



Recovering from the Pandemic, Together.


Recovery Connect is a Sedgwick County pandemic relief program that connects individuals, nonprofits, and small businesses with resources to help residents recover from the negative impacts of the COVID-19 pandemic.



Recovery Connect creates connections to resources and helps overcome barriers to increase **Awareness**, **Access**, and **Support**.

 **Awareness:** Individuals, businesses, and nonprofits need to be aware of resources available to them in order to recover from the pandemic. The diverse mix of partners and comprehensive communications plan allow for a wide dissemination of accurate, approachable messaging.

 **Access:** Many are often unable to use community resources, whether due to non-traditional shifts, childcare needs, misinformation, lack of transportation, etc. Recovery Connect will increase access to education, training, grants, loans, capital access, etc. through expanded service hours and knowledge of available resources.

 **Support:** To succeed, individuals, nonprofits, and businesses need support to navigate new opportunities. The PPMC and partners will assist with applications, forms, grant writing support, and other needs to ensure the successful acquisition of resources.



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Recovery Connect is for every citizen in Sedgwick County; the COVID pandemic has certainly changed everyone's life. Unfortunately, it's proven the impact is worse for some. This program connects with all areas of the community, with special efforts marketing to certain populations, to provide equitable access for all. Recovery Connect uses a hub-and-spoke model (with the PPMC serving as the hub) designed to address disparities through an additional focus on underrepresented populations to meet the needs resulting from the impacts of the pandemic.

Conscious Connections

Recovery Connect emphasizes connecting with underrepresented groups to create equitable access for all of Sedgwick County.

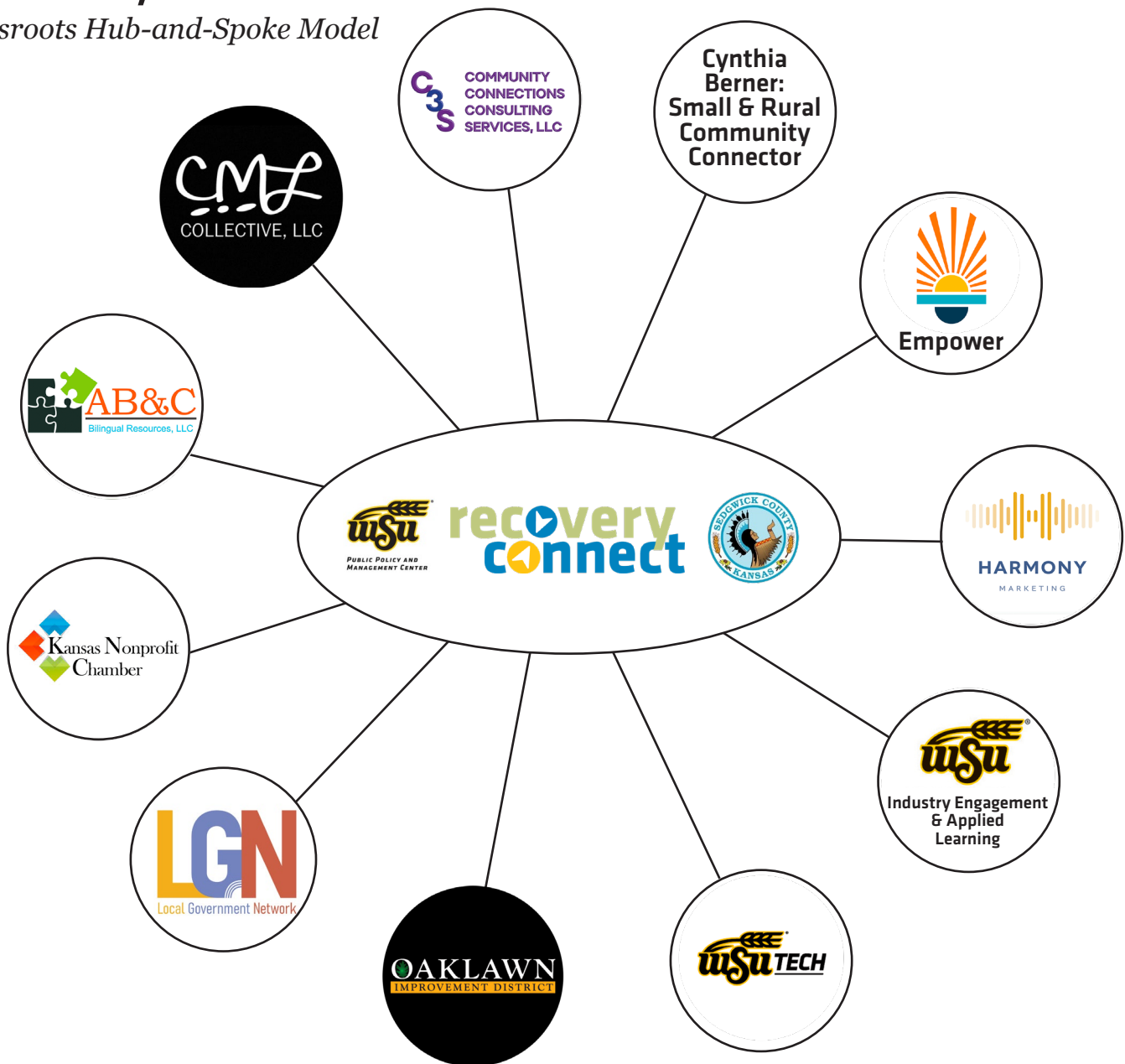
- Underserved Populations
- Targeted Zip Codes
- Qualified Census Tracts
- Small & Rural Populations
- Minority Residents
- LGBTQ+ Residents
- Differently-Abled Residents

Highlighted Program Features

- Monthly Reports to Sedgwick County
- Phone, In-Person, and Virtual Support
- Radio & Mail Advertising
- Social Media Marketing
- Resource Audit & Needs Survey
- Constant Feedback & Agile Approach
- Grant Workshops
- Job Training & Application Assistance
- Connection to Community-Based Resources
- Comprehensive Final Report

Community Partners

Grassroots Hub-and-Spoke Model



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