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| **Wichita State University Performance Report AY 2017** | | | | | | | **AY 2017 FTE: 11,540** | |
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| **Wichita State University** | **Foresight**  **Goals** | **3 yr History** | **AY 2017**  **(Summer 2016,**  **Fall 2016, Spring 2017)** | | **AY 2018**  **(Summer 2017,**  **Fall 2017, Spring 2018)** | | **AY 2019**  **(Summer 2018,**  **Fall 2018, Spring 2019)** | |
|  |  |  | Institutional  Performance | Outcome | Institutional  Performance | Outcome | Institutional  Performance | Outcome |
| 1. Increase number of certificates and degrees awarded | 1 | AY2013: 2,999  AY2014: 3,087  AY2015: 2,975  Baseline: 3,020 | 3,050 |  |  |  |  |  |
|  |  |  |  | |  | |  |  |
| 2. Increase the percent of STEM degrees conferred | 2 | AY2013: 33.0% (991/2,999)  AY2014: 34.8% (1,074/3,087)  AY2015: 38.5% (1,144/2,975)  Baseline:35.4%(1,069/3,020) | 36.2%  (1,104/3,050) |  |  |  |  |  |
|  |  |  |  | |  |  |  |  |
| 3. Maintain National Science Foundation ranking in aeronautical engineering research and development expenditures from industry | 3 | AY2013: $25,306,000/ranking:1  AY2014: $28,797,000/ranking: 1  AY 2015: $29,146,000/TBD  Baseline: $27,750,000/ranking: 1 | $34,164 |  |  |  |  |  |
|  |  |  |  | |  |  |  |  |
| 4. Increase the number of undergraduate certificates and degrees awarded to underrepresented minorities | 1 | AY2013: 269  AY2014: 301  AY2015: 302  Baseline: 291 | 316 |  |  |  |  |  |
|  |  |  |  | |  |  |  |  |
| 5. Increase the second year retention rate of first- time/  full-time freshmen | 1 | Fall 2012: 74.5% (954/1,280)  Fall 2013: 74.6% (909/1,218)  Fall 2014: 72.0% (996/1,384)  Baseline: 73.6% (953/1,294) | 73.0%  (1,036/1,420) |  |  |  |  |  |
|  |  |  |  | |  |  |  |  |
| 6. Increase the number of undergraduate Kansas resident degree seeking adult learner students ages 25-64 | 1 | AY2013: 3,206  AY2014: 2,991  AY2015: 2,902  Baseline: 3,033 | 2,560 |  |  |  |  |  |
|  |  |  |  | |  |  |  |  |

**Wichita State University Performance Report AY 2017**

**Indicator 1: Increase number of certificates and degrees awarded**

Description: The GP is a campus-wide multi-pronged collaborative initiative (includes a student success course [first-year seminar], intrusive advising tools, supplemental instruction, tutoring services, and an early alert system [SEAS – Student Early Alert System]) aimed at increasing retention and graduation rates and increasing the number of degrees awarded.

***Outcome/Results:***

**Indicator 2: Increase the percent of STEM degrees conferred**

Description: Several initiatives are underway to increase the number of STEM discipline graduates. Funding from the State University Engineering Act has allowed the College of Engineering to hire additional faculty and support staff to allow increases in enrollment. Once students matriculate into engineering programs, the Engineering Student Success Center (ESSC) supports students towards their completion of an undergraduate degree. In partnership with engineering faculty and staff, the ESSC provides a personalized approach by offering a wide range of support services that help students achieve their academic and personal goals. Additionally, the ESSC has multiple programs targeted at encouraging the pipeline of K-12 students to enter engineering programs (e.g., summer camps, engineering educational development for students [SEEDS, Shocker MINDSTORMS, Kansas BEST Robotics], and Project Lead the Way). The Fairmount College Science and Math Education group in LAS oversee and operate initiatives to encourage enrollment in the natural sciences, the Kansas Science Olympiad, and the Kansas Junior Academy of Science.

***Outcome/Results:***

**Indicator 3: Maintain National Science Foundation ranking in aeronautical engineering research and development expenditures from industry**

Description: WSU has been ranked in the top 10 among all universities for aeronautical engineering R&D expenditures derived from industry for the past three years (according to the National Science Foundation’s National Center for Science and Engineering Statistics). Our current and planned research initiatives focused in this area (industry supported research in engineering and the National Institute for Aviation Research – NIAR) are aimed at increasing industry-related research capacity and to maintain a top 10 ranking. The last year in which data were available [AY2014], WSU was ranked first according to National Science Foundation statistics with respect to aeronautical engineering industry supported research expenditures.

***Outcome/Results:***

**Indicator 4: Increase the number of undergraduate certificates and degrees awarded to under-represented minorities (URMs)**

Description: Various initiatives are in place for this indicator to recruit, retain, and graduate more URMs including: 1) Providing special outreach to under-represented minority groups such as AVID, TRIO, GEAR UP and other pre-college access organizations, 2) hosting recruitment events, group visits and attending cultural, community and college fairs designated for under-represented minority groups, 3) Providing Admissions Office personnel to offer bilingual services and oversee recruitment of ethnic minorities, with an emphasis on under-represented minorities, 4) Deploying Admissions Office recruitment representatives to schools in highly diverse Kansas communities such as Wichita, Liberal, Garden City, Dodge City, and Kansas City, 5) collaborations amongst university departments to recruit and retain minority students through outreach and activities 6) Services provided by the Office of Diversity and Inclusion ranging from academic to cultural to social to outreach, all geared toward cultivating and sustaining an inclusive campus that strives for academic success, 7) Providing full-ride, 4 year scholarships to those who achieve national Hispanic Recognition Scholar, 8) Executing a recruitment and retention scholarship program for incoming freshmen who are mostly ethnic minorities and/or first generation students, and 9) Offering transition programs for first generation students. Additionally, a retention scholarship in the amount of $500 is provided to underserved freshmen after their first semester if they reenroll in 12 hours the following semester and have a GPA of 2.5. The scholarship is renewable as long as minimum criteria are met.

***Outcome/Results:***

**Indicator 5: Increase Second Year Retention Rate of First-Time/Full-Time Freshmen**

Description: Three main initiatives are the focus of this indicator and include: 1) The Graduation Partnership (GP), a campus-wide multi-pronged collaborative initiative (includes a student success course [first-year seminar], intrusive advising tools, supplemental instruction, tutoring services, and an early alert system [SEAS – Student Early Alert System]) aimed at increasing retention and graduation rates 10 percent by 2020. It is also the focus of WSU’s quality initiative for its upcoming accreditation reaffirmation by the Higher Learning Commission in 2016-2017. 2) The University is developing a strategic enrollment plan, which includes enhancing and developing our retention efforts.

***Outcome/Results:***

**Indicator 6: Increase the number of undergraduate Kansas degree seeking adult learner students ages 25-64**

Description: Our main degree completion program, called WSU complete, provides flexible programs (full-time or part-time) that start on 8-week cycles and is offered during the evening and weekends at WSU’s west Wichita campus. Eligible students include those who are returning to college or transferring from another institution after a gap in their education. $2,500 scholarships (from the Osher Reentry Scholarship Program [part-time students can receive $1,500]) will be awarded to help undergraduate students who have experienced a five-year cumulative gap in their education re-enroll. Targeted marketing efforts for adult learners will also be implemented. This initiative supports our goal to provide flexible opportunities for adult learners to obtain a college degree.

***Outcome/Results:***