



WICHITA STATE  
UNIVERSITY



# **RHATICAN**

## **STUDENT CENTER**

### Annual Report

Fiscal Year 2022 (July 2021 - June 2022)



# RSC Board of Directors

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SGA President

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Board Vice President & Treasurer

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Student Activities Council

**Randy Sessions**  
USS Representative

**Bethany Hollingsworth**  
Community Service Board

**Trish Gandu**  
Unclassified Professional Senate

**Brett Eilts**  
IFC President

## Core Values

At the Rhatigan Student Center, we value ...

- ➔ Educational experiences
- ➔ Diversity

- ➔ Partnerships
- ➔ Quality programs/services

- ➔ Customer service
- ➔ Integrity

## RSC Mission Statement

The mission of the Rhatigan Student Center is to be a diverse composition of people, services, programs and facilities that enrich the intellectual, cultural and social well-being of the WSU student and supports the university's mission to serve the greater public good.

## Vision

The Rhatigan Student Center will serve as the centerpiece of campus life by welcoming our diverse community and promoting out-of-class learning experiences.

## Building Traffic Data

	FY 2021	FY 2022	▲%▼
JULY	9,509	26,783	▲ +282%
AUGUST	50,373	94,419	▲ +187%
SEPTEMBER	44,304	91,651	▲ +207%
OCTOBER	42,950	76,995	▲ +179%
NOVEMBER	27,967	74,289	▲ +266%
DECEMBER	8,725	29,197	▲ +335%
JANUARY	12,484	53,448	▲ +428%
FEBURARY	34,502	67,497	▲ +196%
MARCH	41,343	74,234	▲ +180%
APRIL	43,720	84,768	▲ +194%
MAY	31,546	51,288	▲ +163%
JUNE	32,566	46,349	▲ +142%

## Total Building traffic

FISCAL YEAR 2020  
990,000

FISCAL YEAR 2021  
380,000

FISCAL YEAR 2022  
771,000

# RSC By the Numbers



## Group Events Hosted

FY 2022 - 446



## Games Bowled

FY 2022- 39,460

## SHOCKER STORE

### Access Now Pilot Program

Access Now is a system that digitally delivers all of a student's course materials at a discounted rate. In Spring 2022 and Summer 2022, the Shocker Store piloted an "opt-out" model.

### Spring & Summer 2022

Overall savings to students: **\$83,436**

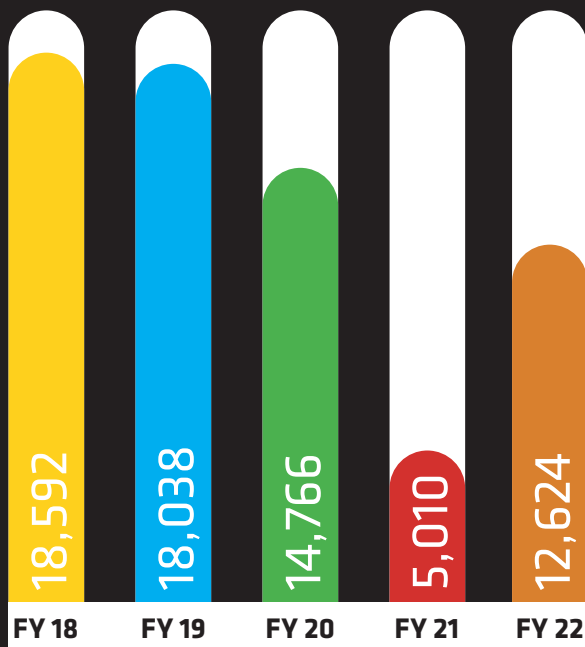
Participation rate: **97.8%**



## SHOCKER CARD CENTER

Number of Shocker Cards Produced: **6,684**

## TOTAL EVENTS HOSTED IN RSC



## OTHER RSC DEPARTMENT STATS

### Human Resources

Students Employed **57**

Student/Part-Time Wages Earned **\$262,053**

### Shocker Bowling

**3.38** - Average GPA for Shocker Bowling Athletes

### Dining Services

Number of Transactions Per Dining Location



**84,971**



**67,816**



**59,890**



**25,722**



**8,262**

# Skyfactor Student Union Survey - May 2022

## ABOUT THE ASSESSMENT

### From Skyfactor

"The College Union/Student Center Assessment enables an institution to evaluate the overall college union experience, including usage, student satisfaction, perceptions of learning and reasons why students don't visit."

## IMPLEMENTATION

The survey was sent out by email from Skyfactor to 3,500 random students using a list provided by the Office of Planning and Analysis. Respondents were offered an incentive to participate. 547 students completed the survey.

## TELL ME ABOUT WHO COMPLETED THE SURVEY

- **91% of respondents visited the RSC during this academic year**
- **91% of respondents are not involved in a student organization**
- **79.4% of respondents live off campus**
- **78.1% of respondents are age 25 or younger**
- **73.7% of respondents have at least some of their classes online**
- **TOP 3 REASONS THEY VISIT:** eating (26.1%), study (18.2%) and meet others (13.9%)
- **VISIT FREQUENCY:** 2-3 times per week (29.4%), 1-2 times a semester (14.7%) and 4-5 times per week (14.5%)
- **FIND OUT INFORMATION ABOUT EVENTS AND PROMOTIONS AT THE RSC:**  
Email (23.7%), social media (12.6%), banners/signage (12%), word of mouth (11.9%)

## WHAT THE RSC IS DOING WELL

- Student Union has a positive environment - **94.7% strongly/slightly agree**
- Union cleanliness - **92.5% very/slightly satisfied**
- Source of entertainment for students - **87.4% strongly/slightly agree**
- Welcoming/safe place - **82% agree, 17% neutral**

## OPPORTUNITIES FOR ANALYZING OR IMPROVING

- Look for opportunities for more seating for both lounging and dining.
- Look for opportunities for more quiet study space.
- Assess the access students have to electrical outlets and/or charging stations.
- Pricing (food court, textbooks, Shocker merchandise).
- Hours for dining operations.
- Marketing departmental student events through RSC channels.

