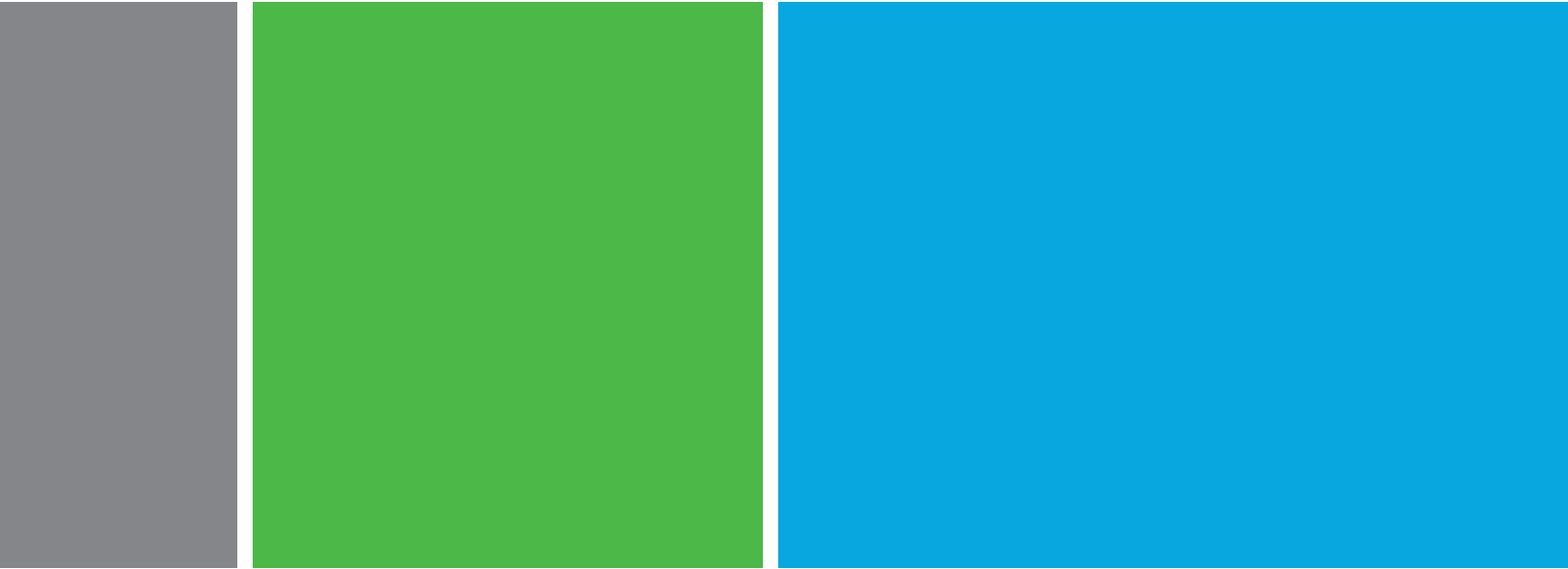




IT'S AMAZING HOW CONFIDENTLY YOU CAN MOVE FORWARD  
WHEN YOU ARE UNDERSTOOD AND EMPOWERED EVERY  
STEP OF THE WAY

THE POWER OF BEING UNDERSTOOD  
AUDIT | TAX | CONSULTING





The business world is rapidly evolving. In this fast-paced environment, you need an advisor who thinks ahead and quickly responds to your changing needs. At RSM, we build strong relationships based on deep understanding of what matters most to you. Clients appreciate our strong, client-centric approach, and the value they receive from the ideas and insights of our senior professionals.

### **The power of being understood**

Our commitment to understanding is the very essence of who we are as an organization and guides how we create value for clients every day. Our focus is squarely on you and helping you and your stakeholders feel empowered to move forward on your business strategies and opportunities with confidence.

### **Strong relationships based on genuine understanding**

Our client-centric focus begins with asking the right questions and compels us to dig deeper to:

- Get to know you and your preferences
- Understand your business goals and strategies
- Consider the priorities of your stakeholders and governing body
- Evaluate the challenges and opportunities you face
- Thoroughly communicate with you and your team to keep you involved and informed
- Provide independent insight and ideas from our senior professionals
- Tailor our advice and services so they are relevant to your business and industry
- Deliver value through the depth of our understanding and the quality of our services

### **Expert global and local knowledge and resources**

We are a world leader in providing audit, tax and consulting services to middle market leaders. Our motivation is to help you think ahead and prepare for the future of your business as you grow and expand your footprint domestically and abroad.

### **Audit services**

Focused on serving the middle market, our audit process is designed for organizations like yours. Our methodology is built on a solid understanding of your business that allows the engagement team to use professional judgment in planning an overall audit strategy in accordance with professional standards. When you work with us, you can expect hands-on partner attention and frequent communication throughout the year to address auditing questions, new accounting standards and changes in your organization that affect your financial reporting. Our auditors understand the value our clients expect and look for opportunities to recommend improvements in business processes and controls.

### **Tax services**

Whether your business operates as a local, multi-state or multi-national organization, we offer the federal, state, local and international tax capabilities and business acumen to develop a customized tax strategy that aligns with your unique strategic goals and objectives. Across all industries, business structures and geographies, our tax professionals work with you to develop tax strategies that meet your business needs, ensure compliance with your tax reporting and compliance obligations, and minimize your overall tax burden. We employ a standardized methodology that supports compliance and efficiency, adapting our approach to your specific business

## POWER COMES FROM BEING UNDERSTOOD

WE STRIVE TO TRULY UNDERSTAND YOU, YOUR STRATEGIES AND YOUR ASPIRATIONS, AND SHARE INSIGHTS AND IDEAS THAT HELP TURN OBSTACLES INTO OPPORTUNITIES.

requirements. We involve your team in the planning process and keep you informed to ensure your needs and expectations are met. Our Washington National Tax Office has professionals on the ground to monitor and provide updates on pending and proposed regulations and legislation.

### **Consulting services**

In this global economy, your business needs new ideas that will help you quickly solve problems while moving forward towards achieving your business goals. RSM offers effective risk, financial, technology and management advisory services to provide practical and sustainable solutions to your unique challenges. Our risk advisory specialists help you maintain regulatory compliance, ensure effective controls throughout your organization and protect the security of your information assets. Our financial advisory team can help you address complex financial situations, and our technology and management consulting professionals work together to advise you on how to maximize your IT investments and advance your business agenda.

### **Wealth management services**

*Provided by RSM US Wealth Management LLC*

Managing your wealth means balancing a variety of concerns—protecting and growing your wealth, managing risk, planning for the eventual transfer of your estate or the succession of your business, and minimizing taxes. Our wealth management advisors understand the complexity and interrelationship of these issues and can help you develop a comprehensive plan to achieve your goals. To help you grow or protect assets and facilitate transfers, our wealth advisors offer personal financial planning, estate and gift planning, investment advisory and risk management services. Our team also offers retirement plan

and employee benefit advisory services to help you develop a retirement plan strategy that supports your business goals while meeting the needs of your employees. We understand that providing attractive 401(k), defined benefit and other retirement plan options can be among the most important factors in recruiting and retaining talent.

### **Global reach**

Conducting business globally can create significant possibilities as well as a wide range of complexities and risks. As a firm, we focus on providing partner-level attention on every engagement anywhere in the world, regardless of your size. Whether you've got a transfer pricing issue in China, want to buy a company in the EU or have statutory audit needs in Latin America, you can trust that you're getting the right support from experienced professionals. Our International Services Office is staffed with multi-lingual professionals whose only focus is to ensure clients are served by knowledgeable global resources and to facilitate seamless coordination among our RSM International colleagues around the world. Additionally, our Global Compliance Reporting Services provide a single point of contact to manage global compliance needs including tax compliance, statutory audit and outsourced accounting and financial reporting services in the foreign jurisdictions where you conduct business. Our strong history working with RSM colleagues across the globe ensures you are getting the help you need to meet your goals.

**+1 800 274 3978**  
**www.rsmus.com**

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