



Campus Recreation **ANNUAL REPORT FY24**

**Wichita State University
Student Affairs**





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Connecting every student is not only a theme within the Division of Student Affairs it is a lifestyle for the Department of Campus Recreation. In FY 24, creating student connections was a point of emphasis throughout the department. Here is just a sampling of the different areas and spaces that connect students.

Sport Clubs & Rowing

Sport Clubs traveled over 23,000 miles and the rowing team over 4,000 miles this past year. Members of the rowing team put in over 24,000 hours of practice, meetings, and competitions throughout the year. I have to believe that many friendships and hopefully a few lifelong friendships began while practicing, competing, and traveling to represent Wichita State University around the country.

Campus Recreation created a partnership with Wichita Parks and Recreation to build a Cricket field for the club team at Dr. Glen Dey Park only a couple of miles North of campus. While cricket may not be as popular as basketball or football in the U.S., it is the world's most-watched sport after soccer. It's insanely popular in South Asia (India, Pakistan, Bangladesh, Sri Lanka, etc.) – and we have a lot of students from these countries. The International Education Department at WSU emailed all current international students as well as 108,000 international prospects. It is my hope that many hundreds of students have an opportunity to play cricket but more importantly, relax and have social time outside the classroom.

Facilities

Badminton: Having sport facilities that allow for students to gather outside the classroom is a key component for Campus Recreation to connect every student. The Heskett Center is the #1 place to play badminton in all of Wichita. Everyday Court B in the Heskett Center upstairs gymnasium is full of friendly conversations and fierce action on the courts.

Dance: Multiple student organizations and over 17,000 students throughout the year reserved one of the three studios to practice cultural dances, get ready for Song Fest, Hippodrome or just have fun. It is critical to have spaces where students can gather and choose the recreation area that suits their need.

Intramural Sports

Intramural Sports continues to grow and offer a menu of competitive and fun events for the Campus Community.

Special Events

Fright Night, Pumpkin Run, Pool Party, Clash of the Colleges, and many more special events brought students together for a day of fun in a variety of activities and programs.

Student Staff

Campus Recreation employs 126 student staff from over 20 countries. These students benefited from applied learning and formed friendships throughout the year.



JOHN LEE

VISION, MISSION, VALUES & GOALS



VISION

Shape the lives of all Shockers through diverse events, activities, and experiences that contribute to a healthy and strong community.



MISSION

Be a catalyst for wellbeing by providing fun, safe, and healthy experiences for all Shockers.



VALUES

- ▶ Adaptability
- ▶ Diversity
- ▶ Responsibility
- ▶ Sense of Belonging
- ▶ Student Development
- ▶ Wellbeing



GOALS

- **Goal 1:** Ensure our facilities provide a safe and welcoming environment.
- **Goal 2:** To continue to be a leader for recreation, fitness, and leisure experiences for the WSU campus community.
- **Goal 3:** To provide innovative student development opportunities through our SHOCKS Recreation program.
- **Goal 4:** Be a department that reflects the evolving diversity of our society.
- **Goal 5:** Provide exciting and fun recreational and fitness opportunities.
- **Goal 6:** To promote a lifelong exploration and development of the mind and body.

ROWING COACH
Head Rowing Coach



Calvin Cupp

ASSOCIATE DIRECTOR
Facilities



Karolina Mosa

DIRECTOR



John Lee

ROWING COACH
Assistant Rowing Coach
& Office Manager



Rachel Tuck

ASSOCIATE DIRECTOR
Aquatics | Programming



Beth Albers

SPECIALIST
Communications
& Marketing



Laura Young

COORDINATOR
Sports Programs



Trenton Koehler



FACILITIES



Choice Yoga Recreation Dedication
 Perspiration Strength Resilient Friend
 Muscle Wellness Team Spirit Exercise
 Optimism Energy Treatment Nutrition Lifestyle
 Living Freedom Memory Stride Zeal Discipline Breath
 Commitment Contribute Motivation Development

NON-ACADEMIC FACILITY USAGE:
 4,711 BOOKINGS
 15,770 RESERVED HOURS
 172,306 ESTIMATED ATTENDANCE

HOSTED
39
COMMUNITY GROUPS
&
63 WSU DEPARTMENTS / ORGS

MOST POPULAR PROSHOP ITEMS



997 SOLD



554 SOLD

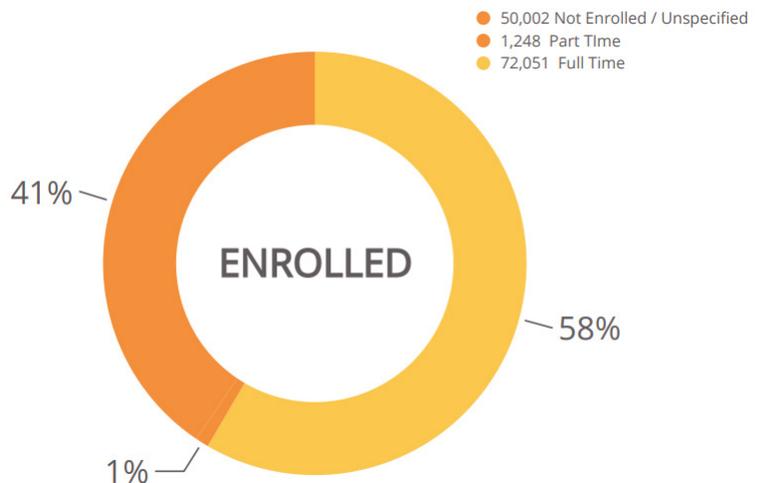
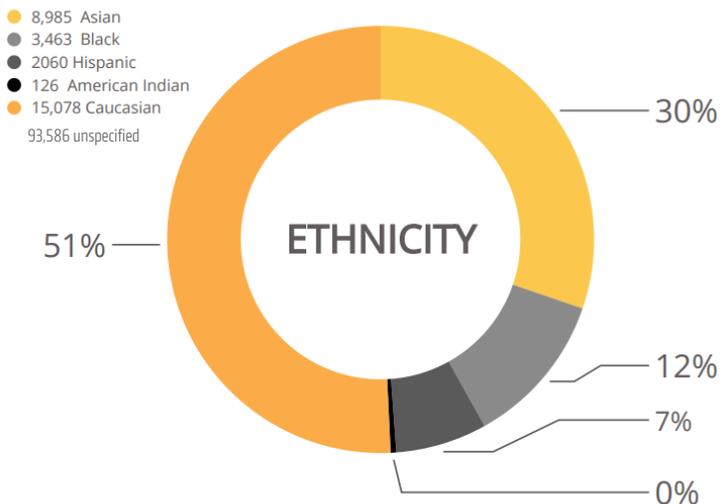
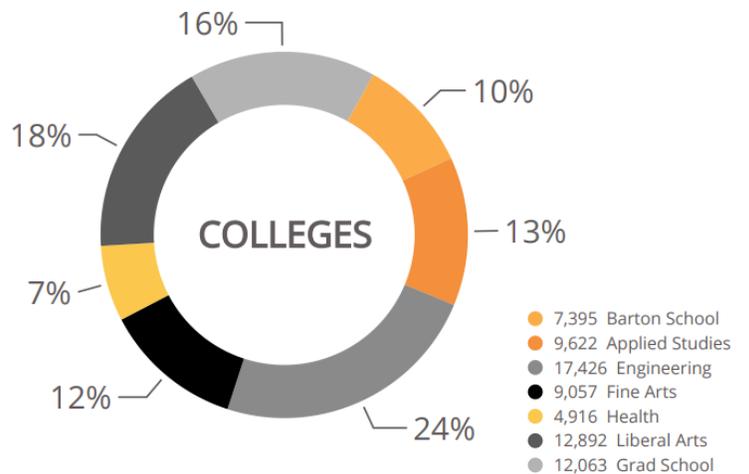
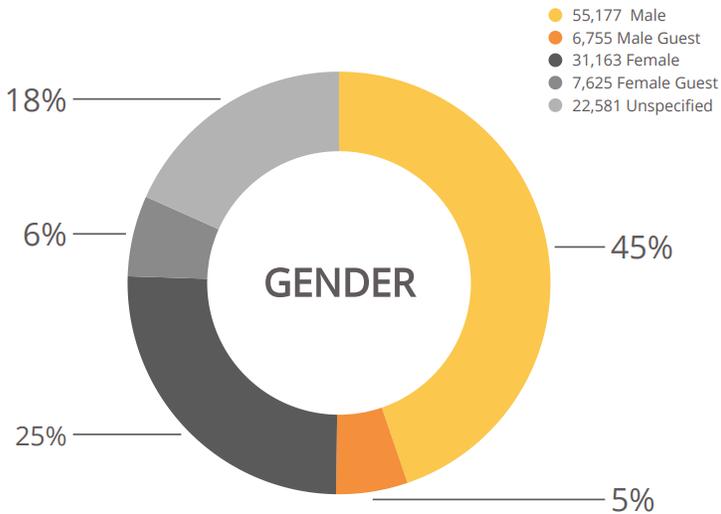
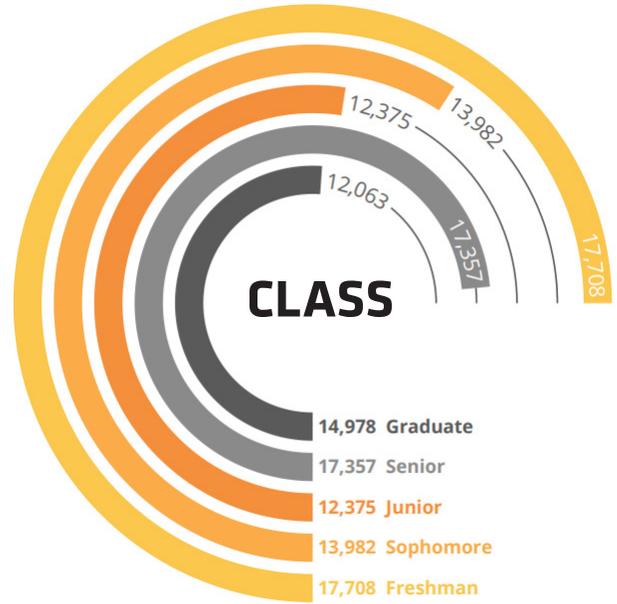
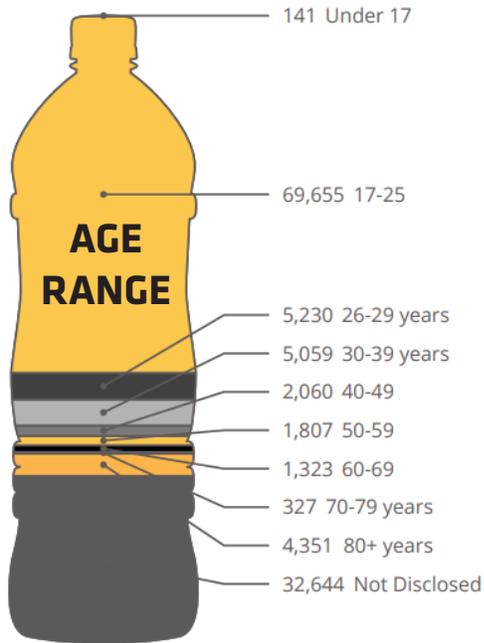


131 SOLD

EQUIPMENT TYPE	CHECKOUTS
HAMMOCK	40
LOCK	1,984
MEN'S BASKETBALL	1,306
WOMEN'S BASKETBALL	45
SOCCER BALL	86
VOLLYBALL	92
PICKLEBALL RACQUET	837
RACQUETBALL EYEGUARDS	07
RACQUETBALL RACQUET	126
SQUASH RACQUET	236
TENNIS RACQUET	39
PING PONG PADDLE	244
SPEED BAG GLOVES	24
XBox CONTROLLER	498

HESKETT CENTER VISITS

123,301 Entries



AQUATICS & RISK MANAGEMENT

“ I ❤️ the pool ”
QUOTE

↓
12,285
SWIMMERS
USED THE
POOL

Wichita Area Nitros Swim Team
34 Team Members
Over 670 hours swam
Hosted 3 Swim Meets : 200 swimmers | 700 spectators

Wichita Area Masters Swim
18 Participants • 300+ Hours of Swimming

54 GUARDS CERTIFIED OR RECERTIFIED

772 SWIM LESSONS

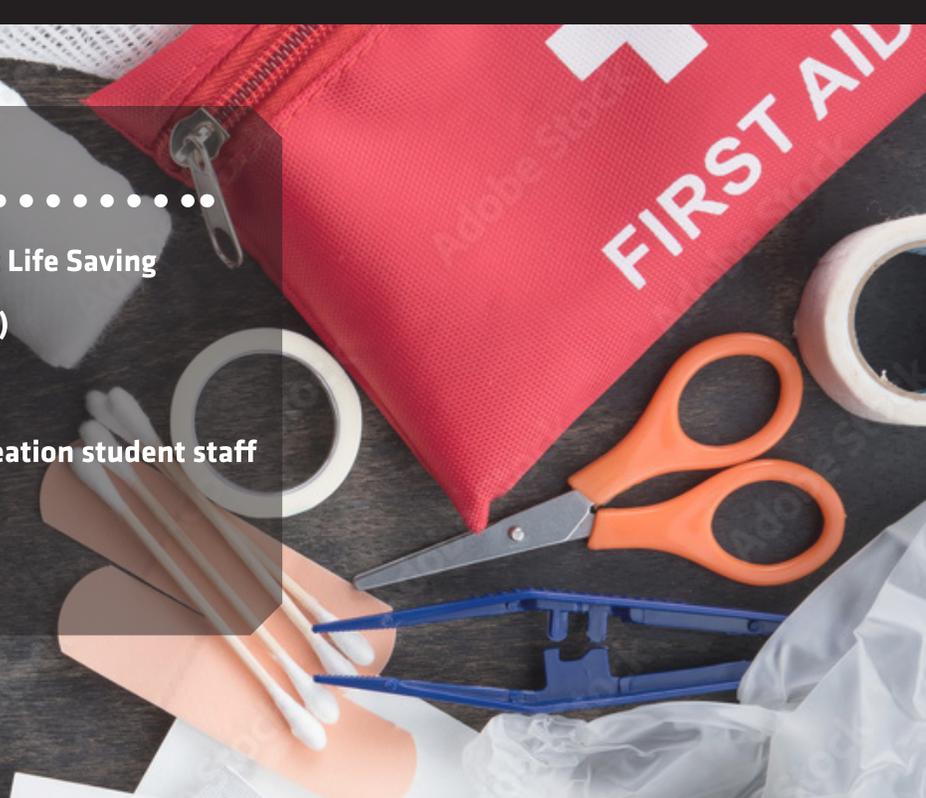
13 LIFEGUARDS ON STAFF

31 DIVING LESSONS

05 NEW LIFEGUARD INSTRUCTORS

RISK MANAGEMENT

- 210 people taught First Aid / CPR /Basic Life Saving
- 02 Instructor Development Courses (IDC)
- 13 RED manikin drills
- 02 all staff in-services for Campus Recreation student staff
- 17 facility inservices
- 08 aquatic inservice





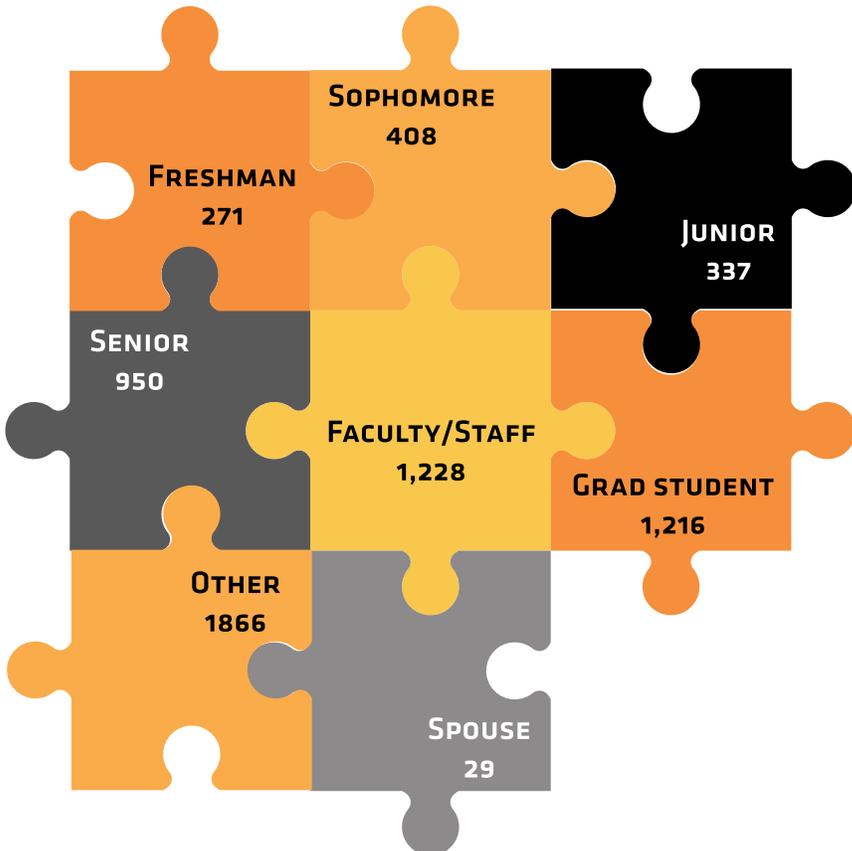
TEAM TRAINING * LIFE CHANGING

6,305 TOTAL SHOCKER FIT PARTICIPANTS

Overall Participation: 6305

Unique Participants: 420

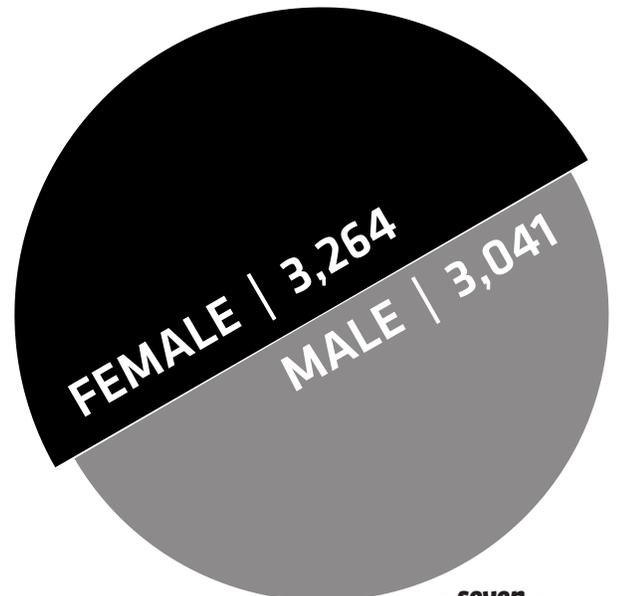
Sessions: 886



F45 PLAYOFF PARTICIPANTS

FALL - 51

SPRING - 45



INTRAMURAL SPORTS



SPORTS

3 v 3 Basketball
4 v 4 Sand Volleyball
6 v 6 Volleyball
6 v 6 Soccer
8-ball pool
Basketball
Bowling
Chess Tournaments
Disc Golf
Dodgeball
Gamefest Tournaments
E-sports Tournament
Flag Football
Futsal
Swim Meet
Golf Scramble(s)
Pickleball
Softball
Tennis
NCAA Bracket Challenge

638 Games

291 Teams

1724 Participants

7099 Participations

830 Unique Participants

32 Students Employees

- Baseball ▶ 30 Participants | 200 Participations | 150 miles traveled
- Cricket ▶ 115 Participants | 4000 Participations | 1,824 miles traveled
- Disc Golf ▶ 20 Participants | 300 Participations | 5,266 miles traveled
- Fishing ▶ 5 Participants | 15 Participations
- Gaming ▶ 40 Participants | 800 Participations
- Golf ▶ 5 Participants | 100 Participations
- Kickboxing ▶ 40 Participants | 1,300 Participations
- Paintball ▶ 20 Participants | 70 Participations | 810 miles traveled
- Shooting Sports ▶ 15 Participants | 1,000 Participations | 3,208 miles traveled
- Soccer : Men ▶ 70 Participants | 1,850 Participations | 1,548 miles traveled
- Soccer : Women ▶ 63 Participants | 632 Participations | 604 miles traveled
- Table Tennis ▶ 20 Participants | 1,200 Participations | 730 miles traveled
- Ultimate Frisbee ▶ 45 Participants | 1,014 Participations | 1,440 miles traveled
- Volleyball : Men ▶ 142 Participants | 1,150 Participations | 3,510 miles traveled
- Volleyball : Women ▶ 21 Participants | 561 Participations | 4,538 miles traveled
- WSSOA ▶ 30 Participants | 60 Participations

16 Clubs | 3 NEW Clubs

NEW CLUBS

- Brazilian Ju-Jitsu
- Kickboxing
- Paint Ball

QUOTE

Promotes physical fitness in a fun competitive manner.



ACTIVITIES & EVENTS

QUOTE
it was
a cool
experience



QUOTE
Love the variety of tables for
students, faculty, and staff.
Like the engagement factor
with needing stamps for
shirt. Enjoy freebies
and goodie bag.



ACTIVITY/EVENT | ATTENDANCE

Clash of Colleges | 575

Esports Hub Open House | 81

F45 Playoffs | 96

Fright Night | 329

Late Night Swim | 214

Gamefest | 20

Plains Regional Regatta | 100+ *athletes competed*

Pumpkin Run 5k/1k | 568 *registered*

RecFest | 233

Sporting KC Tournament | 25

S'mores and Oars | 195

Wellness Expo | 241

QUOTE
“I love Heskett Center,
every time I go there,
I feel at home.”

QUOTE
I was able to
play video
games for free



QUOTE
“Getting the opportunity to learn about the services
available for students, Hope Services, CAPS, TRIO,
testing and accommodations, etc. I knew of the ser-
vices because I am a WSU staff, but it was nice to talk
to a staff member in-person to get in-depth knowl-
edge vs just through phone/email.”

86

STUDENTS PARTICIPATED

56

COMPETITIVE ATHLETES



9 Regattas

4,002 Total Miles Traveled

Oklahoma City, OK

Nashville, TN

Wichita, KS

Lawrence, KS

Oak Ridge, TN

Awards

All-American:

Freshman Makenzie Amphone

All-Regional:

Gonzalo Campos, Bailey Wise, Taylor Spinelli, Maureen Wetta, Tony Le, Coach Cupp was selected for the Coach of the Regional Team

All-Academic:

1st team: Jay Tipton, Tyler Troyer, Shelby Fuqua, Taylor Spinelli, Bailey Wise, Caden Yurko

2nd team: Danielle Goodwin, Maureen Wetta, Cassidy Barr



6 TEAMS

100+ ATHLETES

101k LIVESTREAM VIEWS

38+ VOLUNTEERS & STAFF

QUOTE

Got to go on Shocker Rowing boat!! Lots of fun with plenty to do for everyone



MARKETING on SOCIAL MEDIA

Wichita State Campus Recreation
May 17 · 🌐

Congratulations to our incredible student employees on their graduation! We wish you the best of luck as you embark on your next chapter. Here's to the memories made and the bright futures ahead!

Not pictured: Treven Rowland, Parth Kapadne, Nithin Matturi

18 Reactions · 5 shares

Impressions	Reach	Reactions
1,897	1,872	18
Likes	Comments	Shares
14	0	5
Clicks	Engagement Rate	
319	18.03%	



FACEBOOK

WICHITASTATECAR

440 Posts

2,984 Engaged Users

57,618 Post Reach

5,613 Page & Post Engagements

108,031 Impressions

712 Reactions

237 Link Clicks



INSTAGRAM

WICHITASTATECAR

420 Posts

8,020 Likes

95,277 Reach

250,281 Impressions

210 New Followers



FACEBOOK

SHOCKERROWING

152 posts

4,845 Engaged Users

51,120 Post Reach

9,001 Page & Post Engagements

74,955 Impressions

3,692 Reactions

286 Link Clicks



INSTAGRAM

SHOCKERROWING

140 Posts

4,636 Likes

26,974 Post Reach

67,446 Impressions

158 New Followers

Shocker Rowing
September 29, 2023 · 🌐

The trailer is loaded and ready for our first race at Head of the Oklahoma! We will be departing tomorrow at 4:00 am for an all day event!! Check regattacentral.com for more information Go Shocks!!

70 Reactions · 13 comments · 6 shares

Impressions	Reach	Reactions
3,032	2,896	71
Likes	Comments	Shares
52	7	6
Clicks	Engagement Rate	
177	8.61%	

University Partners

Admissions
Applied Studies
Athletics
Community Education
Counseling and Prevention Services
Dance Department
Esports Varsity Team
First Year Programs
WSU Foundation
General Counsel Office
Human Performance Studies
ITS
Media Resources
Rhatigan Student Center
Shocker Bowling
Shocker Support Locker
Sport Management
Strategic Communications
Student Health
Student Engagement, Advocacy & Leadership
WSU Police Department



Community Partners

American Red Cross
Amplify
Arkansas River Coalition
Boys and Girls Club of South-Central Kansas
City of Wichita Public Works & Utilities
Club Parkinson's Inc.
CLX
Connect2Concepts
F45
Festivals Inc.
NIRSA
PBS Kansas Channel 8
River Vista – Maxus Properties
Sedgwick County Zoo
Spectrum Promotional
Sporting KC
Visit Wichita
Wichita Area Masters Swim Team
Wichita City Parks and Rec
Wichita Clean Streams
Wichita Rowing Association
Wichita Wildlife and Fisheries
Youth Horizons

Campus Recreation
ASSESSMENT FY24

Wichita State University
Student Affairs



Campus Recreation programs and services enhance the student experience in many ways and evidence continues to demonstrate the degree to which various forms of activities and recreation influence multiple student related outcomes.

Retention directly correlates with a student's sense of community on campus. At Wichita State University, Campus Recreation fosters that community through the events, programs, and services offered annually. In the past year Campus Recreation hosted over 20 social, cultural, and educational events; students challenge themselves physically and mentally through participation in over 25 intramural sports; students developed leadership skills and comradery through participation in sports clubs and Shocker Rowing; we fostered a sense of belonging to hundreds of students, faculty, staff, and community members who visited our facilities, and supported over 100 student employees. Our staff take pride in developing a sense of community to all students we engage with by creating a supportive environment that fosters applied learning and helps students reach their goal of becoming a Wichita State graduate.

Finding a community and being active has proven to help with mental health. Campus Recreation is uniquely situated through exercise, activities, programs, and services to have a positive impact on mental health. For example, in the past two years the number of participants and teams have doubled in Sport Clubs which contributes to both belonging and exercise. Exercise is well known to support mental health by reducing anxiety, enhancing mood, increasing self-esteem, and strengthening cognitive function. There are numerous studies noting the benefits of utilizing exercise protocols in mental health initiatives from improved energy and sleep to reduced stress and better weight management. Positive mental health significantly improves retention at Wichita State University.

Campus Recreation supports the university in recruiting future Shockers through our many community-based initiatives like Boats and Bikes, partnerships with Club Parkinson's, swim lessons and large events like our Pumpkin Run and Wellness Expo. Campus Recreation also welcomes the Student Shocker Navigators who host tours of the Heskett Center facility frequently throughout the year and highlights all CR's programs and services. Furthermore, Campus Recreation runs events in collaboration with Admissions on Black and Yellow days (high school juniors, seniors, and college transfer students' recruitment). The Rowing team directly recruits students to come to Wichita State University who otherwise would not attend.

Campus Recreation outcomes are directly in line with the University goals and initiatives. The programs and services we offered and executed in this last year contributed towards being Student Centered, creating a vibrant Campus Culture, working towards inclusive excellence, and being an active partner who engages with the local community.

CAMPUS RECREATION'S CONTRIBUTION TO FULFILL THE MISSION OF WICHITA STATE'S STRATEGIC PLAN

Like many of those who once walked its campus, Wichita State's strategic plan shoots for the stars and proves that the university's pioneering spirit is alive and well. At the heart of the plan are vision and mission statements which clearly state the university's desire to chart a new course for higher learning while remaining dedicated to serving as a lifeblood to the region and doing its part to provide the highest quality of life possible to those who call it home.

VISION

To be one of the nation's premier urban public research universities, known for providing impactful applied learning experiences and driving prosperity for the people and communities we serve.

MISSION

The mission of Wichita State University is to be an essential educational, cultural and economic driver for Kansas and the greater public good.

GOAL | STUDENT CENTEREDNESS

Promote holistic student success through a supportive learning environment in which all of our students — past, present and future — continually thrive and grow.

► Student Employment-126 student employees.

- Educational Opportunities:
 - American Red Cross First Aid, CPR & AED training
 - Title IX Training
 - Active Shooter Training
 - Customer Service
 - Leadership Training
 - Communication Skills

► Student Leadership—creating leadership roles for WSU Students to provide impactful applied learning experiences.

- Sport Club Leaders-40 Students
- Intramural Captains-340
- F45 Instructors-12
- Building Supervisors-10
- Aquatic Supervisors-8
- Rowing Team Captains-2
- Graphics & Marketing Student Assistants-2

► Promoting health and wellbeing as a lifelong pursuit.

- F45 Classes
- Recreational Facilities (Basketball, Swimming, Pickleball, Playfields, Boats and Bikes, etc.)
- Massage Therapy
- Intramural Sports
- Sport Clubs
- Rowing Team
- Open Recreation

► Club Parkinson's Applied Learning Opportunities (partnership with Campus Recreation)

- Summer 2024
 - 3 students-WISE Clinic
- Spring 2024
 - 42 students-Physical Therapy Department (CEU by CP, students volunteer and data collection)
 - 4 students- WISE clinic
 - 2 students-Public Health
 - 3 students-Human Performance(research)
 - 1 student- Dance Department
 - Tours for Speech therapy, Audiology and for Kansas College of Osteopathic Medicine (*Physician students want to collaborate with CP*)
- Fall 2023
 - 2 students- Public Health
 - 2 students- WISE clinic
 - 1 Research opportunity (awarded) with Dr. Youngkuk Lee and Dr. Kyoung Lee-
 - 1 student- Physical Activity and Aging
 - 4 students- Human Performance(research)
 - 1 student- College of Innovation and Design

GOAL | RESEARCH AND SCHOLARSHIP

Accelerate the discovery, creation, and transfer of new knowledge.

- ▶ **Campus Recreation Scholarships:** \$6,187.00
 - Golden Whistle Scholarship (Intramural Sports)-\$600.00
 - Health & Fitness Scholarship-\$600.00
 - Heskett Center Facility Scholarship-\$600.00
 - Bob & Darlene Anderson Scholarship-\$1,944.00
 - Gerald Sinsel Scholarship-\$393.00
 - Carol Wilkening Gamble Scholarship-\$250.00
 - Club Parkinson Scholarship-\$200.00
 - Rowing Scholarships-\$1600.00

GOAL | CAMPUS CULTURE

Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.

- ▶ **Campus Recreation is creating culture & connections through the following diverse programs.**
 - Intramural Sports-over 40
 - Sport Clubs-20 Clubs
 - F45-22 weekly classes
 - Rowing-58 members
 - Special Events -16 special events year
 - Open Recreation-for example: badminton, pickleball, basketball, esports, volleyball, racquetball, etc.

GOAL | INCLUSIVE EXCELLENCE

Be a campus that reflects and promotes – in all community members – the evolving diversity of society.

- ▶ **Programming:** Campus Recreation's goal is to offer programming and services that reflect the WSU Community.
 - Examples include:
 - 40 unique Intramural events that appeal to a wide range of students.
 - 20 Sport Clubs including Cricket, Men's, and Women's Soccer, Shooting, etc.
- ▶ **Facilities:** Campus Recreation offers a variety of facilities that reflects they needs of the WSU Community including those students with disabilities.
 - Heskett Center- 166,000 sq feet includes a pool, basketball courts, running track, esports hub, dance studios, racquetball courts, F45 studio and much more.
 - River Vista Boathouse-home of Shocker Rowing and Boats and Bikes.
 - Outdoor Sports Complex- four pickleball courts, two basketball courts and a futsal court.
 - Metroplex Playfields- Two lighted and one non-lighted field that host flag football, soccer, ultimate frisbee, softball and much more.
- ▶ **Student Employment-** Campus Recreation employee's students from 20 different countries and is one of the largest student employers on campus.

GOAL | PARTNERSHIPS AND ENGAGEMENT

Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.

- ▶ Club Parkinson-over 100 members & 50 applied learning opportunities for WSU Students.
- ▶ Rowing for Youth Horizons- 30 kids; Residential At-Risk Program. Participants learn team and communication skills while learning to row from WSU Student/Athletes.
- ▶ Way to Work Program- 10 kids: summer employment at Boats & Bikes for At-Risk Kids.
- ▶ Wichita Parks & Recreation: Cricket Field at Dr. Glen Dey Park for WSU Students.
- ▶ River Vista-Home of Shocker Rowing
- ▶ Sporting KC-partnered to host intramural esports and the futsal tournaments.
- ▶ Festivals Inc. -River Festival Events for the Community at River Vista Boathouse.
- ▶ Arkansas River Coalition & Clean Streams
- ▶ American Red Cross Blood Drives- four blood drives per semester.
- ▶ Special Olympics

CAMPUS RECREATION'S CONTRIBUTION TO FULFILL THE MISSION OF WICHITA STATE'S SEM PLAN

GOAL 1 | DEVELOP AND ADVANCE ACTIVITIES THAT FOSTER A CULTURE OF ENROLLMENT GROWTH AMONG FACULTY, STAFF, STUDENTS AND ALUMNI THAT PROMOTE A POSITIVE EXPERIENCE

Campus Recreation contributes to a vibrant campus life that contributes to the recruitment of students through a variety of events, programs, and services. The department supports a sense of belonging for students through the execution of staff driven programs, initiatives and services such as F45, intramural sports, and spaces that support an active lifestyle.

PROGRAM HIGHLIGHTS

Number of Spaces Rented by Student Groups
Estimated Student Attendance at Rentals
Intramural Games Played
Sport Clubs

BY THE NUMBERS

522
10,466
638
16

GOAL 2 | INCREASE ENROLLMENT OF NEW, DEGREE-BOUND STUDENTS

Campus Recreation employs over 100 students in a variety of positions over the course of the year including student supervisors. Students receive training and certifications that equip them to perform their jobs and prepare them for careers beyond graduation.

PROGRAM HIGHLIGHTS

Students Employed by CR
Student Salary Total - FY24
Number of Student Leads (student staff)
Number of Student Staff Training Hours Completed
Number of Certifications Earned

BY THE NUMBERS

126
\$311,623
34
6,923
116

GOAL 3 | INCREASE PERSISTANCE RATES OF DEGREE SEEKING STUDENT POPULATIONS

Campus Recreation provides best practices for student success through enhanced on-boarding, robust first-year experience, early exposure to applied learning opportunities fostering a success-oriented mindset and sense of belonging. These opportunities take place in a variety of areas including student employment and leadership opportunities in Sport Clubs, Rowing, and Intramural Sports. Full-Time Staff serve on campus committees, participate in trainings/workshops, and enhance their knowledge of current trends facing students.

PROGRAM HIGHLIGHTS

Number of University Committees Staff Serve On
Number of Conferences/Workshops Attended
Number of Trainings/Retreats Individuals Participated In
Number of Certifications Earned

BY THE NUMBERS

12
6
55
6

GOAL 4 | INCREASE NON-DEGREE FOR-CREDIT ENROLLMENT

Campus Recreation actively engages the community in meaningful experiences that connect them to life at Wichita State through a variety of programs and initiatives on-campus and in the community. These programs have a positive impact on the community and shape how prospective students see the university. We have current partnerships with the Boys & Girls Clubs, Club Parkinson's, and many schools within the Fairmount Neighborhood and USD 259. Many of our events and services are open and available to the community including our Pumpkin Run 5K/1k, and swim lessons sponsored through our Michael Phelps Grant.

PROGRAM HIGHLIGHTS

Number of Boats & Bike Unique Participants
Number of Space/Venue Bookings to the Community
Number of Middle/High School Partnerships
Swim Lessons Given
YMCA Visitors
Club Parkinson's

BY THE NUMBERS

1,492
2,109
7
772
5,348
5,650

ACCOMPLISHMENTS IN FY 24

- ▶ INCREASE LIVE SOCIAL MEDIA POST AT SPORT CLUB COMPETITION
- ▶ NEW CRICKET FIELD AT DR. GLEN DEY PARK
- ▶ CREATED AN ONBOARDING MANUAL FOR FULL-TIME & STUDENT STAFF EMPLOYEES.
- ▶ CREATED A NEW FACILITIES OPERATIONS MANUAL
- ▶ USED SHOCKER GROW WITH FACILITY STUDENT STAFF FOR THE FIRST TIME.
- ▶ CONDUCTED SEVEN DIFFERENT ASSESSMENTS FOR THE DEPARTMENT.
- ▶ CLUB PARKINSON CROSSED THE 125-MEMBER MARK.
- ▶ CAMPUS RECREATION NOW TEACHES FIRST AID, CPR & AED TO THE ENTIRE CAMPUS.

GOALS FOR FY 25

- ▶ NEW MARKETING CAMPAIGN FOCUSED ON "CONNECTING STUDENTS."
- ▶ CONDUCTED A BENCHMARKING ASSESSMENT ON CAMPUS RECREATION RISK MANAGEMENT.
- ▶ MODERNIZE HOW WE ARE TRACKING CAMPUS RECREATION INVENTORY INTO THE CONNECT 2 SYSTEM.
- ▶ CREATE A THREE-YEAR STRATEGIC PLAN FOR CAMPUS RECREATION FY25-FY28.
- ▶ HOST FIVE EVENTS PROMOTING THE 50TH ANNIVERSARY FOR SHOCKER ROWING IN FY25.
- ▶ DIGITALIZE MEMBERSHIP AND LOCKER RENTAL FORMS.
- ▶ RE-BRAND F45 CLASSES, PLAYOFFS, AND INSTRUCTOR IMAGE.
- ▶ INCREASE NUMBER OF RED MANIKIN DRILLS BY HAVING ONE STUDENT SUPERVISOR/LIFEGUARD IN CHARGE AND REPORT DATA.

STAFF & PROGRAM AWARDS AND HIGHLIGHTS

CAMPUS RECREATION AWARDS

Karolina Mosa : SEAL's Outstanding Achievement

Rachel Tuck : SEAL's Advisor of the Year

Campus Recreation Magazine Rec of the Month, June 2024

COMMITTEE WORK:

Beth Albers: Clash of the Colleges

John Lee: Critical Incident Planning Group
Prevention Services Advisory Board
Campus Climate Committee
Maize Recreation Board

Karolina Mosa: Diversity, Equity and Inclusion
LGBTQ+ Task Force
Youth Outreach Council
Student Affairs Inclusive Excellence
Women's Leadership Initiative
Campus Climate
HSAB Wellness

Rachel Tuck: WSU Youth Outreach Council
ACRA Board - Plains Regional Rep
Delano Business Association - Treasurer
Wichita Clean Streams
Arkansas River Clean-Up

Laura Young: Student Affairs Marketing



STUDENT AWARDS

Directors Award: Kate Avalos

Jose Vidal Service: Sophia Pickett

Pride and Quality: Seth Topel

AQUATICS

Emerging Leader of the Year: Dakota Widen

Leader of the Year: Haley Clark

HEALTH & WELLNESS

Emerging Leader of the Year: Jarrett Delaney

Leader of the year: Madi McClain

SPORT PROGRAMS

Emerging Leader of the Year: Xavier Westbrook

Leader of the Year: Sharon Topel

FACILITIES

Emerging Leader of the Year: Mariella

Leader of the Year: Aracely Martinez

SHOCKER ROWING

Oarsman of the Year: Caleb Stanley

Oarswoman of the Year: Maureen Wetta

Scholarship Award Winners:

Golden Whistle Scholarship

Damian Foster | Cheyenne Cicirello

Health & Fitness

Jarrett Delaney & Madi McClain

Bob & Darlene Anderson Scholarship

Kate Avalos

Gerald Sinsel Scholarship

Haley Clark

Carol Wilkening Gamble Memorial Scholarship

Kayden Rawls

Club Parkinson Scholarship

Kate Avalos

Post-Event Evaluation

Purpose: Sent to students following their participation in a select number of Campus Recreation Activities sponsored over the course of the academic year. Evaluation measures students' satisfaction in the programs, their connection to campus as an outcome of the program and what marketing they may have noticed for the event.

Key Takeaways:

- 87% agreed or strongly agreed that the event was well organized.
- 86% agreed or strongly agreed that the event was outstanding.
- 86% agreed or strongly agreed that the event contributed to their overall campus experience.
- 76% agreed or strongly agreed that the event will make them more likely to continue at WSU
- 85 % agreed or strongly agreed that the event made them feel included and accepted on campus.
- 91% agreed or strongly agreed that the experience was inclusive and accepting of them.

Intramural Sports Evaluation

Purpose: Sent to Students at the end of the academic year. Evaluation measures students' satisfaction & their connection to campus as an outcome of their participation in Intramural Sports.

Key Takeaways:

- 33% of students were First Gen.
- 93% agreed or strongly agreed competing in intramural sports helps them live a healthier lifestyle.
- 93 % agreed or strongly agreed Intramural Sports positively contributed to their overall Campus experience at WSU.
- 79% agreed or strongly agreed they more likely to continue at Wichita State University because of Intramural Sports
- 71% agreed or strongly agreed Intramural Sports made them feel included and accepted on Campus
- 86% agreed or strongly agreed Intramural Sports was inclusive and accepting of me.

Rowing Participation Survey

Purpose: Sent to Rowers at the end of the academic year. Evaluation measures rowers' satisfaction & their connection to campus as an outcome of their participation on the Rowing Team.

Key Takeaways:

- 100% agreed or strongly agreed that they formed positive connections with other students through their participation on the rowing team.
- 94% agreed or strongly agreed that competing on the rowing team helped them live a healthier lifestyle.
- 100% agreed or strongly agreed that the rowing team was inclusive and accepting of them.
- 33% of participants were first Gen Students.
- 100% agreed or strongly agreed that participating on the rowing team made them feel more connected to campus.

Sport Club Survey

Purpose: Sent to Sport Club members following their participation in numerous sport clubs offered by Campus Recreation. Evaluation measures students' satisfaction in the clubs, their connection to campus as an outcome of their participation in Sport Clubs.

Key Takeaways:

- 19% of students were First Gen.
- 95% agreed or strongly agreed competing in Sport Clubs helps them live a healthier lifestyle.
- 100% agreed or strongly agreed Sport Clubs positively contributed to their overall Campus experience at WSU.
- 75% agreed or strongly agreed they more likely to continue at Wichita State University because of participating on a Sport Club.
- 95% agreed or strongly agreed Sport Clubs made them feel included and accepted on Campus
- 90% agreed or strongly agreed Sport Clubs were inclusive and accepting of me.

ASSESSMENT RESULTS CONTINUED

Campus Recreation Student Staff Survey

Purpose: Sent to Campus Recreation Student Staff at the end of the academic year. Evaluation measures student staff satisfaction, their experience being part of the student staff team & their connection to campus as an outcome of their experience working for the Campus Recreation Department.

Key Takeaways:

- 100% agreed or strongly agreed they felt like a valuable member of the Campus Recreation team.
- 100% agreed or strongly agreed that while their skills were effectively used during their time with the Campus Recreation team.
- 100% agreed or strongly agree they would recommend joining the Campus Recreation team to other students
- 100% agreed or strongly agreed they would consider returning to Campus Recreation team.
- 79% agreed or strongly agreed that Campus Recreation was inclusive and accepting of them.
- 79% agreed or strongly agreed that Campus Recreation helped them feel connected to the WSU campus community.

Heskett Center Facility Survey

Purpose: A QR Code was available for one week in February for all Heskett Center users to take a facility survey that covered cleanliness, safety, and customer service satisfaction

Key Takeaways:

- 98% agreed or strongly agreed that the front lobby is well-maintained.
- 80% agreed or strongly agreed the pool is well-maintained. (19 % had not used the pool).
- 81% agreed or strongly agreed the gym is clean. (12% do not use the gym).
- 99% agreed or strongly agreed that student staff members are friendly.
- 99% agreed or strongly agreed they feel safe while in the Heskett Center.
- 90% agreed or strongly agreed their experience at the Heskett Center is inclusive and accepting of them.

Clash of the Colleges Assessment

Purpose: Sent to students following their participation in the Clash of The Colleges event. Evaluation measures students' satisfaction with the program, their connection to campus as an outcome of the program and what marketing they may have noticed for the event.

Key Takeaways:

- 77% agreed or strongly agreed that the event was well organized.
- 79% agreed or strongly agreed that the event was outstanding.
- 86% agreed or strongly agreed that the event contributed to their overall campus experience.
- 68% agreed or strongly agreed that the event will make them more likely to continue at WSU
- 76 % agreed or strongly agreed that the event made them feel included and accepted on campus.
- 82% agreed or strongly agreed that the experience was inclusive and accepting of them.

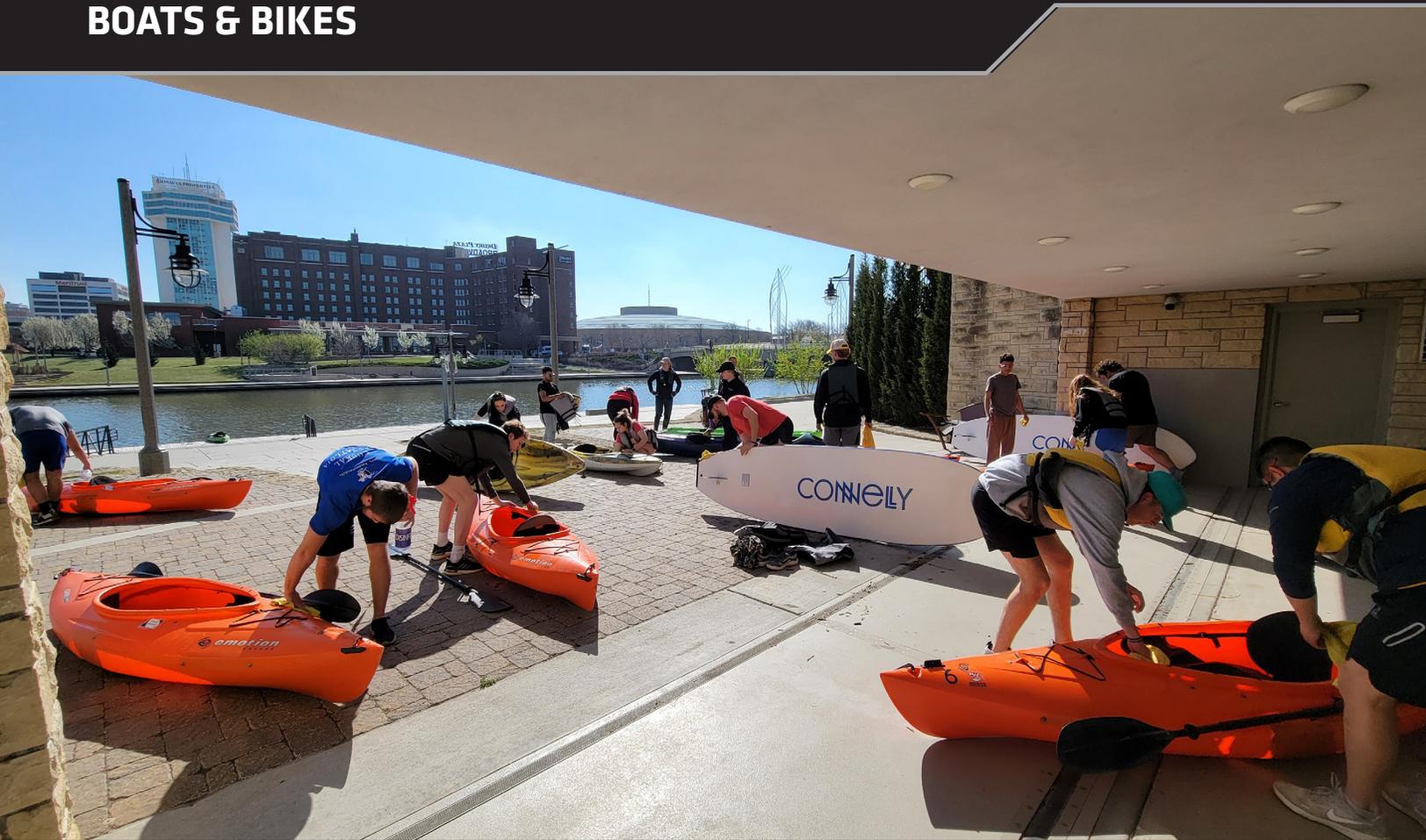


Campus Recreation

BOATS & BIKES



BOATS & BIKES

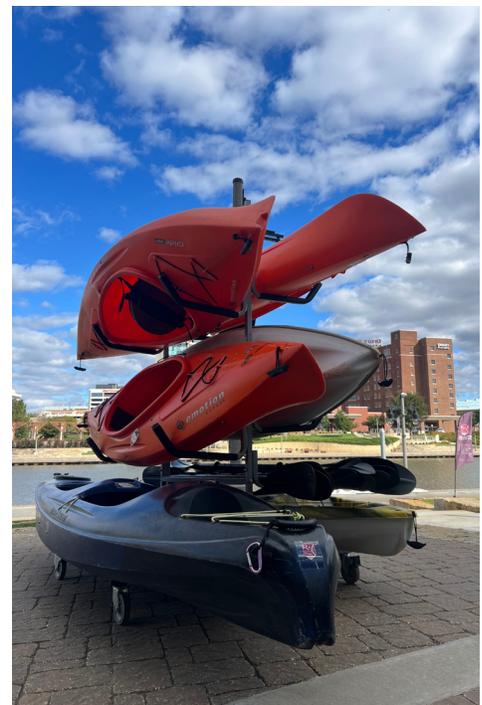


Rental Inventory

- 10 SUPs ▶ 92 rentals
- 8 Kayaks ▶ 503 rentals
- 8 Pedal Boats ▶ 282 rentals
- 4 Adult/Youth Bikes ▶ 27 rentals
- 3 Scooters ▶ 9 rentals
- 3 Trikkes ▶ 11 rentals
- 2 Recreational Rowing Shell ▶ 15 rentals
- 2 Tandem Kayaks ▶ 159 rentals

342 Season Pass Holders

- 71 rentals from season pass holders
- Lockers = 46 paid + season pass holders

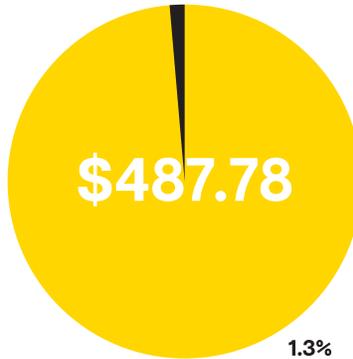


INCOME & EXPENSES

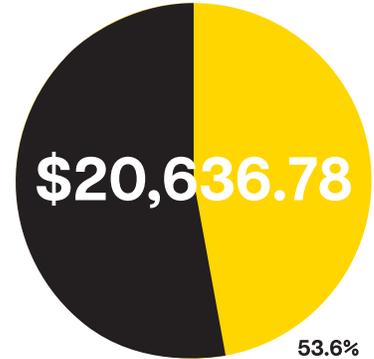
Total Income



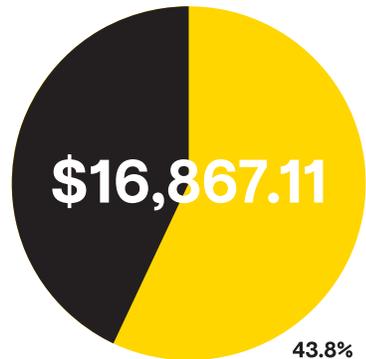
Concessions



Rentals



Special Events



B&B Merch



Passes



Total Expenses



Total Income



Total Profit



Days Open



Student Employees



Unclassified Employees



Way 2 Work Employees



Total Hours Worked



COLLABORATIONS



River Vista



Ark River Clean-Up



Wichita Clean Streams



Wichita Wildlife and Fisheries



Festivals Inc.



Bradley Fair



Visit Wichita



Club Parkinsons



Wichita Parks & Recreation



Wichita State Community Education Programs



Youth Horizons



Wichita State Department of HPS



Wichita Rowing Association



Wichita Health & Wellness Coalition



City of Wichita - The Way to Work



PBS Kansas



WSU Housing & Residence Life



Delano Business Association



Wichita Travel Writers



Sedgwick County Zoo



12 Special Events

1,492 Unique Participants

- Paddle Under the Fireworks
- S'mores & Oars
- The Big Float
- Lights on the River
- Arkansas River Clean Up
- Birthday Parties
- The Drone Show
- WSU Community Education Classes
- Riverfest
- WSU HPS Adventure Sports
- Holiday Extravaganza
- Holidays in Delano

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