

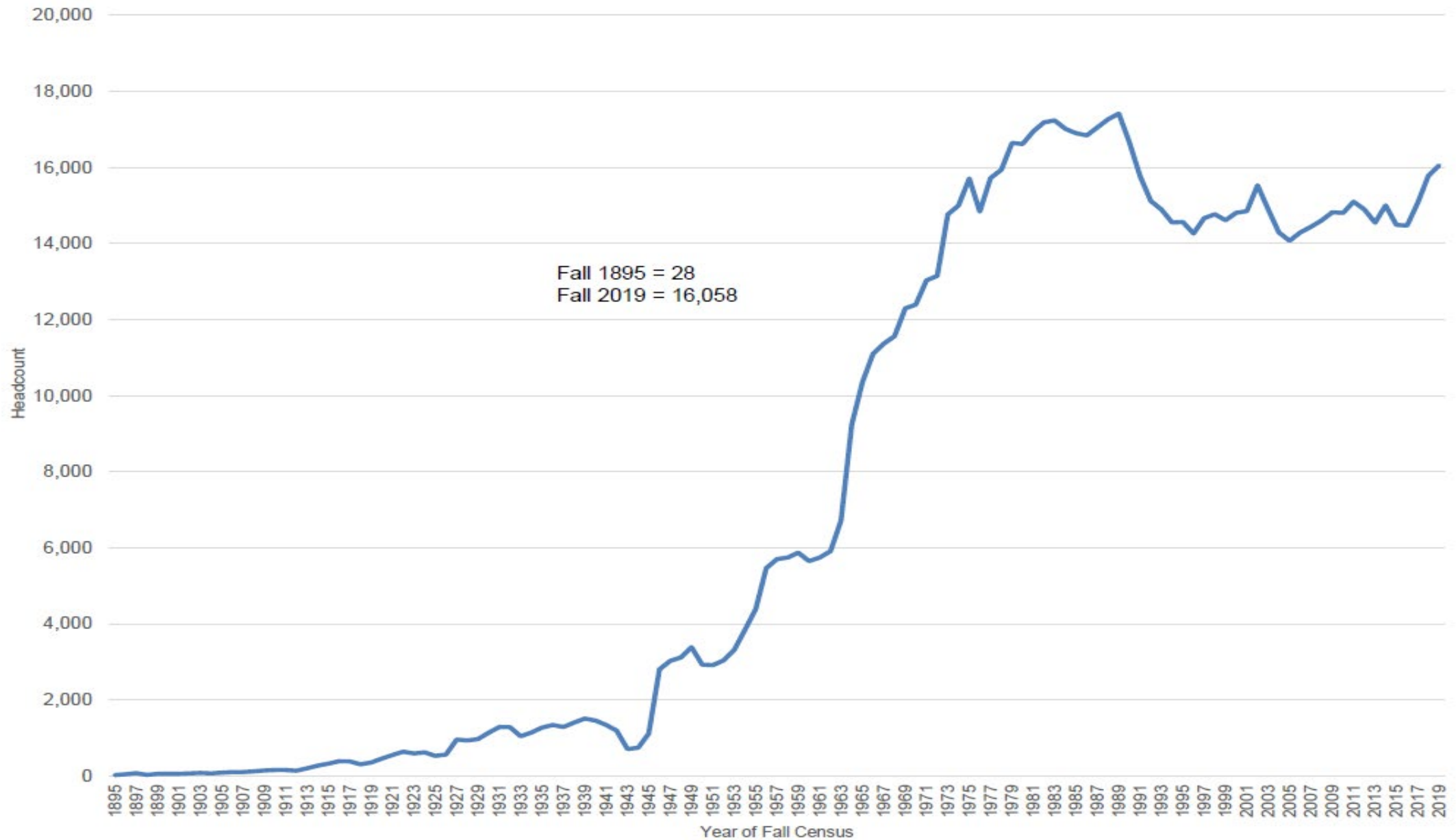
# **Making a commitment to applied learning and economic vitality**

Presentation to USS/UP Joint Meeting

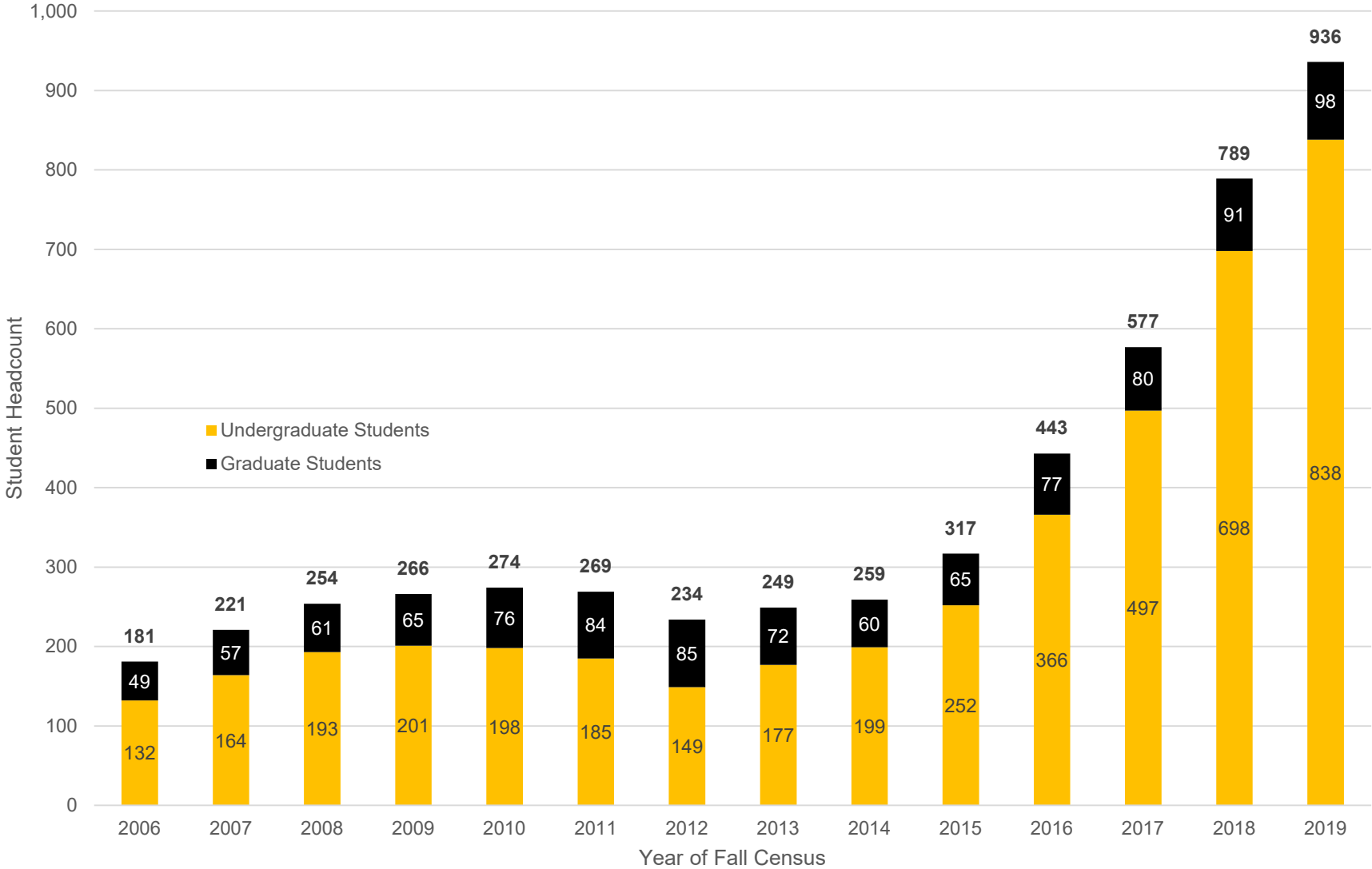
December 5, 2019

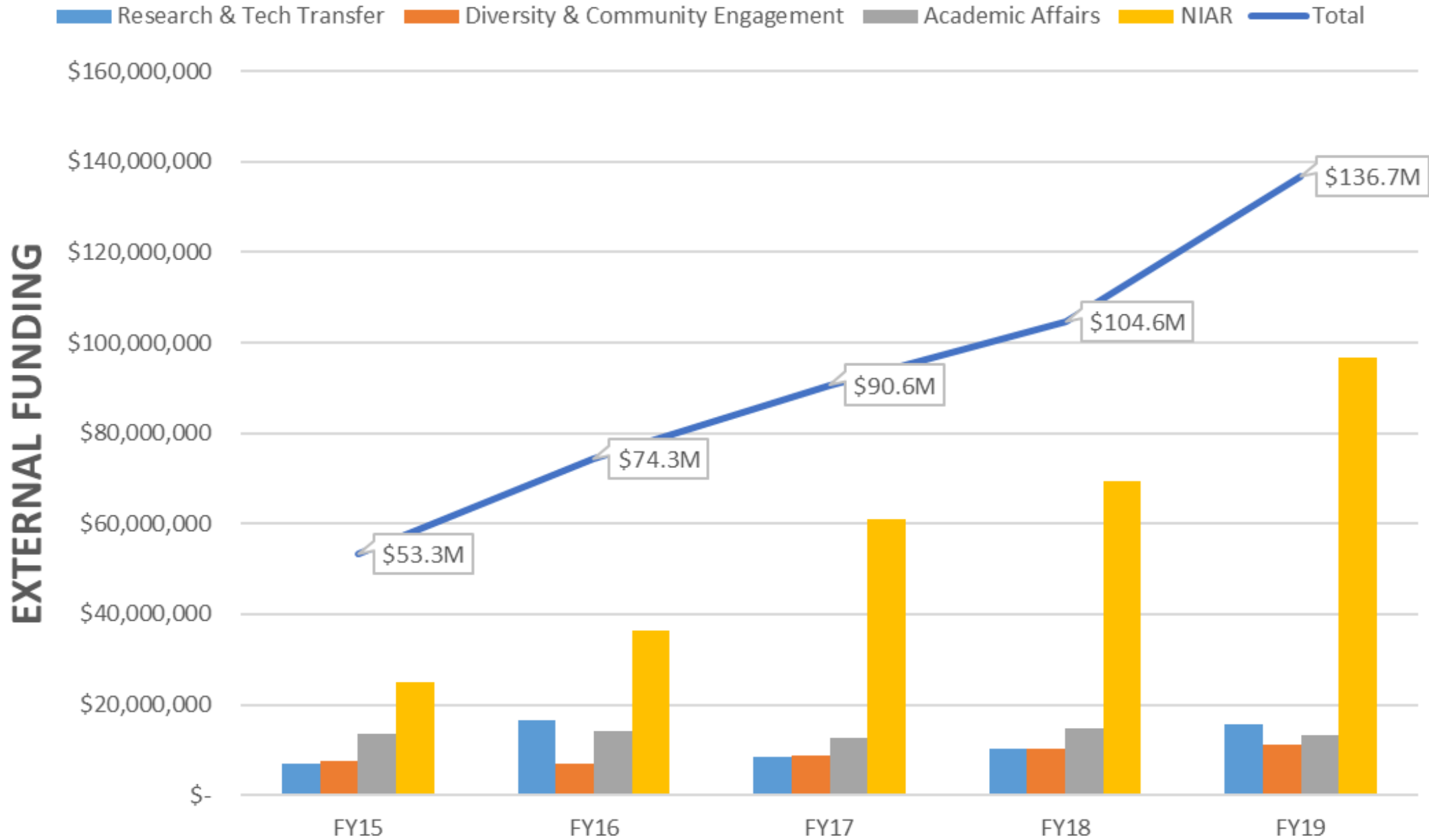
Dr. Andy Tompkins, Interim President

Figure 1: Fall Census Headcount History



# Wichita State University I-35 Corridor Fall Enrollment





# Who are the students we serve?

- WSU is the most ethnically diverse university in Kansas.
- 47% of WSU students are first generation, underserved minorities, and low income students.
- 49% of the students are from Sedgwick County, 26% are from other communities in Kansas, 14% are international, and the remainder from other states in the U.S.
- Of our 16,058 students in the fall of 2019, over 7,800 were enrolled in at least one online class and approximately 1,450 were online program majors.

## **MISSION**

The mission of Wichita State University is to be an essential educational, cultural and economic driver for Kansas and the greater public good.

## **VISION**

Wichita State University is internationally recognized as the model for applied learning and research.

# What factors have shaped WSU's new mission and vision?

- Increased reliance on tuition
- Minimal growth in state high school graduates
- Increased need to expand student recruitment
- Increased need to attract and retain talent in local community and state
- Increased need to be more responsive to workforce needs
- Increased need to make the university distinctive

# Where are we trying to be distinctive and add value?

- Ensuring all students have the opportunity for an applied learning experience in the area of their interest.
- Serving diverse population and high proportion of first generation, underserved, and low income students.
- Trying to raise the profile of the university as a great place to learn, live, work, play - for students, faculty, and community.
- Increasing basic and applied research