
Administration, Finance, & Operations

10/21/2025

Changing Our Community



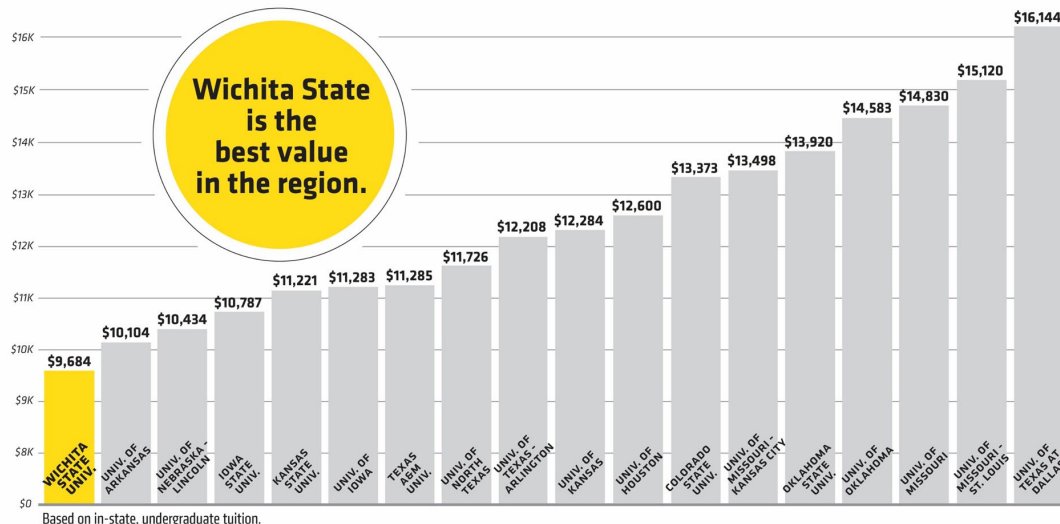
Affordable

Lowest tuition rates of any research university in the region

- Nearly half of undergraduates are first-generation college students

RESEARCH UNIVERSITIES IN THE REGION | Tuition & Fees

2024-25 in-state tuition rates for Midwest research universities based on 30 credit hours per year



Education

Student retention continues to improve

- Fall to Fall Persistence: Up 6.4% over two years (Fall '21 to Fall '23)
- DF courses decline

Fall to fall persistence:				2-yr Change 6.4%
2021	2022	2023		
66.1%	68.9%	72.5%		
High DF courses:				1-yr Change -7.6%
2021	2022	2023		
109	118	109		
First time freshmen receiving financial aid				1-yr Change 7.1%
2021	2022	2023		
77.7%	74.3%	81.4%		

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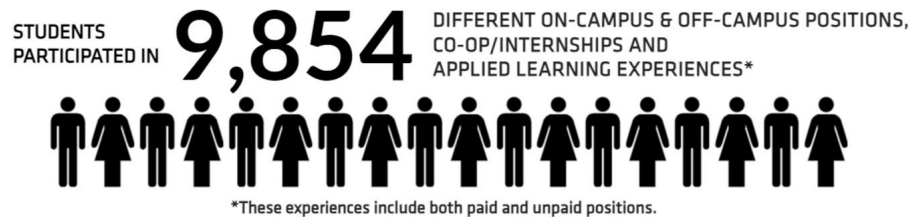
Applied Learning

Bridging the gap between classroom learning and real-world experience

- \$33.2 million earned in coordination with 691 employers

AY 2023-2024

Applied Learning, Co-op/Internship and On-Campus Positions



Students Earned Approximately
\$33.2 Million



Students Worked With Approximately
691 EMPLOYERS

Research

Emerging as a research powerhouse

- From \$58.8 million in R&D expenditures in FY 2014 to \$392 million in FY 2024 (HERD Survey)

2023 R&D EXPENDITURES RANKINGS

#1 **AEROSPACE R&D**
\$327 M ALL FUNDING SOURCES

#2 **ENGINEERING R&D**
\$164 M INDUSTRY-FUNDED

#6 **TOTAL R&D**
\$171 M INDUSTRY-FUNDED

#8 **ENGINEERING R&D**
\$336 M ALL FUNDING SOURCES

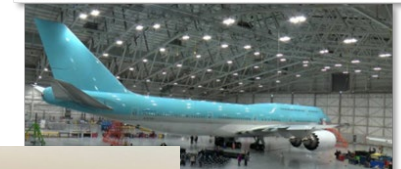
#14 **TOTAL R&D**
\$112 M DOD-FUNDED



NATIONAL SCIENCE FOUNDATION
HIGHER EDUCATION RESEARCH & DEVELOPMENT SURVEY 2023

yahoo!news

WSU gets 'most significant industry contract' in its history



WICHITA STATE UNIVERSITY

Changing Our Community



Health Care

Wichita Biomedical Campus

- \$205 million facility completely funded by the State of Kansas
- Will serve 3,000 students and 200 faculty and staff
- In partnership with Kansas University
- Spurring downtown development



A Growing Campus

Significant change since 2017

- Public-Private Partnerships



Challenges



Navigating an increasingly complex financial & operational landscape

- State Operating Support: Frozen for past several years
 - No inflationary adjustments and no seed \$'s for new initiatives
- Compensation: State General Fund (SGF) appropriations are a blessing and a curse - only cover SGF funded positions (~ 26% of the budget), increases for all other positions have to be covered through cuts & reallocations/tuition & fee changes or research/grant growth
- Tuition Rates: Competitive pressure to keep rates low, while our tuition rate increases have been on the higher end in recent years
- Enrollment: Seeing the effects of decreased credit hour production and national shifts in enrollment amongst international students
- State and National Funding Support: Experiencing broad changes in federal and state support for higher education
- Campus Challenges: Financial issues that arise (LAS/Athletics/Woolsey Hall/Engineering)



Questions?