the 2nd floor.

Number of Faculty trained on classroom media equipment: 164



Ribbon cutting ceremony for the new Innovation Hub at Devlin Hall.

Over 1,000 events and support calls in 2015



LIVE STREAMING EVENTS:

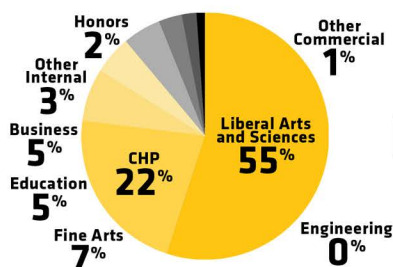
Unique Viewers	3,588
Live Streamed Events	13
Unique Countries Viewed	60
Total Hours Live Video Streamed	1,543

CLASSROOM SUPPORT REQUESTS:

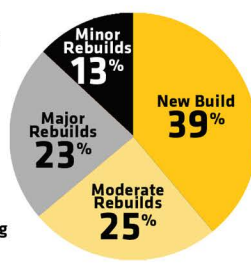
Average First Response Time (HH:MM:SS)	00:04:18
Building w/ Most Classroom Support Requests	HUBBARD HALL

INSTRUCTIONAL DESIGN & TECHNOLOGY

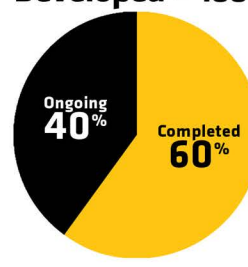
Work by College



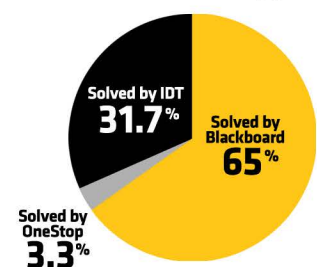
Scope of Work



Total Credit Hours Developed = 188



Blackboard Support



PROFESSIONAL DEVELOPMENT

Users enrolled in Online Faculty Training: **67** online faculty learners

Users attending Face-to-Face Professional Development sessions: **102** faculty/staff

VIDEO SERVICES/WSUTV

Video Services

STREAMING EVENTS

2014 Fall Convocation
2014 Fall Commencement
2015 Spring Commencement
Rie Bloomfield Organ Series

VIDEO PRODUCTS

Issues in History Today
Brave New World Opening and Closing Video
Transition to Teaching
WSU Transformation: Becoming the Innovation Campus
Economic Outlook Conference

ANIMATION & DESIGN

OneStop
Spirit of Wichita Award Video
Our Time Commercial

Produced 86 video projects

67 WSU Campus Community projects

13 WSU Campus Affiliate projects

06 External projects



WSUTV 13 Local Programming



- **Department of History:**
 - Issues in History Today (3 Episodes)
- **Commencement** - Fall 2014 / Spring 2015
- **Convocation** - Fall 2014
- **Ulrich Museum Art Talk** - Evan Roth
- **Strategic Communications:**
 - WSU Transformation: Becoming the Innovation Campus
- **CEDBR Economic Outlook Conference 2014**
- **3 Closed Circuit Feeds Across WSU Campus**

- **Department of English** - Alex White
- **Telecourses:**
 - Fall 2014 (7 classes)
 - Spring 2015 (6 classes)
 - Summer 2015 (3 classes)
- **WSU CH13 reaches:**
 - 16 cities or towns
 - 5 counties
 - 526,600 potential viewers
 - Including McConnell Air Force Base

Digital Signage

- Distribute 24/7 digital signage signal to 66 HD displays throughout WSU Campus
- Provide RAVE emergency alert to 81 HD displays throughout WSU Campus
- Aired 391 unique pieces of content - Global Feed

MRC 2016: Eye on the Horizon

The MRC went through dramatic changes this year. We're in the middle of a major remodel. We've had three different directors in the past year, and we have hired seven new team members. We are making the transition from analog to digital in many disciplines. We are integrating new tools and capabilities like Brainshark and Kaltura to our excellent toolset as we bring ideas and support to the intersection of instruction and media at WSU.

Our goals for the coming year will be to continue the transformation; we need to grow into our new tools and hone our new teams. We will build on partnerships across campus, including the Office of Online Learning, Information Technology Services, and The OneStop. And we will be exploring opportunities to develop and expand programs that engage WSU students.