Making a commitment to applied learning and economic vitality

Presentation to USS/UP Joint Meeting
December 5, 2019
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Figure 1: Fall Census Headcount History

Fall 1895 = 28
Fall 2019 = 16,058
Wichita State University
I-35 Corridor Fall Enrollment

Year of Fall Census

Student Headcount

Undergraduate Students
Graduate Students
Who are the students we serve?

- WSU is the most ethnically diverse university in Kansas.
- 47% of WSU students are first generation, underserved minorities, and low income students.
- 49% of the students are from Sedgwick County, 26% are from other communities in Kansas, 14% are international, and the remainder from other states in the U.S.
- Of our 16,058 students in the fall of 2019, over 7,800 were enrolled in at least one online class and approximately 1,450 were online program majors.
MISSION
The mission of Wichita State University is to be an essential educational, cultural and economic driver for Kansas and the greater public good.

VISION
Wichita State University is internationally recognized as the model for applied learning and research.
What factors have shaped WSU’s new mission and vision?

- Increased reliance on tuition
- Minimal growth in state high school graduates
- Increased need to expand student recruitment
- Increased need to attract and retain talent in local community and state
- Increased need to be more responsive to workforce needs
- Increased need to make the university distinctive
Where are we trying to be distinctive and add value?

• Ensuring all students have the opportunity for an applied learning experience in the area of their interest.

• Serving diverse population and high proportion of first generation, underserved, and low income students.

• Trying to raise the profile of the university as a great place to learn, live, work, play - for students, faculty, and community.

• Increasing basic and applied research