



## 2019 Kansas Workforce Innovation Conference

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# Agenda

- Overview of the FDIC's Community Affairs Program
- Where youth and adult financial education fits in with the Workforce Innovation and Opportunity Act (WIOA)
- **Free resources and support for your financial education programming**
  - ◆ Money Smart family of financial education curriculums
  - ◆ Resources to facilitate access to bank accounts



# The FDIC's Mission

- An independent federal agency whose mission is to maintain stability and public confidence in the nation's financial system.

## Three major responsibilities include:

1. Insure deposits
  - ◆ At least \$250,000 per depositor at each bank
2. Supervise and examine banks for safety and soundness, as well as consumer protection
  - ◆ Adequate capital, asset quality, equity, etc.
3. Compliance with consumer protection laws
  - ◆ Manage the resolution of failed banks



# Community Affairs Program Overview

- Promote economic inclusion and community development initiatives that broaden access to safe and affordable credit and deposit services from insured depository institutions
- Provide information and technical assistance to help banks be responsive to the credit and banking needs of the low- and moderate-income clients they serve
- Host events to identify partnerships and share best practices for community development work
- Develop and share financial education resources
- Supports pilot programs and alliances to expand financial capability and inclusion.



# Areas of Opportunities



Small Business

Mortgage Credit

Consumer Credit

Insured Deposits

Financial Education

**Small Business:** Encourage insured depository institutions and their partners to prudently serve the financial needs of emerging entrepreneurs and small businesses.

**Mortgage Credit:** Encourage insured depository institutions to make available prudently underwritten, affordable, and responsible mortgage credit for LMI households.

**Consumer Credit:** Improve household financial stability and resilience by encouraging safe and affordable savings and credit solutions from insured depository institutions and access by underserved consumers.

**Insured Deposits:** Promote access to and use of safe, affordable, insured deposit accounts for everyday transactions and savings.

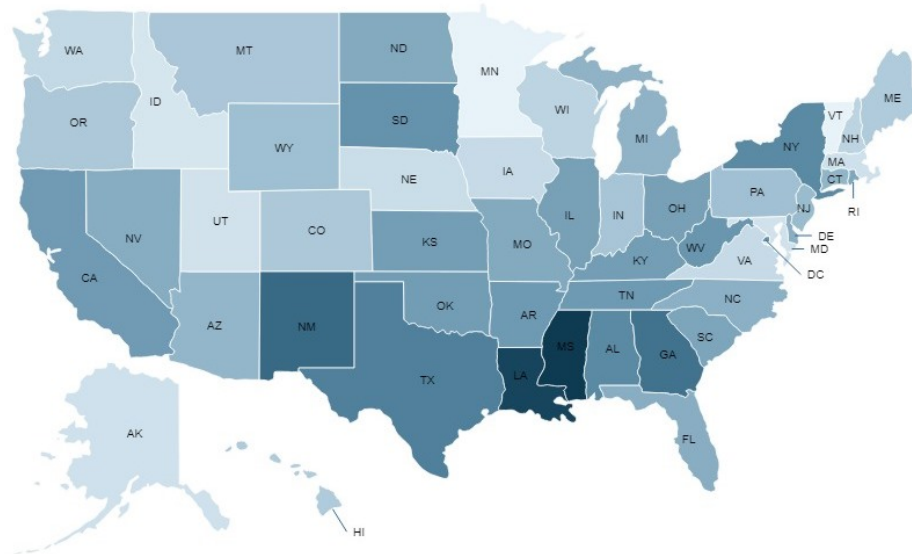
**Financial Education:** Support quality and innovation in programs to build financial capability and develop educational resources responsive to the needs of LMI individuals, emerging small businesses, and diverse households and communities.



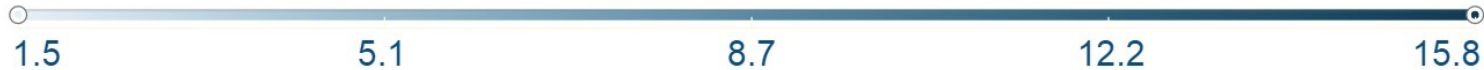
# Unbanked Consumers in the United States and Kansas

The 2017 national unbanked rate is 6.5%, a decrease of 0.5% since 2015

### Unbanked and underbanked for All States, 2017 All Households, Unbanked



The 2017 unbanked rate for Kansas, is 7.2%, a 0.4% **decrease** since 2015

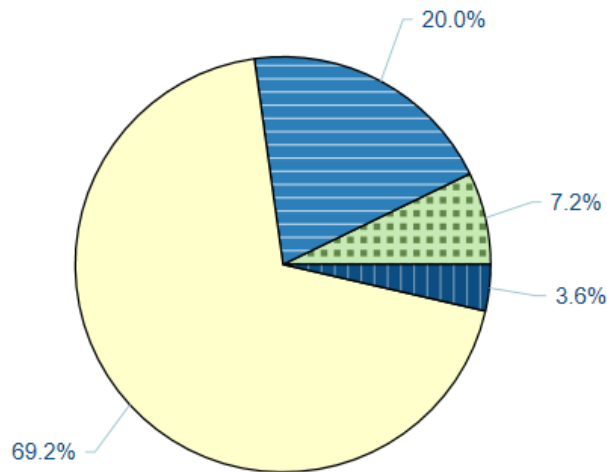


- Source: 2017 FDIC National Survey of Unbanked and Underbanked Households.
- Underbanked definition is based on the following AFS: check cashing, money order, remittance, payday loan, rent-to-own service, pawn shop loan, refund anticipation loan, and auto title loan.

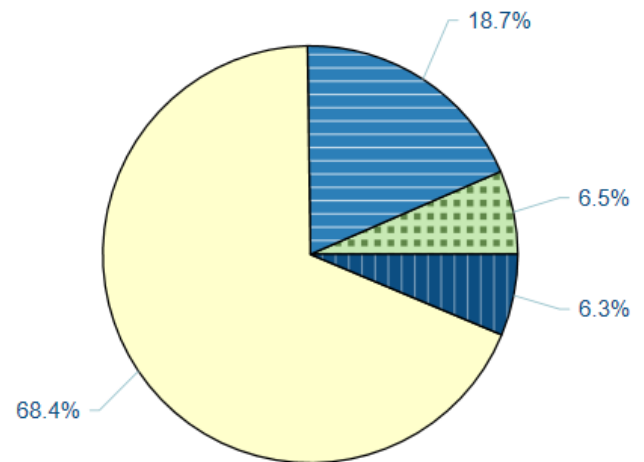


# 2017 Banking Status of Households

## Kansas Households



## National



[www.economicinclusion.gov](http://www.economicinclusion.gov)



# Financial Literacy Component of the WIOA

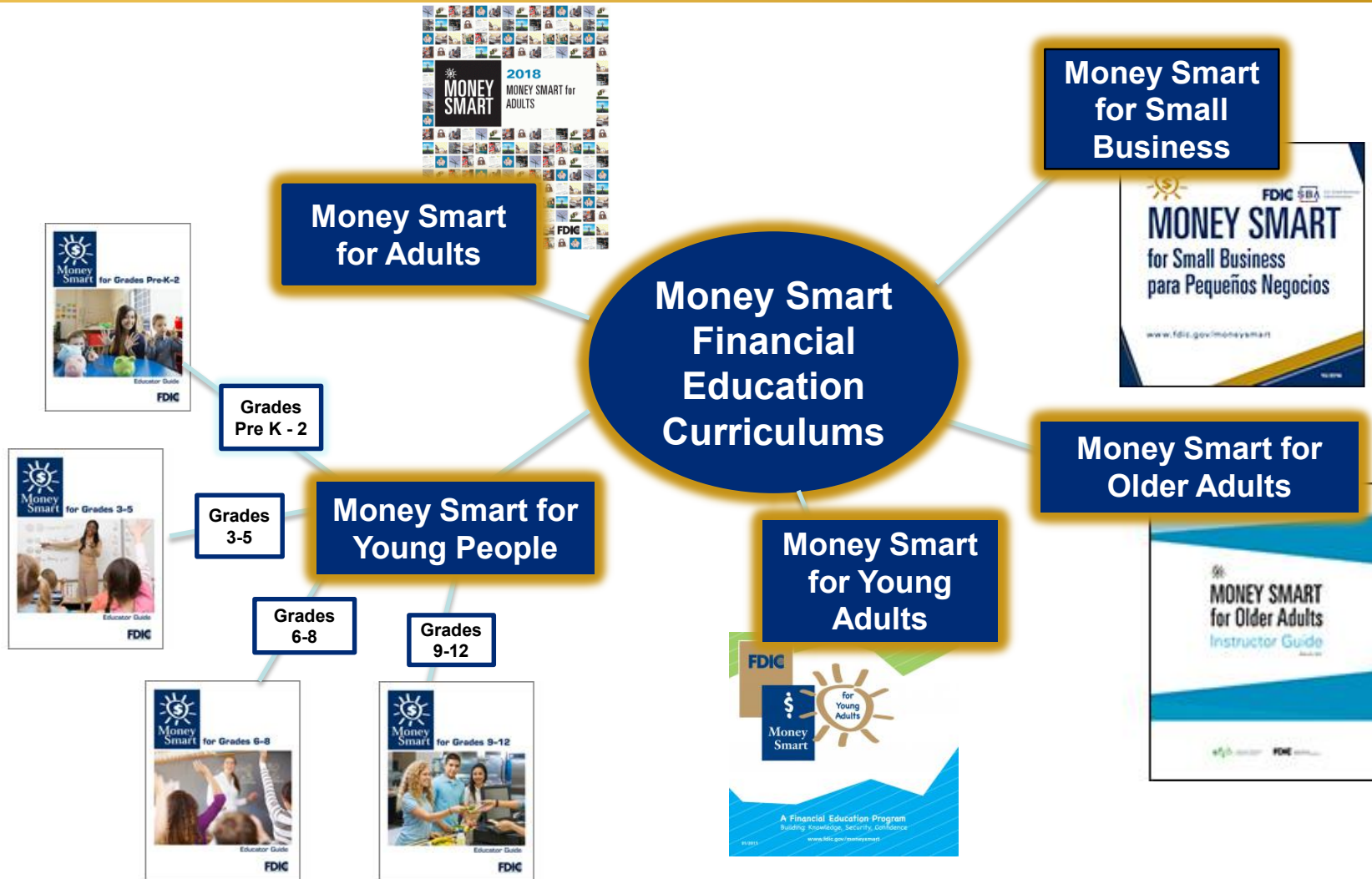
- The WIOA recently reiterated the importance of financial education coupled with workforce development efforts
- WIOA requires that youth funded programs include financial literacy
- Although local Workforce Development Boards must make all the elements available to youth, each individual youth does not need to participate in all the elements



# Delivering Financial Education



# The Money Smart Family





# Money Smart Overview

	Money Smart for Adults	Money Smart for Young Adults	Money Smart for Young People	Money Smart for Older Adults	Money Smart for Small Business
Description	Provides participants with practical knowledge, skills-building opportunities, and resources they can use to manage their finances with confidence.	The FDIC's Money Smart for Young Adults curriculum helps youth ages 12-20 learn the basics of handling their money and finances, including how to create positive relationships with financial institutions.	Introduces key personal finance topics in four different age-centered curriculums.	The Money Smart for Older Adults Program raises awareness among older adults and their caregivers on how to prevent elder financial exploitation and encourages advance planning and informed financial decision-making.	Money Smart for Small Business provides an introduction to topics related to starting and managing a business.
Examples of Topics Covered	Bank Accounts, Credit Reports and Scores, Debt Management, Spending and Savings Plan	Bank Accounts, Budgeting, Paying for Cars, Credit Cards	Needs vs. Wants, Bank Accounts, Counting Coins, Earning Money	Tools to prevent elder financial exploitation, advanced planning, informed decision-making	Cash Flow Management, Managing Risk, Bank Products and Services
Languages Available	<ul style="list-style-type: none"> <li>English, Chinese, Haitian Creole, Hindi, Hmong, Korean, Russian, Spanish, Tagalog, Vietnamese</li> <li>Visually Impaired</li> <li>Podcasts are available in English or Spanish</li> </ul>	English	English	English Spanish	English Spanish
Delivery Format	<ul style="list-style-type: none"> <li>Instructor-Led</li> <li>Computer-Based Instruction (online)</li> <li>On demand podcasts</li> </ul>	<ul style="list-style-type: none"> <li>Instructor-Led</li> <li>Computer-Based Instruction (online)</li> </ul>	Teacher-Led	Instructor-Led	Instructor Led





# Money Smart Podcast Network



## Welcome to the FDIC's Money Smart Podcast Network.

Money Smart Podcast Network covers topics such as the basics of borrowing money wisely, using a spending plan to achieve financial goals, and how to use banking products effectively.

Listen to the audio files online or download them to your portable audio player. Join the more than 3 million people reached through Money Smart!

### ► Basics of Banking



#### HOW BANKS WORK AND THE BENEFITS OF USING THEM

Learn the basics of protecting your money and financial information. It helps you choose

### ► Checking Accounts



#### AN OVERVIEW OF CHECKING ACCOUNTS AND THE BENEFITS OF USING THEM

Learn how to choose, open, and manage an account. Understand

### ► Savings/Spending Plan



#### THE BASICS OF SAVING AND INVESTING MONEY

Get tips on finding ways to save, making a personal spending plan, and tracking what you spend.

### ► Borrowing Money



#### THE BASICS OF BORROWING MONEY WISELY

Understand the costs of borrowing and how to qualify for credit or a loan. Find tips to



# Crosswalk WIOA to Money Smart

- Resources on our website align Money Smart modules and lessons to the Workforce Innovation and Opportunity Act's (WIOA) financial literacy element for youth formula-funded programs.
  - ◆ [www.fdic.gov/youthemployment](http://www.fdic.gov/youthemployment)



# MONEY SMART

Money Smart is a comprehensive financial education curriculum designed to help low- and moderate-income individuals outside the financial mainstream enhance their financial skills and create positive banking relationships. Money Smart supports the Workforce Innovation and Opportunity Act's financial literacy education regulations for in-school and out-of-school youth programming.

Use this chart to identify which Money Smart materials align with each section of WIOA's regulation § 681.500 (which defines financial literacy education).

§ 681.500 What is financial literacy education?	Young People Series Grades 9 - 12 Lessons	Young Adults Modules	Adults Modules	Podcast MP3 Lesson: section
a) Support the ability of participants to create budgets, initiate checking and savings accounts at banks, and make informed financial decisions;	2, 3, 5	1, 2, 3, 4	1, 3, 4, 5	1:2; 2:1; 3:1-3
(b) Support participants in learning how to effectively manage spending, credit, and debt, including student loans, consumer credit, and credit cards;	3, 7, 8, 9, 12	5, 6, 7	2, 7, 8, 9	1:2, 1:5, 3:1-3:3 and 4:1-7
(c) Teach participants about the significance of credit reports and credit scores; what their rights are regarding their credit and financial information; how to determine the accuracy of a credit report and how to correct inaccuracies; and how to improve or maintain good credit;	7, 9	5, 6	7, 11	1:1-5; 4:1-4, 7
(d) Support a participant's ability to understand, evaluate, and compare financial products, services, and opportunities and to make informed financial decisions;	5	1, 2, 4, 5, 6, 7	1, 2, 3, 5, 8, 9	1:1-2, 2:1, 3:1-2 4:1-4
(e) Educate participants about identity theft, ways to protect themselves from identify theft, and how to resolve cases of identity theft and in other ways understand their rights and protections related to personal identity and financial data;	20	1, 6	6, 8, 11	1:3
(f) Support activities that address the particular financial literacy needs of non-English speakers, including providing the support through the development and distribution of multilingual financial literacy and education materials;	Parent/Caregiver Guides are available in English and Spanish	English only	A computer-based learning tool is in English and Spanish. Instructor-led materials are available in English, Chinese, Haitian Creole, Hindi, Hmong, Korean, Russian, Spanish, and Vietnamese, and in versions for visually impaired.	In English and Spanish

To access the Money Smart curriculum, start at [www.fdic.gov/moneysmart](http://www.fdic.gov/moneysmart). We welcome your questions or feedback about this tool via email to [communityaffairs@fdic.gov](mailto:communityaffairs@fdic.gov).



FDIC-010-2017



# How the instructor-led curriculum works

## Instructor Led

- Money Smart for Young Adults
- Money Smart for Adults
- Money Smart for Young People

## Curricula includes

- Fully scripted instructor guide
- Participant guide or hand-outs
- Presentation slides

[www.fdic.gov/moneysmart](http://www.fdic.gov/moneysmart)





# How the self-paced curriculums work

## Self-Paced

- Money Smart for Young Adults
- Money Smart for Adults
- Podcast

## Curricula Includes

- Ability to assign specific modules
- Ability to print certificates of completion (CBI only)
- Downloadable

Available to download at <https://catalog.fdic.gov/store/money-smart-learn> and is also in a CD format



# Selecting a Money Smart Curriculum

**Do you serve clients where English isn't their primary language?**

- Money Smart for Adults is available in nine languages
- Money Smart Podcast is available in English and Spanish

**How do you want to deliver financial education?**

- Money Smart for Young People (instructor-led)
- Money Smart for Young Adults (instructor-led & self-paced)
- Money Smart for Adults (instructor-led & self-paced)
- Money Smart Podcast (self-paced)



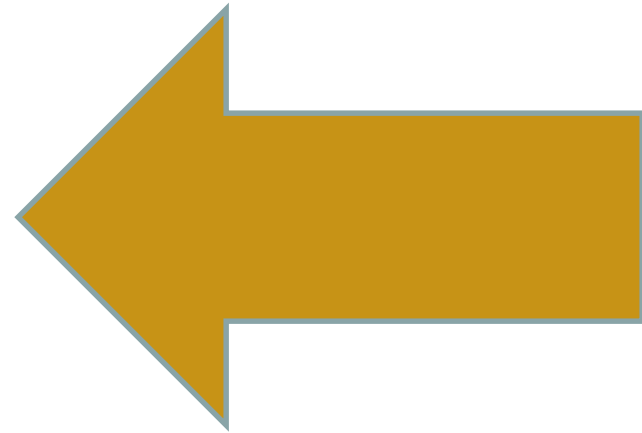
# Instructor Resources

- Train-the-trainer videos
- Train-the-trainer workshops
- A How to Guide: Train-the-Trainer Resource CD
- Money Smart Alliance
- Banks



## A final point

- If you offer financial education in your youth programs, it may also be an opportunity to provide them in your adults programs, too.



# Facilitating access to bank accounts



# Facilitate Account Access

- **Money Smart Supplement for Instructors/Trainers**  
Toolkit for Helping Youth Select Bank Accounts
- **Conference of State Bank Supervisors**  
State Statutory Requirements for Minors Opening Accounts
- **Interagency Bank Regulator Guidance**
  - ◆ Interagency Guidance to encourage financial institution youth savings programs and address related, frequently asked questions
- **FDIC Model Safe Accounts Template**  
<https://www.fdic.gov/consumers/template/template.pdf>



# FDIC Resources

## [www.fdic.gov/education](http://www.fdic.gov/education)

- **[Money Smart - A Financial Education Program](#)**: consumers, bankers and community service providers can use free Money Smart tools to teach or learn about basic financial topics.
- **[Teacher Online Resource Center](#)**: offers teachers resources from the FDIC and CFPB to help teach children from pre-K through age 20 about money or other financial topics
- **[FDIC Consumer News](#)**: FDIC's quarterly source of practical guidance on how to become a smarter, safer user of financial services
- **[Youth Banking Resource Center](#)**: provides strategies to enhance youth financial education efforts with an opportunity to open a savings account
- **[FDIC Learning Bank](#)**: information for young people about using money wisely, how banks work, and the differences between types of bank accounts. It also includes a quiz on spotting scams
- **[Youth Employment Resource Center](#)**: links to resources that support youth employment



## Youth Employment Resource Center

### Money Smart and Youth Employment

- [www.fdic.gov/youthemployment](http://www.fdic.gov/youthemployment)

### Money Smart Products

- [www.fdic.gov/moneysmart](http://www.fdic.gov/moneysmart)





# Other Federal Resources

- **Financial Literacy and Education Commission (FLEC)**
  - ◆ Resource Guide for Financial Institutions
  - ◆ Resource Guide for Youth Employment Programs
  - ◆ [www.mymoney.gov](http://www.mymoney.gov)



# Summary and thank you!

- The WIOA puts emphasis on the importance of financial education in workforce development programs
- The FDIC's free financial education tools can help support your organization in providing access to, or delivering, financial education
- The FDIC has a number of free resources that help facilitate access to bank accounts for those you serve
- The Community Affairs Program is here to help! I'm here to support your organizations in using the FDIC's curriculum and can serve as a technical advisor on accessing bank accounts

# QUESTIONS

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# Contact Information

**Thank You !**

*For comments and questions email  
***ctillmon@fdic.gov****

***CommunityAffairs@fdic.gov***