

ARMADA Finding the Dark Cloud Behind the Silver Lining in the Economy

Kansas Government Finance Officers Association

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Analysis of the Forces Affecting Business

October 2, 2019

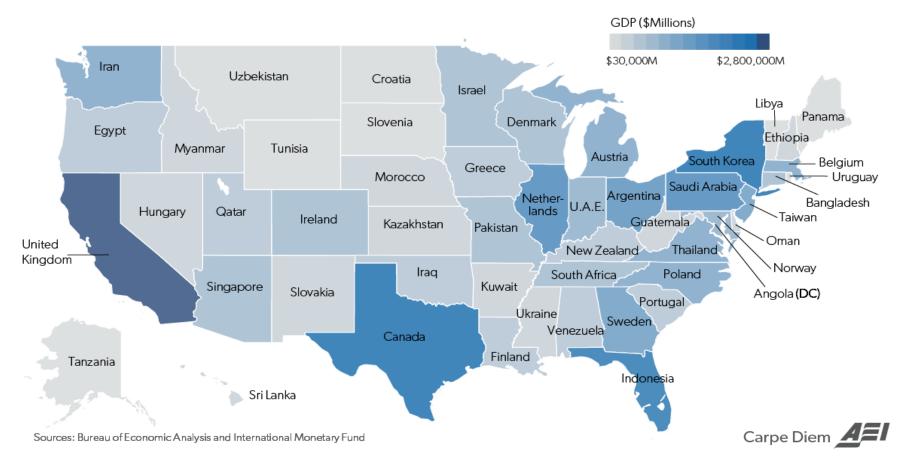
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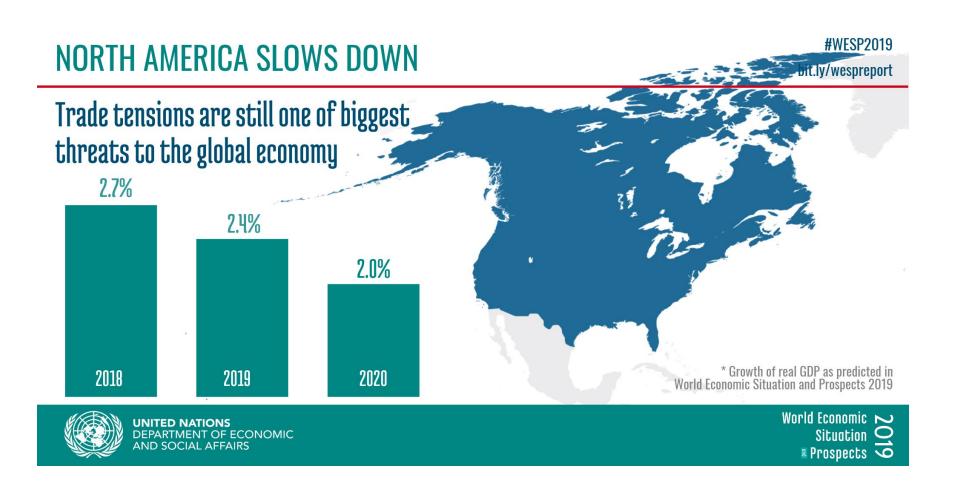




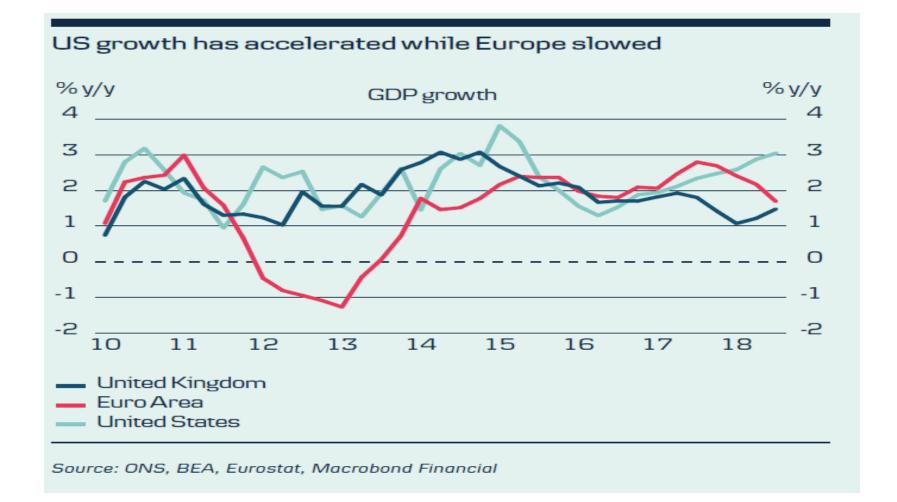
US States Renamed for Countries with Similar GDPs (2017)



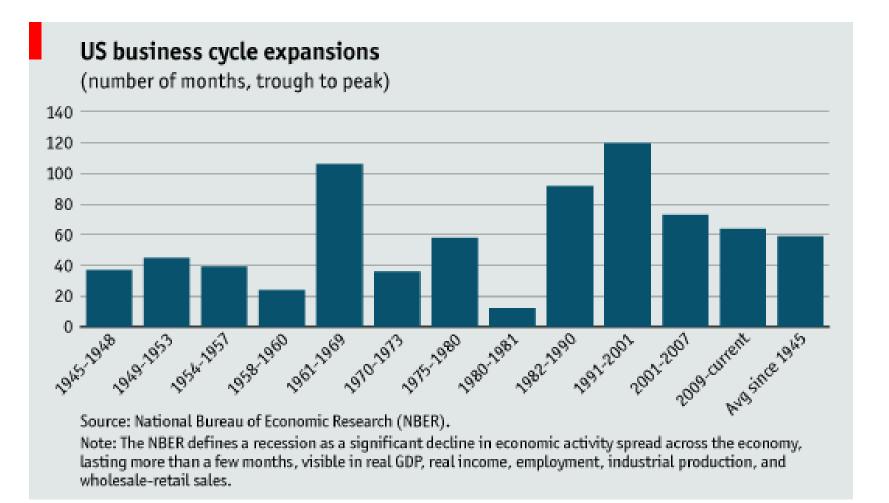






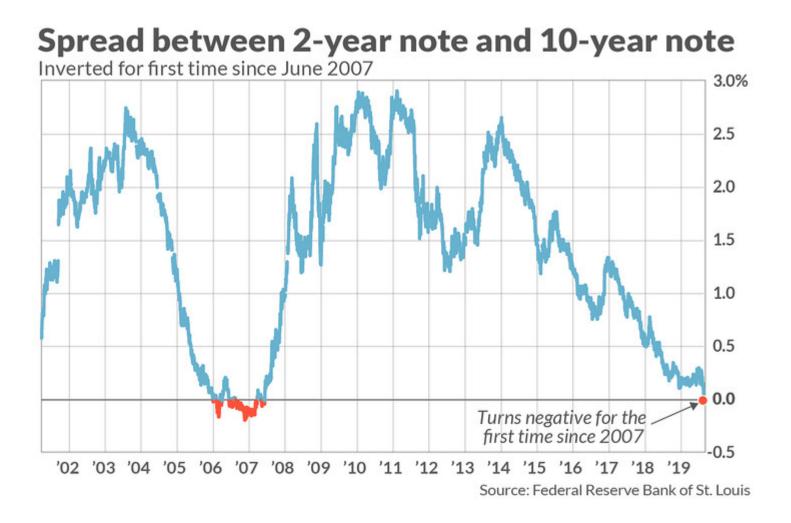






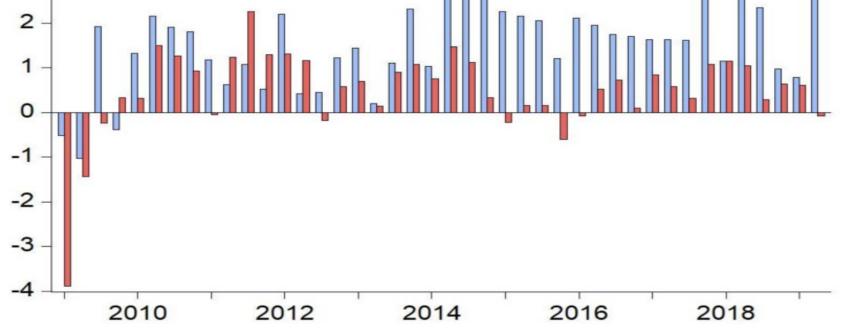
Yield Curve and Recession







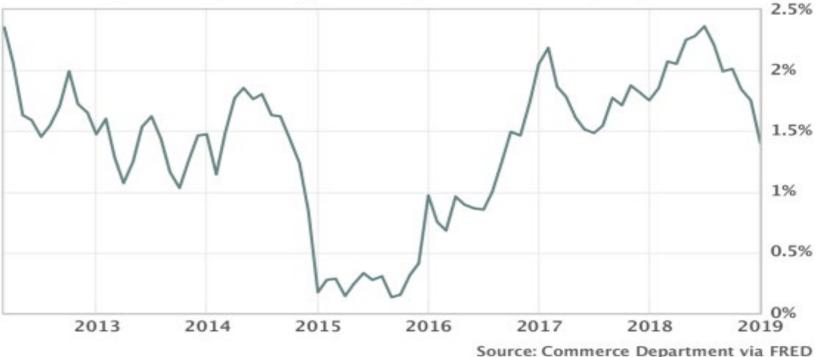
US: Contributions to real GDP growth Consumer spending Business investment 2-1





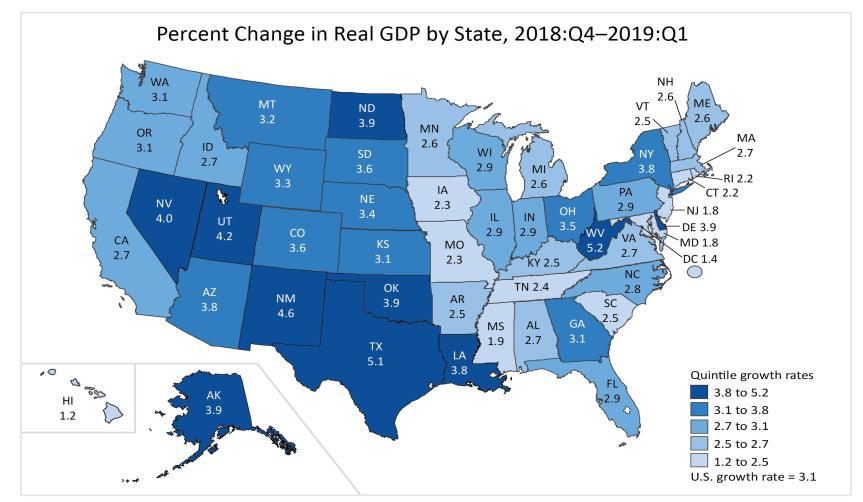
Personal consumption expenditures price index

Percentage change from previous year, seasonally adjusted



Right in the Middle for Growth





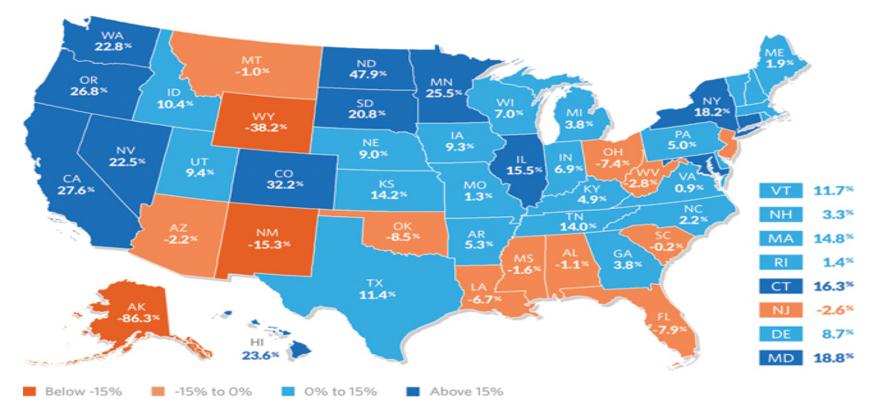
U.S. Bureau of Economic Analysis

Some Recovery



Real Tax Revenue in 36 States Has Recovered From Recession

Tax collections in Q2 2018 compared with each state's peak, adjusted for inflation



Source: Pew analysis of data licensed by the Urban Institute, which adjusts the U.S. Census Bureau's quarterly summary of state and local tax revenue.

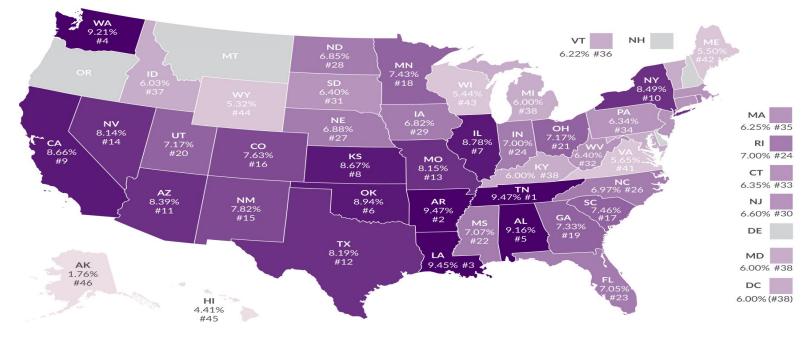
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Kansas is Number 8 in the Nation



How High Are Sales Taxes in Your State?

Combined State & Average Local Sales Tax Rates, July 1 2019



Note: City, county and municipal rates vary. These rates are weighted by population to compute an average local tax rate. Three states levy mandatory, statewide, local add-on sales taxes at the state level: California (1%), Utah (1.25%), and Virginia (1%). We include these in their state sales tax. The sales taxes in Hawaii, New Mexico and South Dakota have broad bases that include many business-to-business services. Special taxes in local resort areas are not counted in Montana's rate. Salem County, N.J., is not subject to the statewide sales tax rate and collects a local rate of 3.3125%. New Jersey's local score is represented as a negative. D.C.'s rank does not affect states' ranks, but the figures in parentheses indicate where it would rank if included. Source: Sales Tax Clearinghouse, Tax Foundation calculations, State Revenue Department websites Combined State & Average Local Sales Tax Rate



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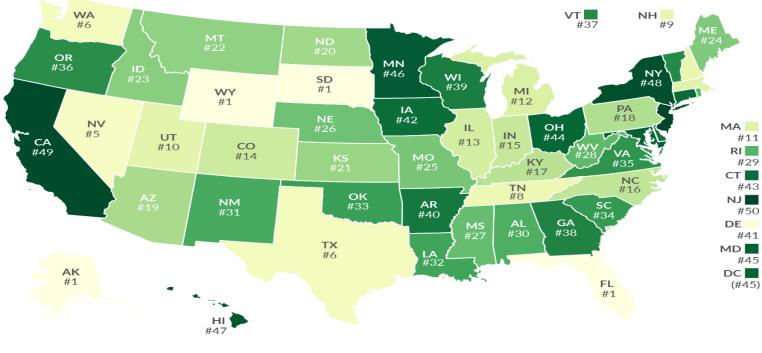
@TaxFoundation

Kansas is Number 21



How Does Your State Rank on Individual Taxes?

Individual Tax Component Rankings, 2019 State Business Tax Climate Index



Note: A rank of 1 is best, 50 is worst. DC's score and rank do not affect other states. Source: Tax Foundation, 2019 *State Business Tax Climate Index*.





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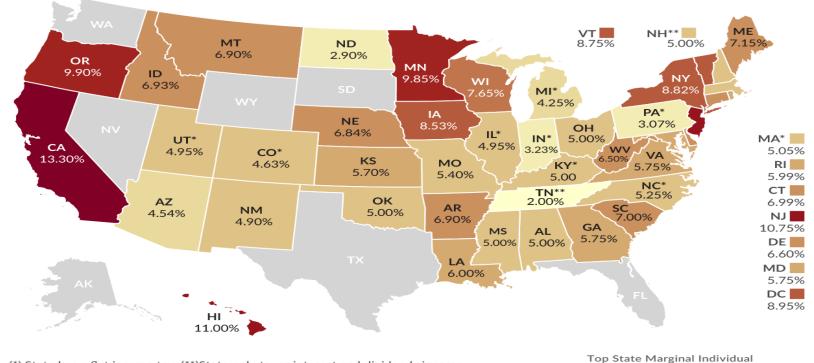
www.armada-intel.com

Kansas Income Tax – 5.7%



How High Are Income Tax Rates in Your State?

Top State Marginal Individual Income Tax Rates, 2019



Note: (*) State has a flat income tax. (**)State only taxes interest and dividends income. Map shows top marginal rates: the maximum statutory rate in each state. This map does not show effective marginal tax rates, which would include the effects of phase-outs of various tax preferences. Local income taxes are not included.



Source: Tax Foundation; state tax statutes, forms, and instructions; Bloomberg BNA.

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Income Tax Rate

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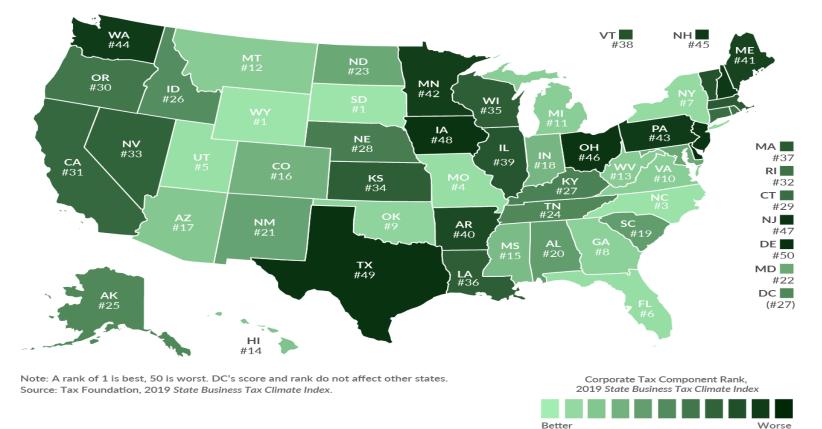
Higher

Kansas is Number 34



How Does Your State Rank on Corporate Taxes?

Corporate Tax Component Rankings, 2019 State Business Tax Climate Index

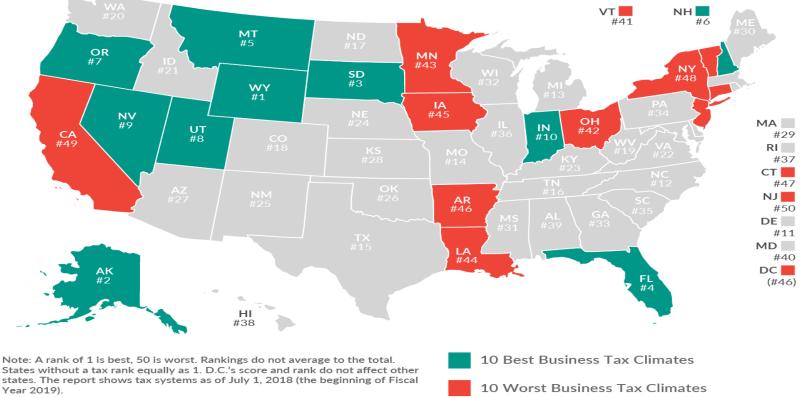


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Not the Best but Not the Worst - #28

2019 State Business Tax Climate Index



Source: Tax Foundation.

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- What happened to the Phillips Curve?
 - Hiring the less than qualified
 - Growth of low paid jobs
- Why no inflation from tariffs?
 - Most have only been threats
 - Many companies in China focused on market share
- Why is growth still good?
 - Confident consumers
 - Reduced worry about inflation from commoditiues
- Why No Fallout from US isolationist approach
 - Noting the contradictions
 - Trying to focus on friends and ignoring provocations



- Return of Recession or Inflation and Likely Fed Reaction
 - Commodities and Labor
 - Importance of FOMC personalities
- Trade War Impact
 - China tariffs, structural reform and global growth
 - Drift away from Europe
- Labor Shortage
 - Hiring and productivity
- Political Stalemate
 - Shutdown impact
 - Neglecting big issues coming off "sugar rush"
- Consumer Confidence and Retail Shifts
 - On-line vs. brick and mortar

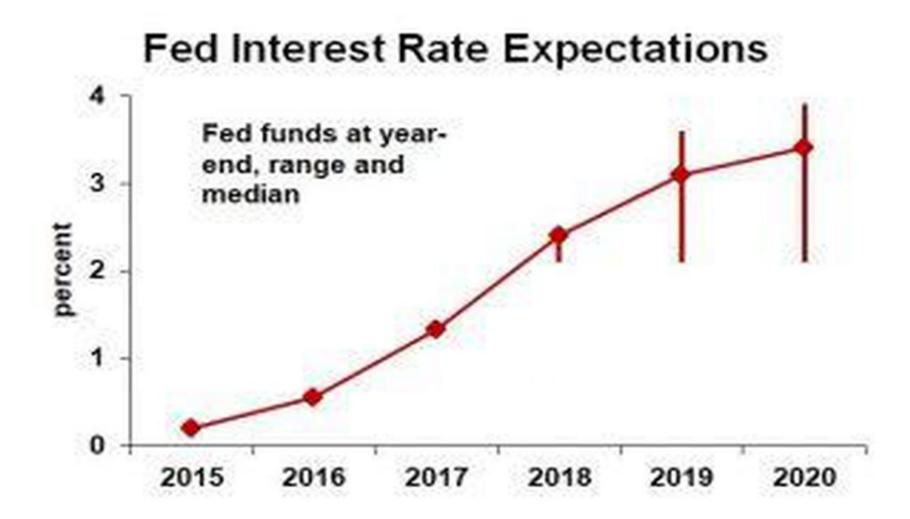


Trimmed Mean Inflation Forecast* Year-ended % % 90 per cent interval 3 З 2 2 1 1 70 per cent interval O n 2010 2012 2016 2020 2014 2018

 Confidence intervals reflect RBA forecast errors since 1993 Sources: ABS; RBA

Small Hikes Still Expected by Some





Future Looks a Little Dimmer



Fading Outlook Views of the U.S. economy five years out hit lowest level since January 2018 102.0 ■ U. of Michigan consumer sentiment (R1) ■ U. of Michigan 5-year economic outlook (L1) 110-100.0 105--98.0 Index level dex level 96.9 100 -96.0 96 95 -94.0 -92.0 90-Jun Dec Mar Jun Sep Mar Sep Dec 2017 2019 2018 Source: University of Michigan



Manufacturing Facts



largest economy in the world contributing

\$2.18 trillion to the U.S. economy in 2016.



3,749 firms have more than 500 employees.



248,152 firms have less than 500 employees.



Out of those 248,152 firms, 186,114 have less than 20 employees.

80%

of manufacturers reported a moderate or serious shortage for qualified applicants.



With 3.5 million manufacturing jobs needed to be filled, 2 million are expected to stay unfilled due to a skills gap.



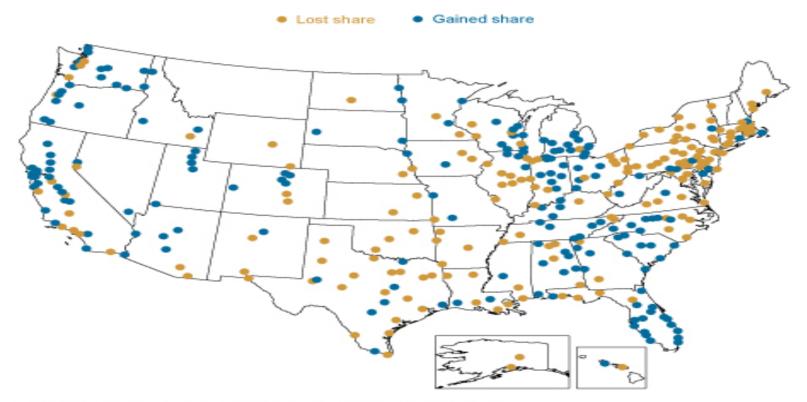
Source: National Association of Manufacturers

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Where is Manufacturing Headed



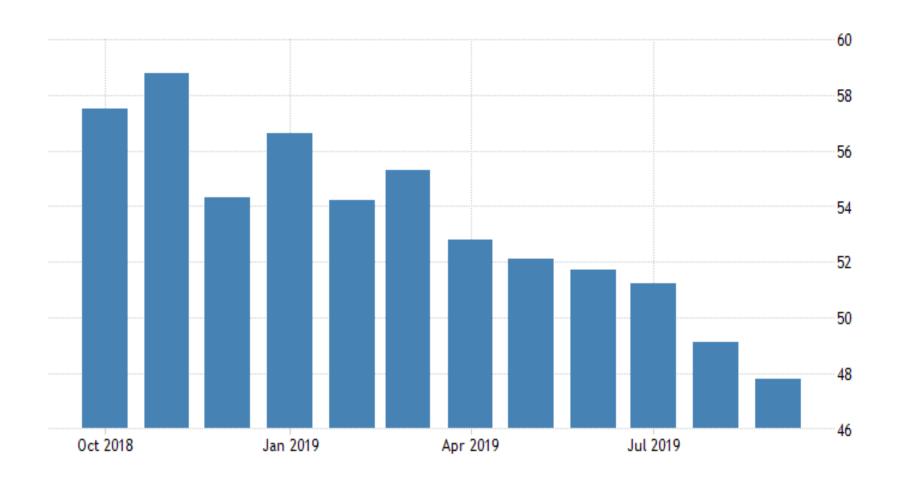
Change in Share of U.S. Manufacturing Jobs by Metro, 2010 – 2017



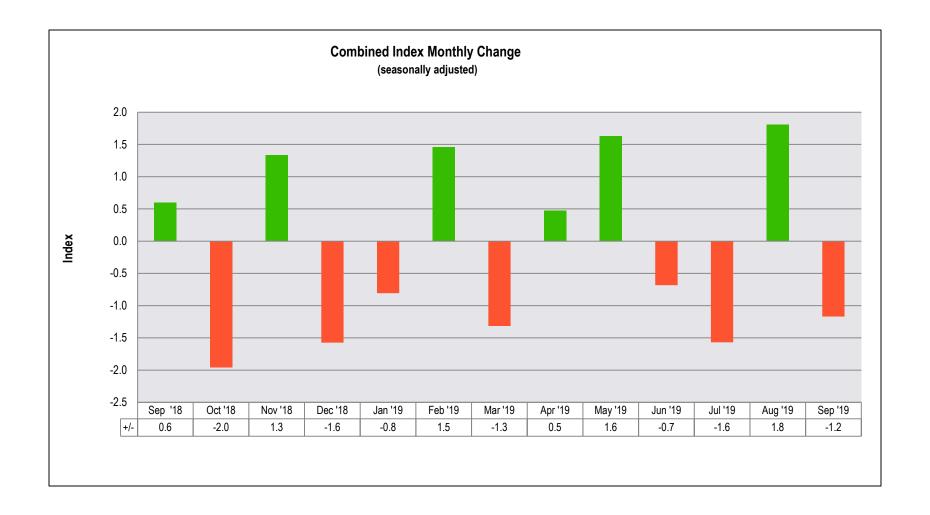
Sources: U.S. Bureau of Labor Statistics; Moody's economy.com.

PMI Declines





Overall CMI





Manufacturing CMI





Service CMI

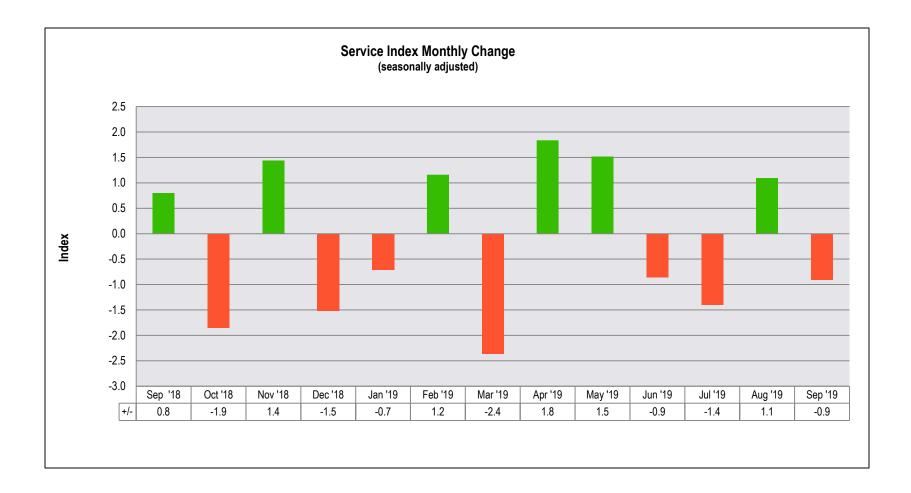
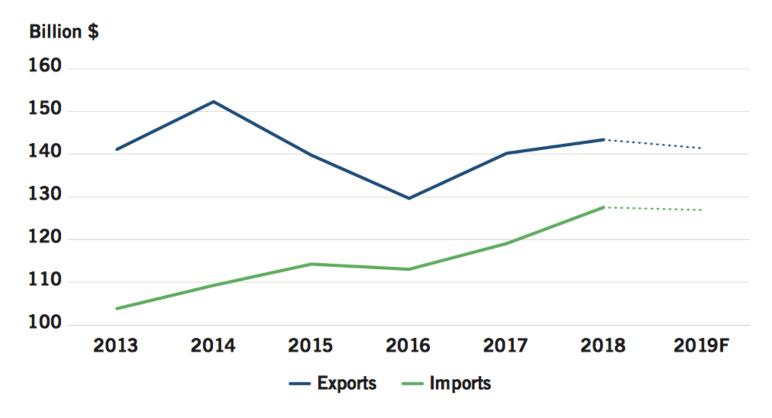






EXHIBIT 13: U.S. Agricultural Trade



Source: USDA-ERS, Outlook for U.S. Agricultural Trade

Couldn't Resist





DEBT CEILING

It's up there somewhere

VERY DEMOTIVATIONAL .com

For Those that Can't Get Enough of This





- <u>chris.kuehl@armadaci.com</u>
- Who Are We check out the website at <u>www.armada-intel.com</u>
- Sign up for the FREE Business Intelligence Brief. Published every Monday, Wednesday and Friday
- We are "economists for rent". We just love to help with strategic planning by pointing out all the potential pitfalls and challenges!