

# ARMADA Finding the Dark Cloud Behind the Silver Lining in the Economy

# Kansas Government Finance Officers Association

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**Analysis of the Forces Affecting Business** 

October 2, 2019

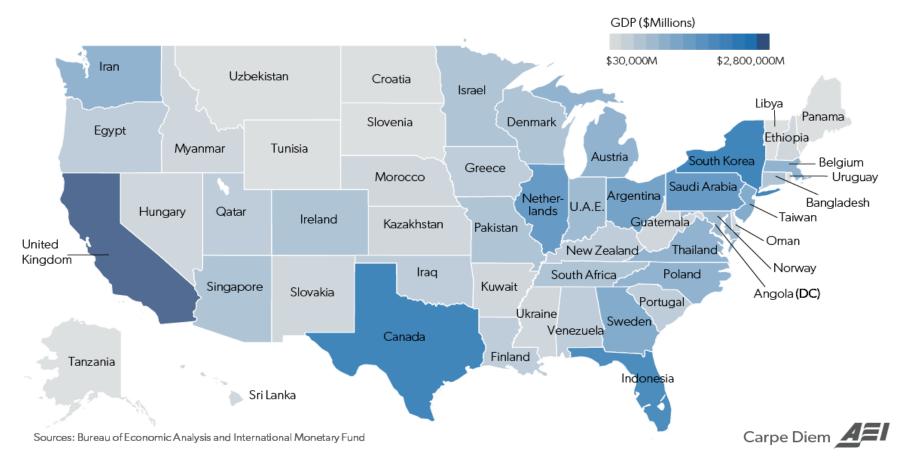
Chris.Kuehl@armadaci.com







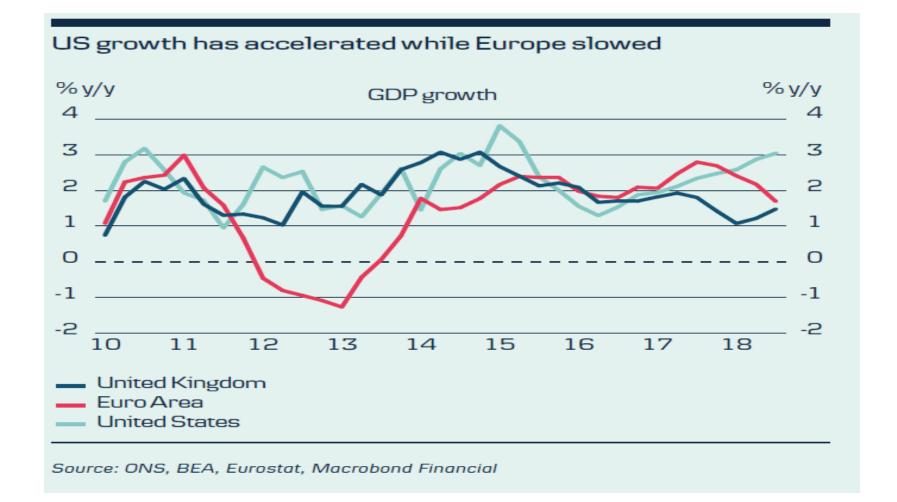
### US States Renamed for Countries with Similar GDPs (2017)



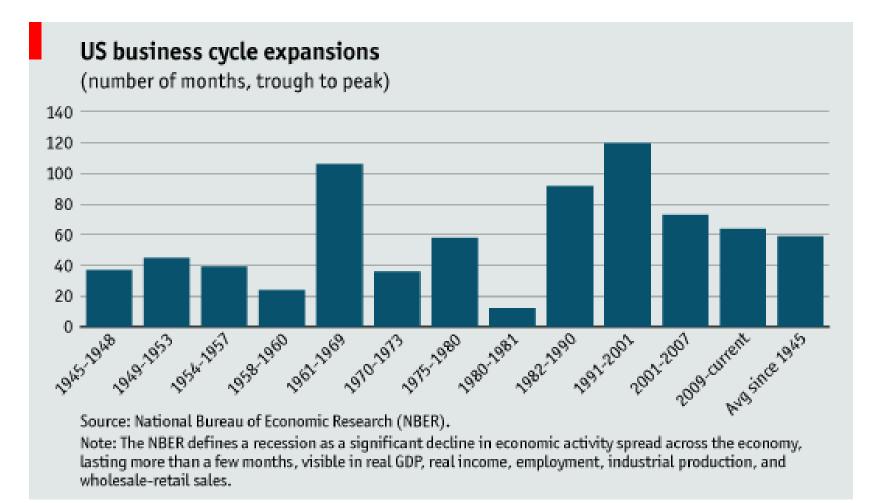






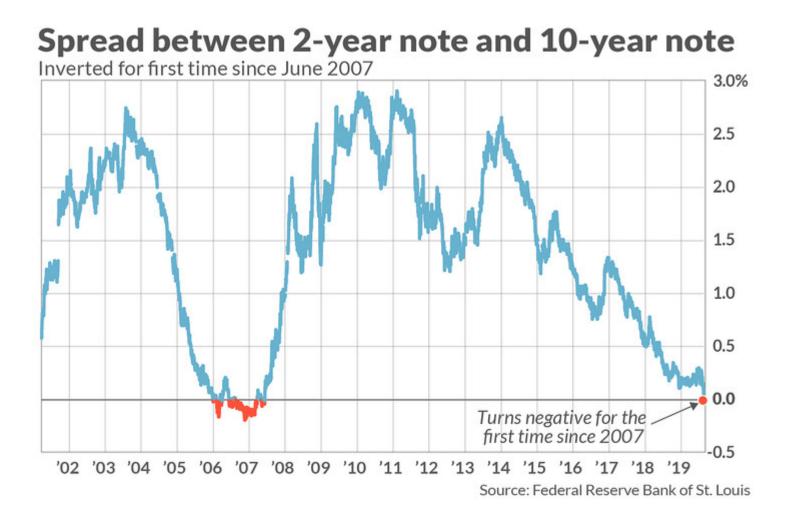






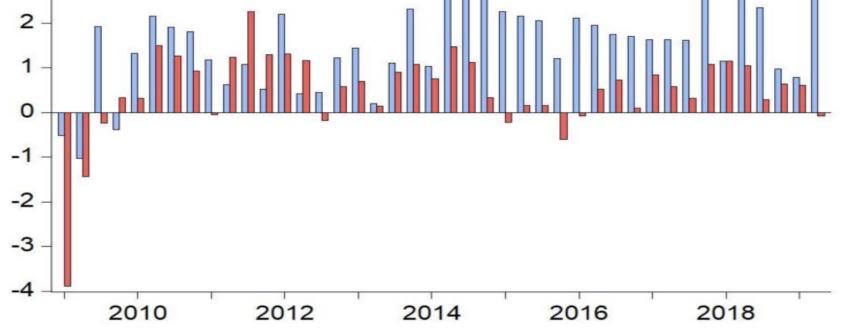
### **Yield Curve and Recession**







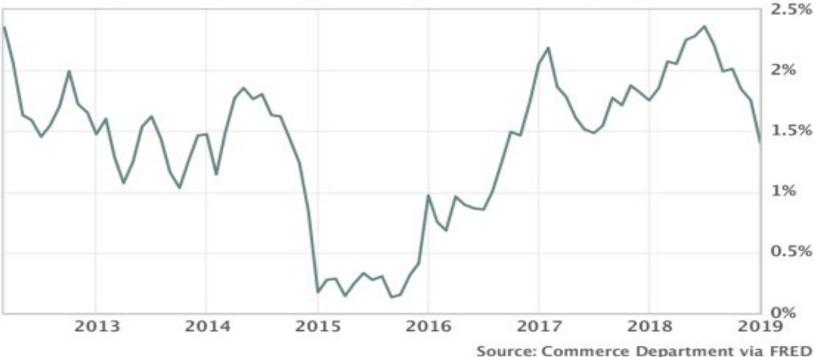
## US: Contributions to real GDP growth Consumer spending Business investment 2-1





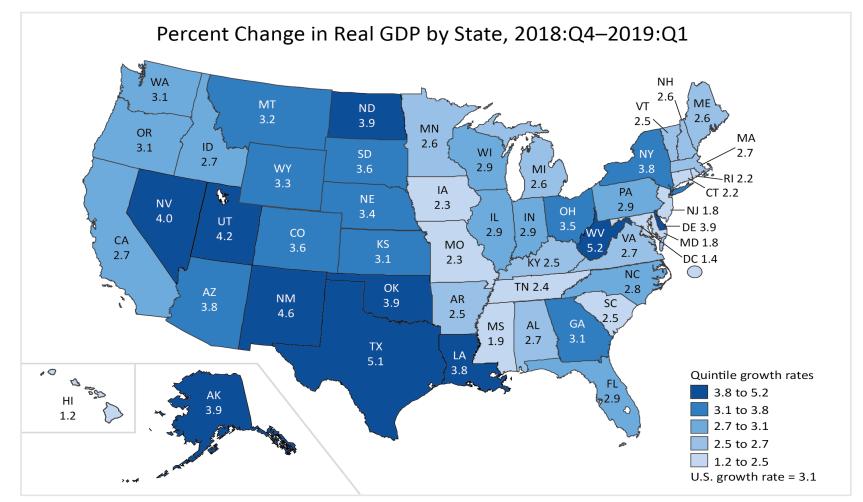
# Personal consumption expenditures price index

Percentage change from previous year, seasonally adjusted



### **Right in the Middle for Growth**





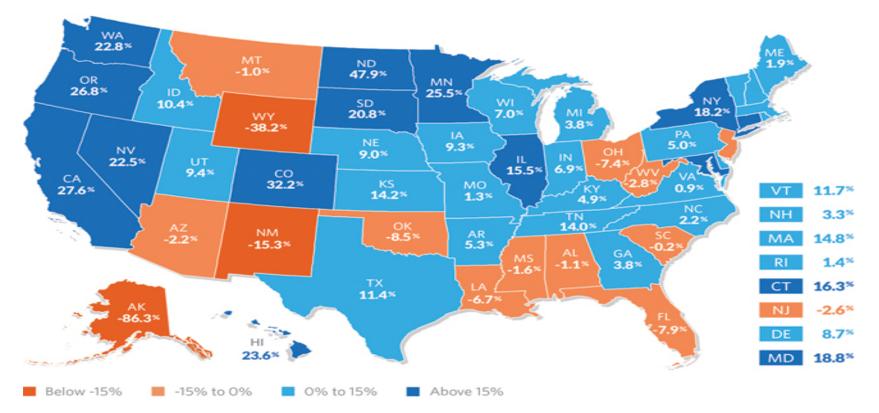
U.S. Bureau of Economic Analysis

### **Some Recovery**



#### Real Tax Revenue in 36 States Has Recovered From Recession

Tax collections in Q2 2018 compared with each state's peak, adjusted for inflation



Source: Pew analysis of data licensed by the Urban Institute, which adjusts the U.S. Census Bureau's quarterly summary of state and local tax revenue.

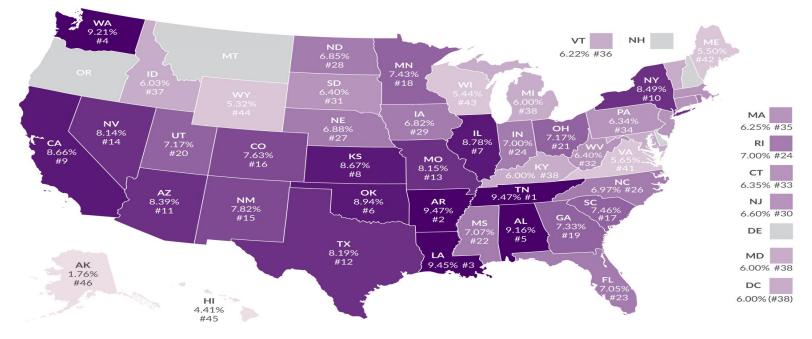
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### **Kansas is Number 8 in the Nation**



#### How High Are Sales Taxes in Your State?

Combined State & Average Local Sales Tax Rates, July 1 2019



Note: City, county and municipal rates vary. These rates are weighted by population to compute an average local tax rate. Three states levy mandatory, statewide, local add-on sales taxes at the state level: California (1%), Utah (1.25%), and Virginia (1%). We include these in their state sales tax. The sales taxes in Hawaii, New Mexico and South Dakota have broad bases that include many business-to-business services. Special taxes in local resort areas are not counted in Montana's rate. Salem County, N.J., is not subject to the statewide sales tax rate and collects a local rate of 3.3125%. New Jersey's local score is represented as a negative. D.C.'s rank does not affect states' ranks, but the figures in parentheses indicate where it would rank if included. Source: Sales Tax Clearinghouse, Tax Foundation calculations, State Revenue Department websites Combined State & Average Local Sales Tax Rate



#### TAX FOUNDATION

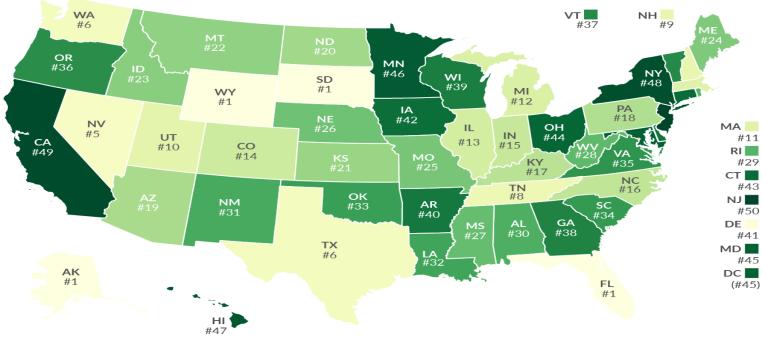
**@TaxFoundation** 

### Kansas is Number 21



#### How Does Your State Rank on Individual Taxes?

Individual Tax Component Rankings, 2019 State Business Tax Climate Index



Note: A rank of 1 is best, 50 is worst. DC's score and rank do not affect other states. Source: Tax Foundation, 2019 *State Business Tax Climate Index*.





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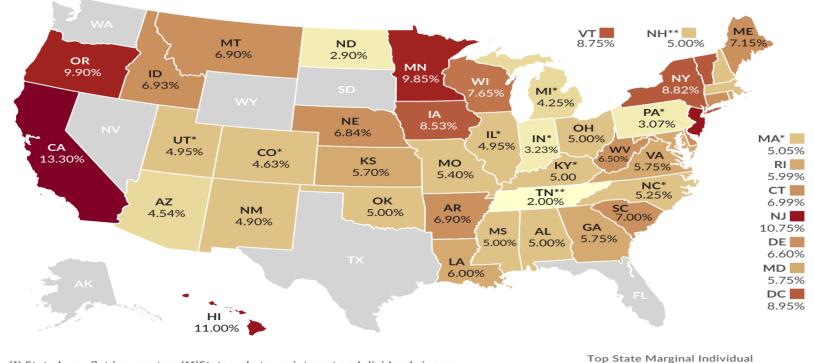
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### Kansas Income Tax – 5.7%



#### How High Are Income Tax Rates in Your State?

Top State Marginal Individual Income Tax Rates, 2019



Note: (\*) State has a flat income tax. (\*\*)State only taxes interest and dividends income. Map shows top marginal rates: the maximum statutory rate in each state. This map does not show effective marginal tax rates, which would include the effects of phase-outs of various tax preferences. Local income taxes are not included.



Source: Tax Foundation; state tax statutes, forms, and instructions; Bloomberg BNA.

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Income Tax Rate

#### TAX FOUNDATION

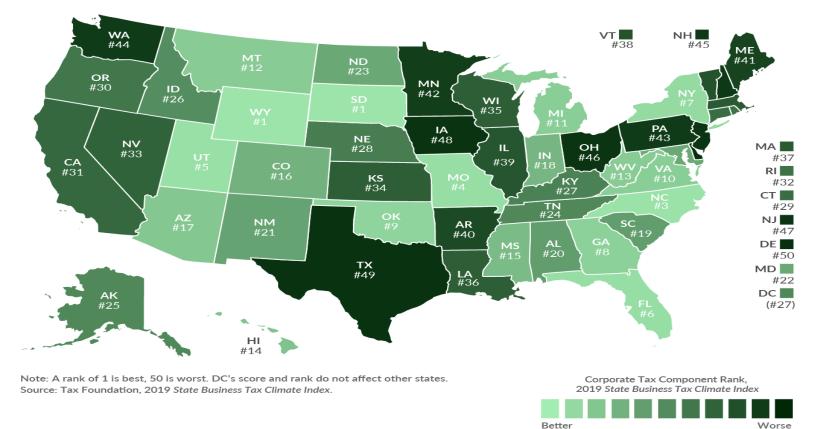
Higher

### Kansas is Number 34



#### How Does Your State Rank on Corporate Taxes?

Corporate Tax Component Rankings, 2019 State Business Tax Climate Index

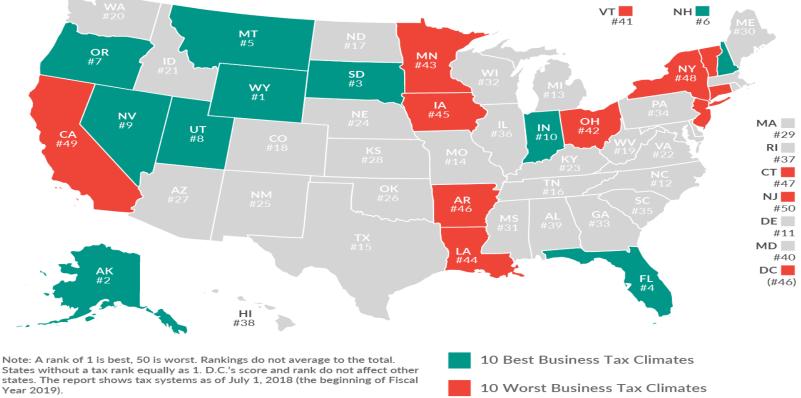


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### Not the Best but Not the Worst - #28

#### 2019 State Business Tax Climate Index



Source: Tax Foundation.

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- What happened to the Phillips Curve?
  - Hiring the less than qualified
  - Growth of low paid jobs
- Why no inflation from tariffs?
  - Most have only been threats
  - Many companies in China focused on market share
- Why is growth still good?
  - Confident consumers
  - Reduced worry about inflation from commoditiues
- Why No Fallout from US isolationist approach
  - Noting the contradictions
  - Trying to focus on friends and ignoring provocations



- Return of Recession or Inflation and Likely Fed Reaction
  - Commodities and Labor
  - Importance of FOMC personalities
- Trade War Impact
  - China tariffs, structural reform and global growth
  - Drift away from Europe
- Labor Shortage
  - Hiring and productivity
- Political Stalemate
  - Shutdown impact
  - Neglecting big issues coming off "sugar rush"
- Consumer Confidence and Retail Shifts
  - On-line vs. brick and mortar

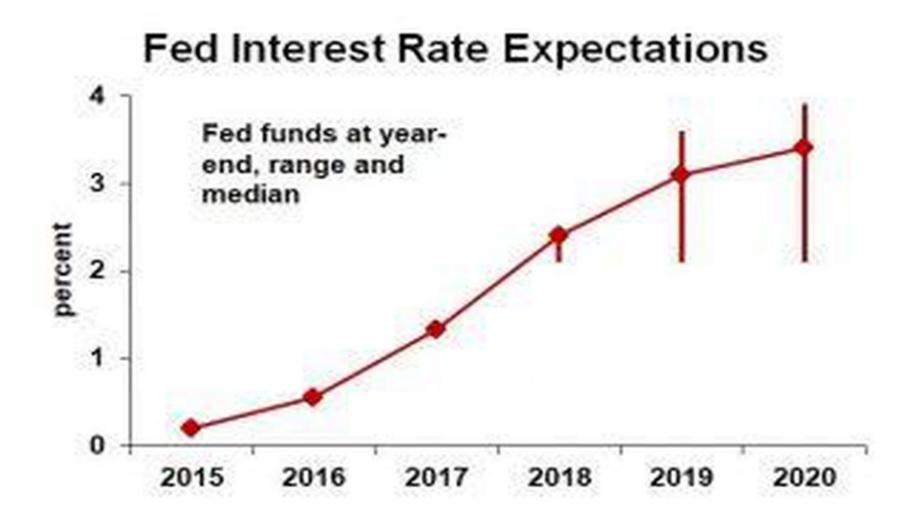


#### Trimmed Mean Inflation Forecast\* Year-ended % % 90 per cent interval 3 З 2 2 1 1 70 per cent interval O n 2010 2012 2016 2020 2014 2018

 Confidence intervals reflect RBA forecast errors since 1993 Sources: ABS; RBA

### **Small Hikes Still Expected by Some**





### **Future Looks a Little Dimmer**



#### **Fading Outlook** Views of the U.S. economy five years out hit lowest level since January 2018 102.0 ■ U. of Michigan consumer sentiment (R1) ■ U. of Michigan 5-year economic outlook (L1) 110-100.0 105--98.0 Index level dex level 96.9 100 -96.0 96 95 -94.0 -92.0 90-Jun Dec Mar Jun Sep Mar Sep Dec 2017 2019 2018 Source: University of Michigan



### **Manufacturing Facts**



largest economy in the world contributing

\$2.18 trillion to the U.S. economy in 2016.



**3,749** firms have more than 500 employees.



248,152 firms have less than 500 employees.



Out of those 248,152 firms, 186,114 have less than 20 employees.

80%

of manufacturers reported a moderate or serious shortage for qualified applicants.



With 3.5 million manufacturing jobs needed to be filled, 2 million are expected to stay unfilled due to a skills gap.



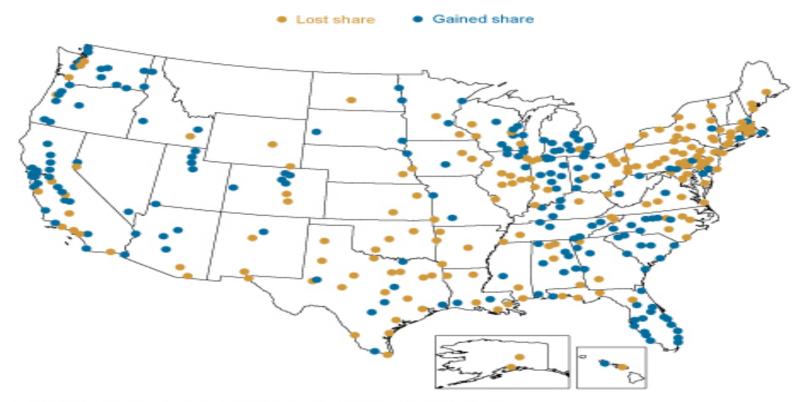
Source: National Association of Manufacturers

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### Where is Manufacturing Headed



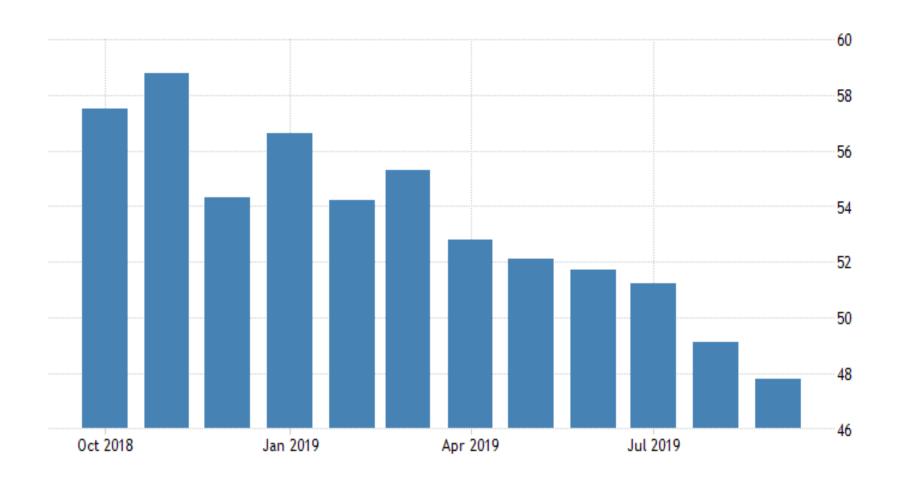
Change in Share of U.S. Manufacturing Jobs by Metro, 2010 – 2017



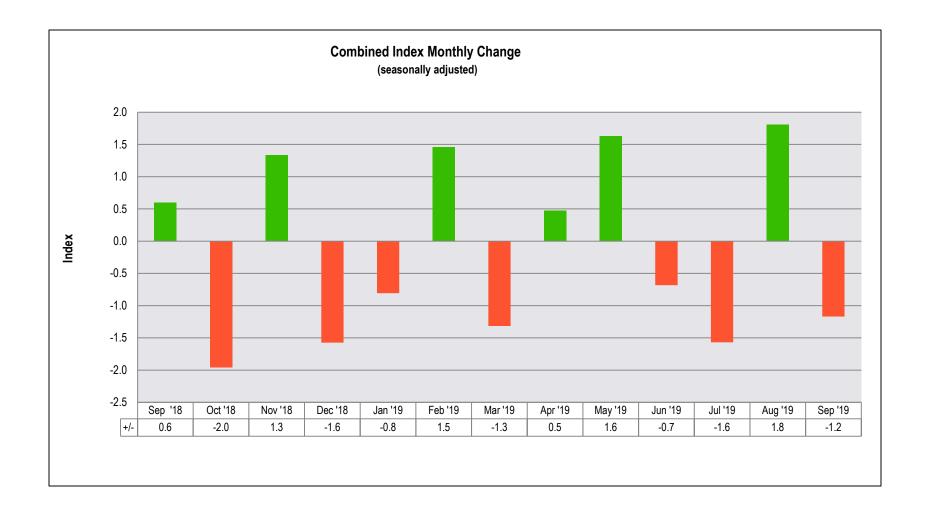
Sources: U.S. Bureau of Labor Statistics; Moody's economy.com.

### **PMI Declines**



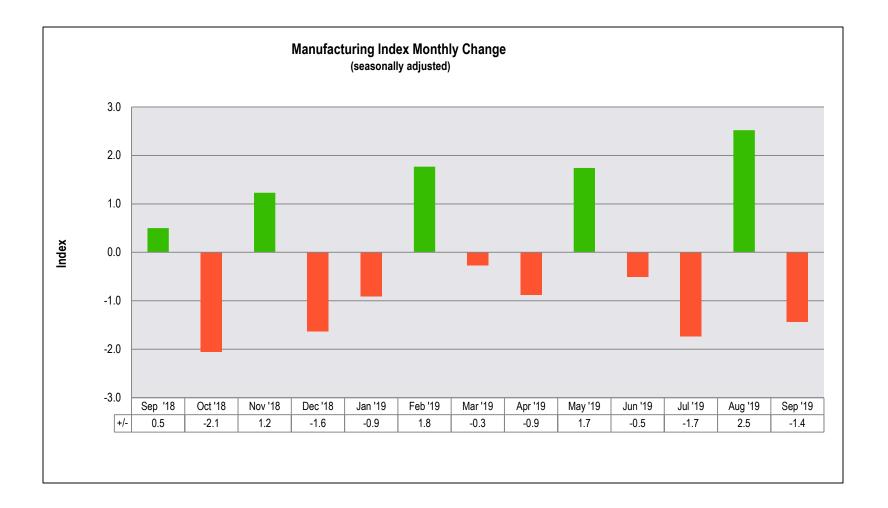


**Overall CMI** 



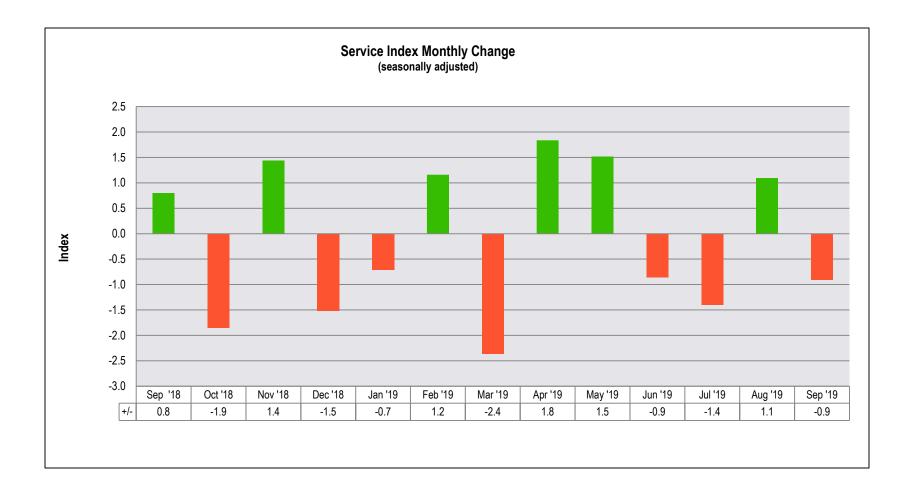


### **Manufacturing CMI**





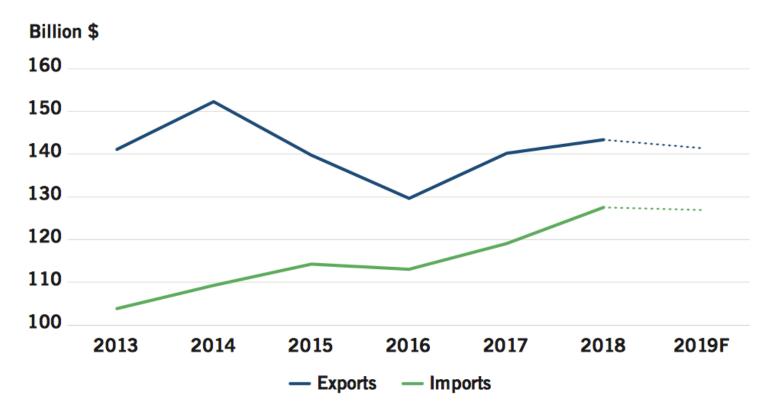
**Service CMI** 







### EXHIBIT 13: U.S. Agricultural Trade



Source: USDA-ERS, Outlook for U.S. Agricultural Trade

### **Couldn't Resist**





# DEBT CEILING

It's up there .... somewhere

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### For Those that Can't Get Enough of This





- <u>chris.kuehl@armadaci.com</u>
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- We are "economists for rent". We just love to help with strategic planning by pointing out all the potential pitfalls and challenges!