



# Campus Activities and Recreation **ANNUAL REPORT FY22**

**Wichita State University**  
**Student Affairs**



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A major change to Campus Recreation Department occurred on September 6, 2021. This is the date when the Student Activities Council (SAC) was put under the umbrella of Campus Recreation. In the short run, there was not much time to plan or think of the positive or negative consequences of this change to the department. Fifty plus activities and programs and two full-time professional staff and one graduate assistant were transferred to our department, and everything had to continue to run like the programs had done successfully in the past.

This transition would have been much more difficult with out the knowledge and dedication of Tia Hill. Tia and her staff hit the ground running. The activities office also had a couple of new directives in addition to moving departments and offices. SAC was tasked to schedule more weekend programming and have one “big concert” at Koch Arena. Twenty-Three weekend events took place this past fiscal year and on Friday, April 15, 2022, the Wale concert was the first of what will become an annual concert event on campus. SAC even won an award for outstanding new program: Fairmount Formal.

Throughout the year the staff came together and developed a new name “Campus Activities and Recreation”, in addition to a new mission, vision, and values. I am very proud of the staff to take on this major change within our department with a positive outlook and the result was highly successful programs and services for Shocker students and a successful transition for the department.

There were many other accomplishments within the department this past year. The outdoor sports courts had a complete overhaul. The old asphalt was pulverized, and new reinforced concrete was installed. Furthermore, the lighting system was updated for the first time in 30 years. Four new pickleball courts were added, and we moved the futsal and basketball courts to the north end of the complex. In November 2022, the pickleball courts were opened and the courts have been a big success with students and the community.

Community outreach continues to be a big part of our strategic plan. The Michael Phelps Grant allowed us to teach swimming lessons to over 200 Boys and Girls Club members. Pulling for Youth Horizons is a program for “at risk kids” in partnership between WSU Rowing and Wichita Parks and Recreation held at the River Vista Boathouse. This program won the State of Kansas Recreation award for a new pilot program at the March 1 City of Wichita Council meeting. Lastly, we had over 450 runners for our annual pumpkin run event, which was a great number with COVID having an impact again this year on our programs and services.

A challenge for us all year was staffing issues due to the low \$7.25/hr. student staff wage. This wage was particularly difficult to attract intramural sports officials. The Student Staff was excited that the Student Government Association funded a raise from \$7.25 to \$10 as a minimum rate. Intramural Sports are planning to add new activities this coming year because of our ability to hire student staff.

Coming out of COVID, I was extremely pleased by the participation numbers in all our programs. The gymnasium courts were full most evenings with basketball and badminton being the most popular sports. New programs were added such as Dive-In-Movies & Fairmount Formal. Older programs such as Freight night and the Drag Show had large numbers. It was evident that Students were looking for social activities after two years of COVID affecting their college experience.

As we look to the future, Campus Activities and Recreation is well positioned to have a significant impact on the Shocker Experience through our vast variety of programs and services that will attract and retain WSU Students and have a positive impact on student’s mental health.



**JOHN LEE**



**VISION**

To deliver quality recreation, fitness and leisure programs and services that connects every student.



**MISSION**

Provide the Wichita State University community with diverse recreational and wellness activities that will promote a healthy and active lifestyle.



**VALUES**

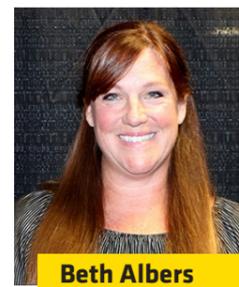
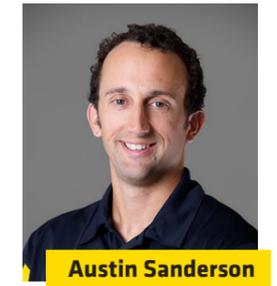
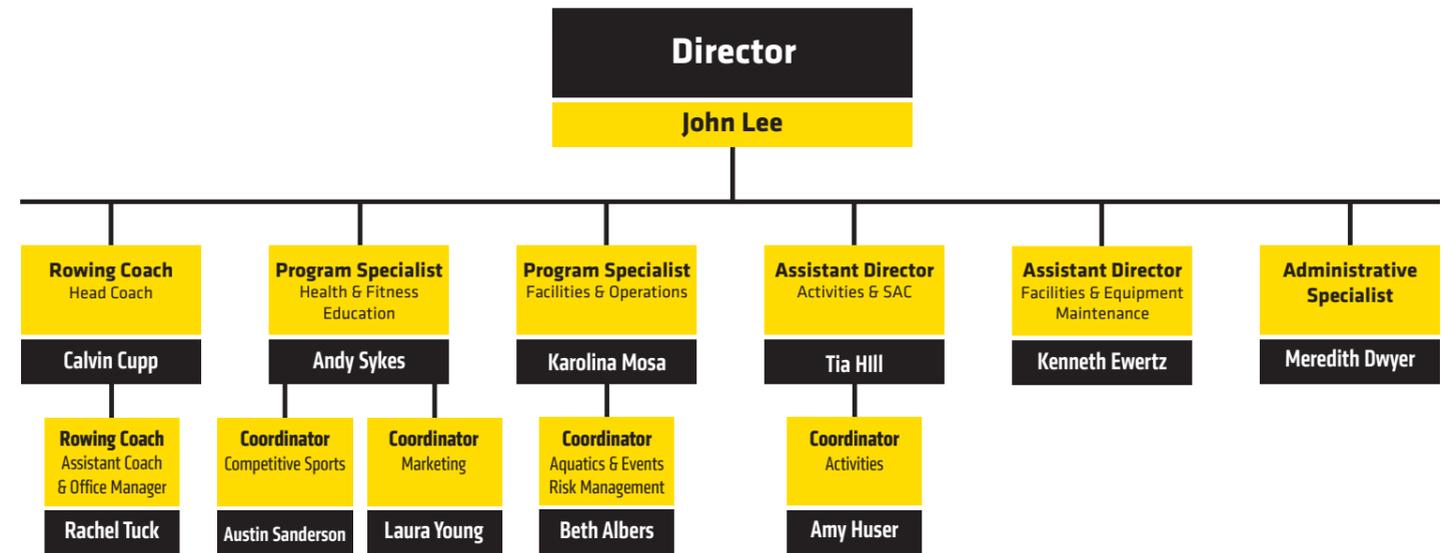
*At Campus Recreation we value...*

- ▶ The well-being of the campus community
- ▶ Teamwork
- ▶ Creating and seizing opportunities
- ▶ Student development and applied learning
- ▶ Fostering an inclusive environment and celebrating differences
- ▶ Transparency in our decision making



**GOALS**

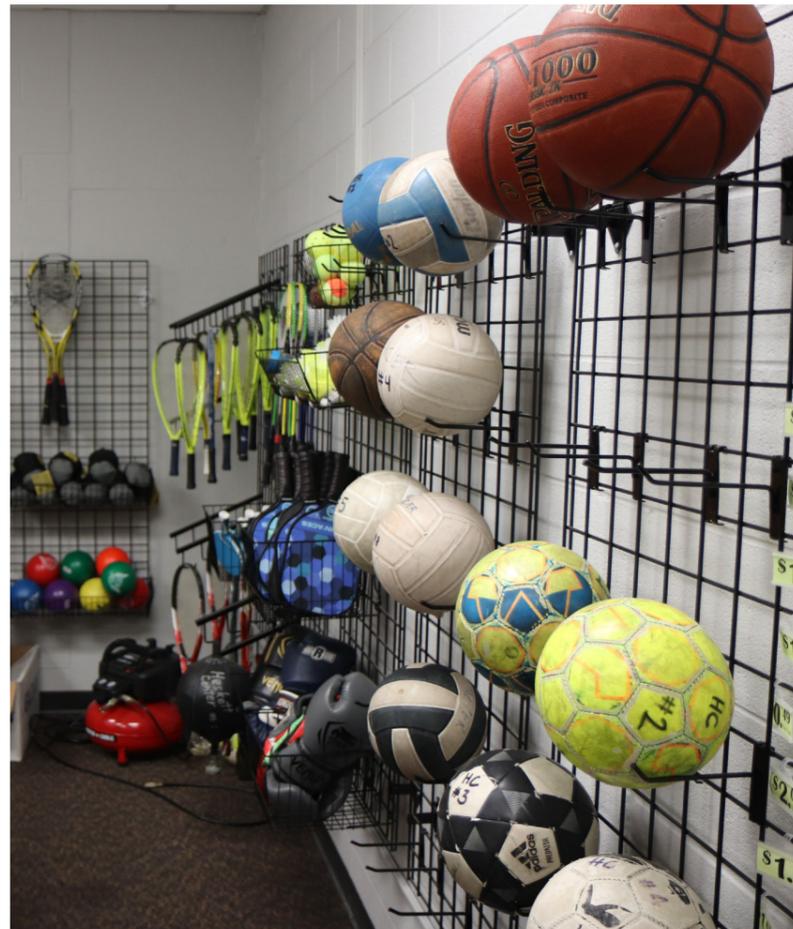
- **Goal 1:** Insure our facilities provide a safe and welcoming environment.
- **Goal 2:** To continue to be a leader for recreation, fitness, and leisure experiences for the WSU campus community.
- **Goal 3:** To provide innovative student development opportunities through our SHOCKS Recreation program.
- **Goal 4:** Be a department that reflects the evolving diversity of our society.
- **Goal 5:** Provide exciting and fun recreational and fitness opportunities.
- **Goal 6:** To promote a lifelong exploration and development of the mind and body.



**ACADEMIC CLASSES:**  
**4,759 ACADEMIC BOOKINGS**  
**6,996 RESERVED HOURS FOR ACADEMICS**  
**ESTIMATED ATTENDANCE - 43,023**

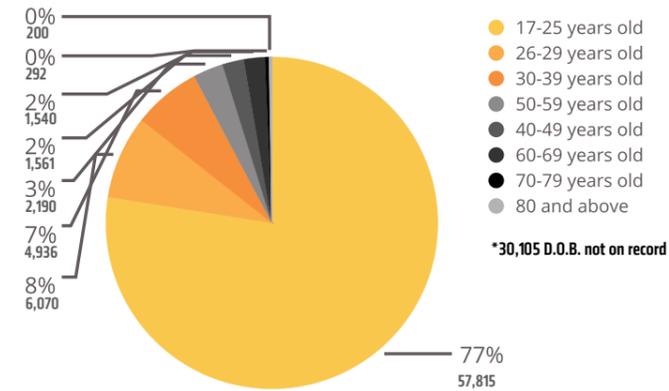
**HOSTED**  
**51**  
**COMMUNITY GROUPS**  
**FOR VARIOUS EVENTS**

EQUIPMENT TYPE	CHECKOUTS
BADMINTON RACQUET	2234
HAMMOCK	113
LOCKER KEY	18
LOCK	2347
MEN'S BASKETBALL	1417
PICKLEBALL RACQUET	448
PING PONG PADDLE	351
RACQUETBALL EYEGUARDS	16
RACQUETBALL RACQUET	291
SOCCER BALL	109
SPEED BAG GLOVES	35
SQUASH RACQUET	155
NINTENDO SWITCH CONTROLLER	32
TENNIS RACQUET	101
VOLLEYBALL	166
WOMEN'S BASKETBALL	67
WALLYBALL BALL	11
XBOX CONTROLLER	282

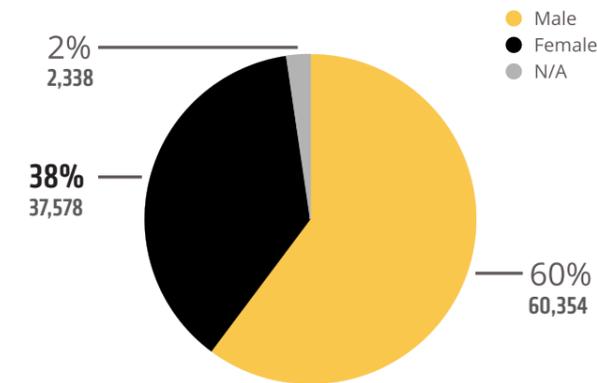


**106,088 Entries**

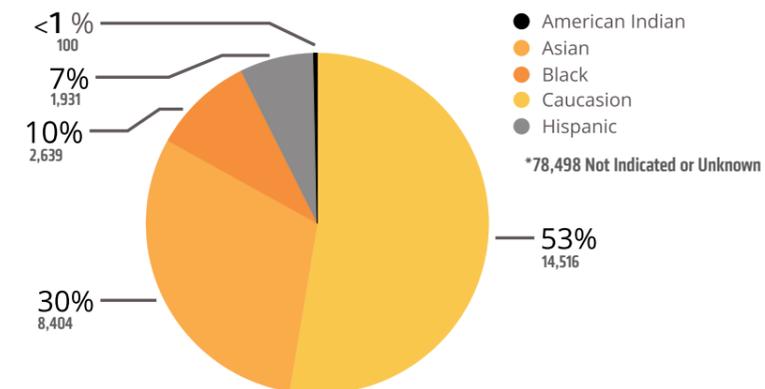
**AGES\***



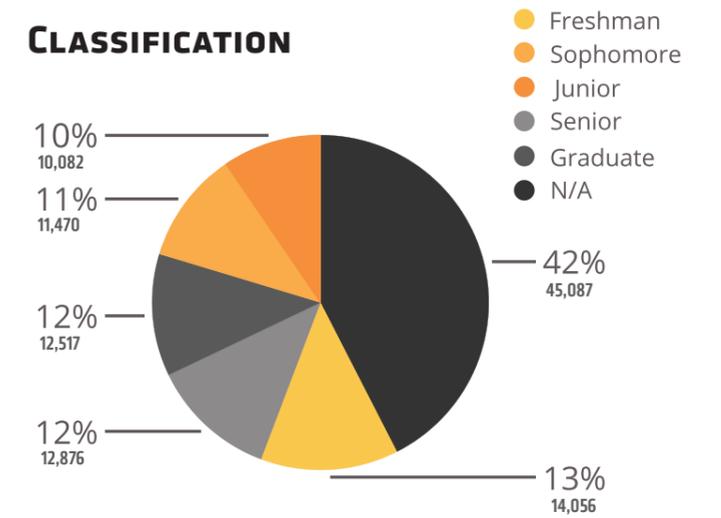
**GENDER**



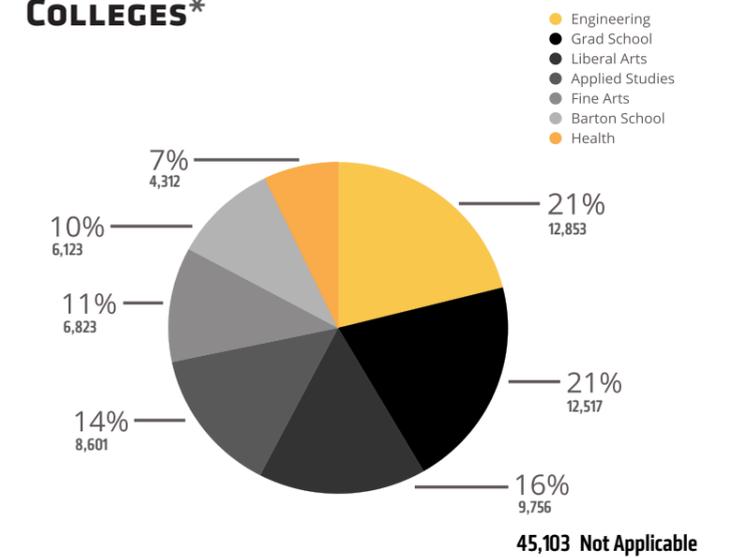
**ETHNICITY\***



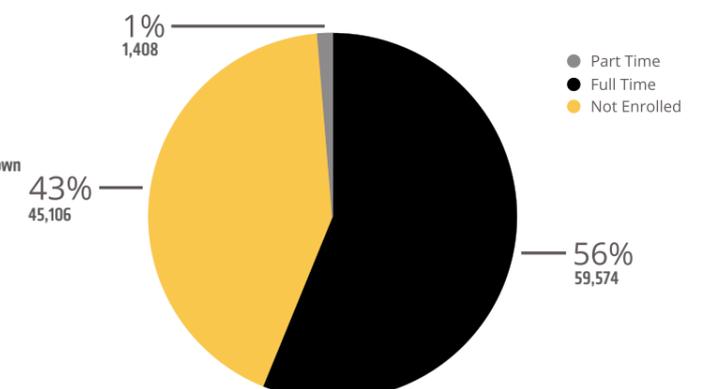
**CLASSIFICATION**



**COLLEGES\***



**ENROLLMENT**



# FACILITIES RENOVATIONS

► **Gymnasium**  
Exhaust Fans  
LED lighting



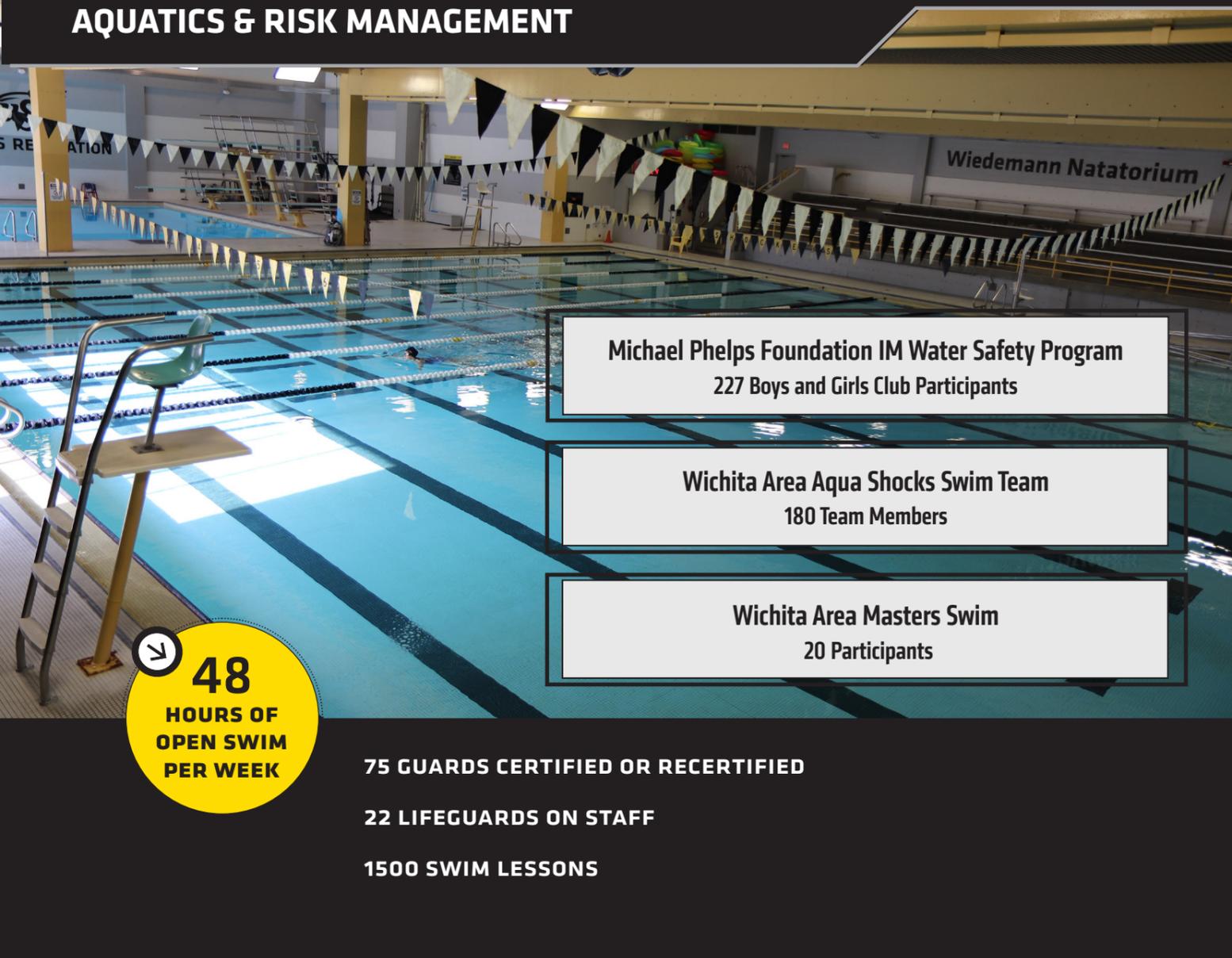
► **Outdoor Sport Complex**  
Pickleball  
Futsal  
Basketball



► **Offices**  
Activities Suite  
Marketing Suite  
SAC



# AQUATICS & RISK MANAGEMENT



**Michael Phelps Foundation IM Water Safety Program**  
227 Boys and Girls Club Participants

**Wichita Area Aqua Shocks Swim Team**  
180 Team Members

**Wichita Area Masters Swim**  
20 Participants

**48**  
HOURS OF  
OPEN SWIM  
PER WEEK

- 75 GUARDS CERTIFIED OR RECERTIFIED
- 22 LIFEGUARDS ON STAFF
- 1500 SWIM LESSONS

# HEALTH & FITNESS



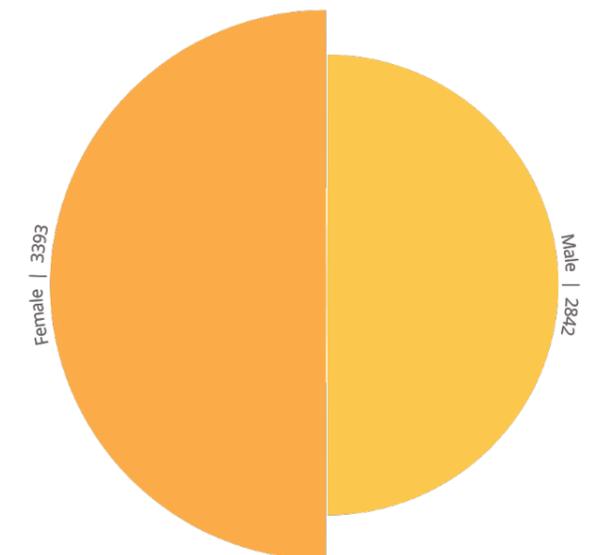
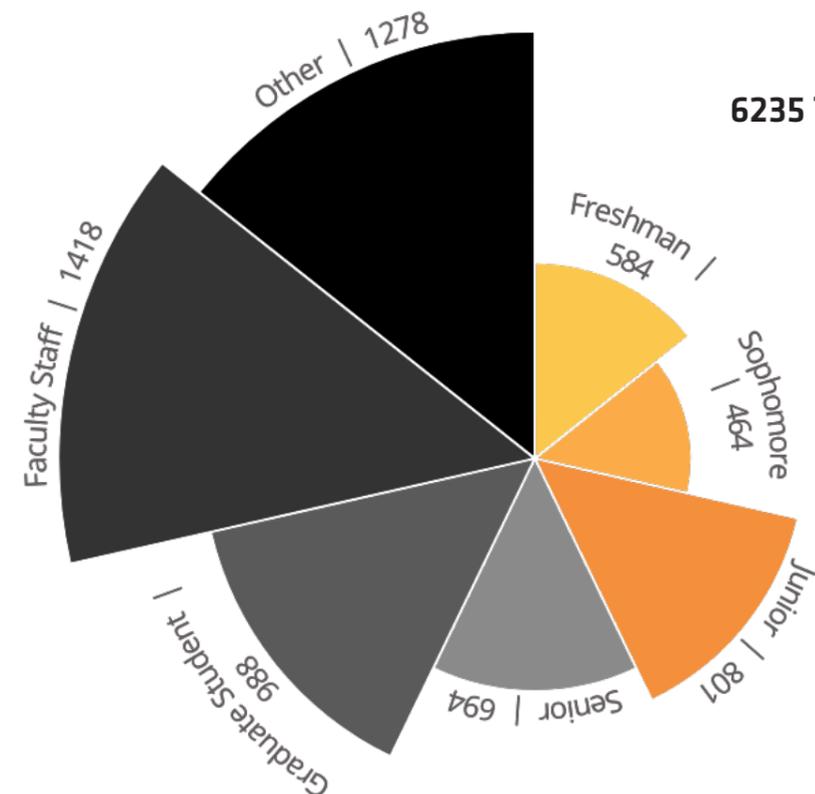
**Livestream Education Reach : 7,371**



**97 F45 PLAYOFF PARTICIPANTS**  
FALL - 41    SPRING - 56

# RISK MANAGEMENT

- emergency drills - aquatics, facilities, fitness, intramurals
- first aid/CPR classes taught
- instructor development courses (IDC)
- in-services for student staff



# INTRAMURAL SPORTS

# SPORT CLUBS



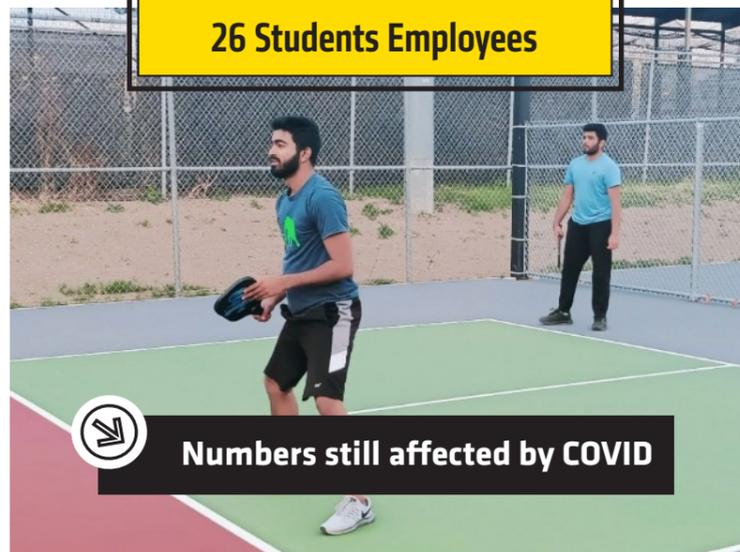
470 Games

280 Teams

1592 Participants

793 Unique Participants

26 Students Employees



## SPORTS

- 3 v 3 Outdoor Basketball
- 4 v 4 Sand Volleyball
- 6 v 6 Indoor Volleyball
- 6 v 6 Outdoor Soccer
- 8-ball pool
- Basketball
- Bowling
- Cornhole
- Disc Golf
- Dodgeball
- Flag Football
- Futsal
- Golf
- Homerun Derby
- Pickleball
- Softball
- Tennis Singles
- Tennis Doubles
- Ultimate Frisbee
- & many more



12 Active Clubs



## Barbell Club

- Renewed to active status
- Competition in 1 event
- Meetings
- Health tracking

## Bass Fishing

- Meetings
- Workshops
- Service Projects with Clean Streams

## Cricket Club

- Open fields
- Competition

## Gaming Club

- Active

## Judo Club

- Practices and training

## Shooting Club

- Competition

## Soccer Club : Men

- KMSL games
- Practices
- Open fields

## Soccer Club : Women

- KMSL games
- Practices
- Open fields

## Table Tennis Club

- Practices
- Regionals
- Some members qualified for nationals

## Ultimate Frisbee Club

- Open fields and practices
- First year of competition; 6 wins

## Volleyball club

- Open Gyms
- Team practices
- Competitions with other Collegiate Volleyball teams
- 450+ games including YMCA league games

## Waterski Club

- Competed in 3 regionals
- Practices

# 50+ ACTIVITIES & EVENTS

- 12th Annual Drag Show
- Amazing Race
- Back to School Bash
- Ballroom Dance Class
- Beach Party
- Big Pink Volleyball
- Bingo
- Cards Against Hypnosis
- Casino Night
- Clash of Colleges
- Coffee & Tea with SAC
- Comedian Chinedu Unaka
- Concert : Wahl
- F45 Playoffs
- Fairmount Formal
- Fall Member Retreat

- Family Carnival
- Family Weekend: Paint Night Class
- Fright Night
- Gamefest
- Hippodrome: Skit & Variety Show
- Homecoming Parade
- Late Night Breakfast
- Makers Market
- Mentalist: Mark Toland
- Nerdology Trivia
- Paint U Dance Party
- Pet-A-Pup
- Pizza with the President
- Pumpkin Run 5k/1k
- RecFest
- SAC Open House
- Self Care Stop
- Shockers After Dark

- Shrek: A Movie Experience
- Spring Member Retreat
- S'mores and Oars
- Tax Prep 101
- The Toast: A Graduation Celebration
- Tie Dye Tuesday
- Transfer Student Social
- Trunk or Treat
- TWOSDAY: Musical Duo
- TWOSDAY: Peanut Butter & Jelly Station
- Virtual Bingo
- Wellness Expo
- Wu's Birthday Bash
- WU Lifts
- & More

**23 WEEKEND PROGRAMS**



It was just a fun way to get dressed up and visit with friends and have a good time.



Students Dancing at Fairmount Formal

As part of the high school class of 2020, it allowed me to have closure from missing my senior prom. ❤️



Costume Winners from Fright Night at the Heskett Center



Magic Greek House skit at 94th Annual Hippodrome



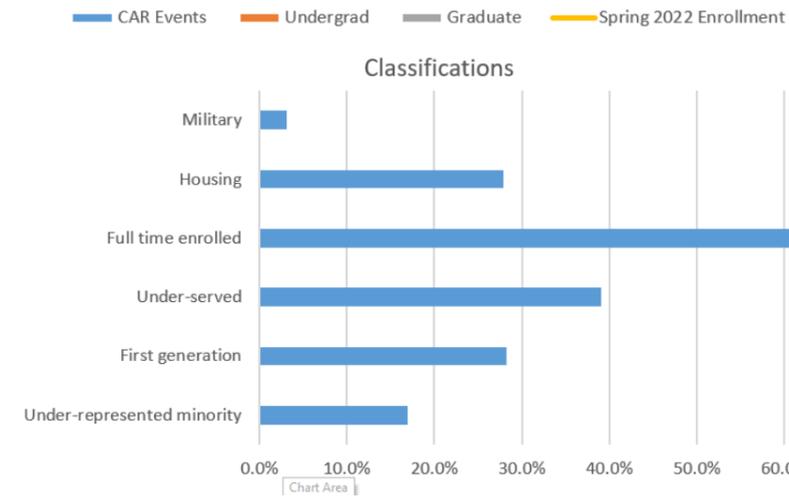
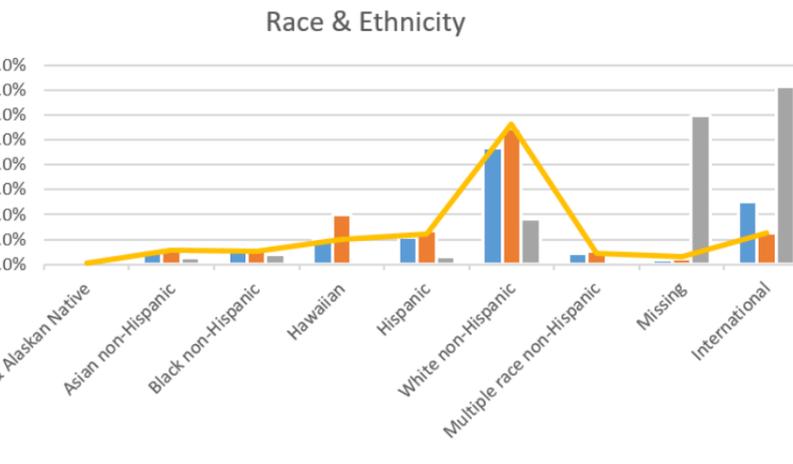
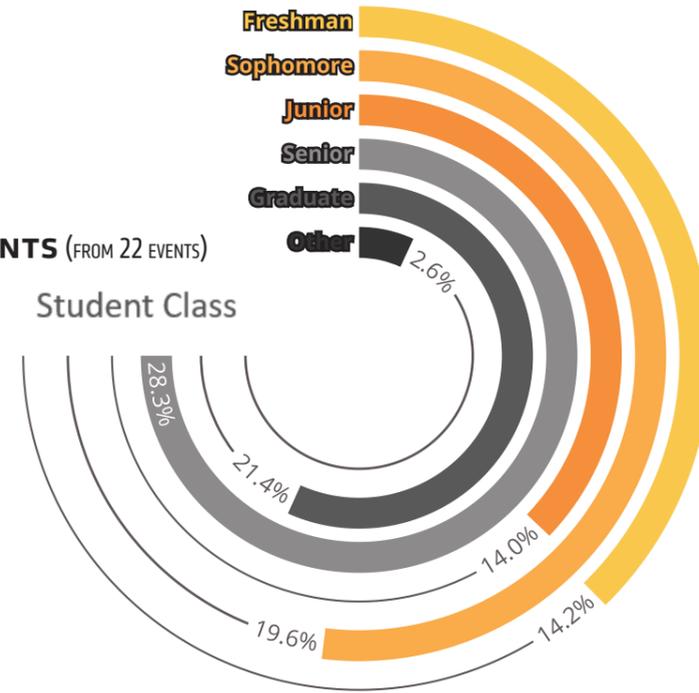
It was really fun and I got to meet a lot of fun people.

Students at PaintU Dance Party

I liked the inclusivity and positive atmosphere created by hosting this event. Thanks SAC!

The following charts represent student attendance at a select number of events and programs hosted by the staff of CAR and the Student Activities Council. A total of 2,360 unique users attended a total of 22 events of the course of FY22.

**2,360 UNIQUE STUDENTS** (FROM 22 EVENTS)





The Student Activities Council is the student-led programming board of Wichita State University. Founded in 1958, the organization creates meaningful experiences for its members and the individuals who attend SAC events. The executive board and members gain essential career readiness skills such as communication, critical thinking, professionalism, and teamwork through the planning, marketing, and execution of events and programs. The work of SAC is student-centered and focuses on shaping the WSU Shocker Experience!



From left to right-Leonardo Sandino, Dylan Bray, Maggie Mollo, Dyan Dickens, Maureen Wetta

POSITION	STUDENT LEADER	CLASS	MAJOR
President	Emilie Crowley (Fall 2021) Maureen Wetta (Spring 2022)	Freshman	Education
VP of Membership	Magdalena Mollo	Senior	Mathematics
VP of Marketing	Jordan Urban	Graduate	Sports Management
Arts & Education	Dyan Dickens	Junior	Psychology
Interactive Programs	Saisivaram Potturi	Senior	Computer Science
Shocker Night Life	Dylan Bray	Freshman	Theater

## STUDENT DEVELOPMENT

Student learning and development is guided by the National Association for Campus Activities (NACA) Learning Outcomes and National Association of Colleges and Employers (NACE) Career Readiness Competencies. To successfully execute events students need to plan, think critically, communicate effectively, be professional, and work as a team - all essential skills for their futures beyond WSU. In shaping the culture of campus we actively focus on identifying the makeup and needs of the student body to create a diverse selection of programs that are inclusive and accessible by all.

### TRAININGS & WORKSHOPS

Executive Board Transition Workshops  
Eight (8) held from May-August 2021  
Held virtually via Zoom

### MEMBER RETREATS

One (1) held each semester (September/February)  
Rhatigan Student Center

### NACA PROGRAMMING BOARD INSTITUTE

June 21-24 at DePaul University



SAC & BSU Members with Wale following the Spring Concert

## SAC EVENT HIGHLIGHTS

**40 Events** held over the year  
Held Spring Concert with Wale with **955 students, staff, and community members**  
**2,226 unique students** over **18 events**  
Fairmount Formal started what we hope to be a new tradition with over **250 students in attendance**

## SAC MARKETING HIGHLIGHTS

SAC increased its in-person marketing initiatives with the addition of Coffee & Tea with SAC, a monthly tabling event to share the release of the newly developed monthly calendars. Each semester SAC produces a semesterly calendar with an overview of events, the addition of the monthly calendar kept the promotions fresh and allowed for more space for committee and recruitment initiatives.

## SOCIAL REACH HIGHLIGHTS

### INSTAGRAM

- ▶ Profile views grew by 106% from 3,839 in FY21 TO 7,922 in FY22
- ▶ Carousels received the most engagement with 9.57%
- ▶ September saw the highest engagement with 32.3% engagement rate

### FACEBOOK

- ▶ Engagement increased by 83% from last year with a reach of 4,172
- ▶ 1,520 new page followers
- ▶ 355,656 impressions were made over 100 posts and 7,922 profile views
- ▶ The SAC website was accessed 1,000 times from Facebook

# SHOCKER ROWING



**103**  
STUDENTS  
PARTICIPATED  
**51**  
COMPETITIVE  
ATHLETES

**350 Practices**

**8 Races/Regattas**

**2,350 Total Miles Traveled**

- Oak Ridge, TN
- Oklahoma City, OK
- Wichita, KS

**Awards**

- 2 All Regional Award Recipients
- 1 All-Americans



**8 TEAMS**  
**130+**  
COMPETITORS  
**1,785**  
LIVESTREAM  
VIEWS  
**55+**  
VOLUNTEERS  
& STAFF

# MARKETING



**FACEBOOK**  
WICHITASTATECAMPUSRECREATION  
**41,542** Reach  
**2,668** Followers



**INSTAGRAM**  
WICHITASTATE\_CAMPUSREC  
**24,598** Reach  
**1,385** Followers



**TWITTER**  
@WICHITASTATE\_CAMPUSREC  
**113,724** Impressions  
**1,634** Followers

**GLIDE FIT**

MONDAY - WEDNESDAY 15:30 p.m.  
TUESDAY - THURSDAY 12 p.m.

wichitastatecar Summer is in full swing and temperatures are rising, so cool off with a refreshing session of Glide Fit at the Heskett Center.

Shot on realme X7 5G  
2022.04.27 19:59

wichitastatecar Starts... #pickleball  
Revengers vs The Chefs

**Business Operations**

Total Expenditures \$789,995  
 Total Revenue \$844,869

**Aquatics**

Total Expenditures \$68,154  
 Total Revenue \$75,703

**Facilities**

Total Expenditures \$215,743  
 Total Revenue \$219,023

**Fitness & Wellness**

Total Expenditures \$44,201  
 Total Revenue \$48,076

**Marketing**

Total Expenditures: \$25,942  
 Total Revenue: \$28,177

**Intramural Sports**

Total Expenditures: \$24,313  
 Total Revenue: \$51,840

**Rentals/Events**

Total Expenditures: \$118,630  
 Total Revenue: \$115,686

**SAC**

Total Expenditures: \$151,377  
 Total Revenue: \$24,288

**University Partners**

- Admissions
- Applied Studies
- Athletics
- Bowling program
- Budget Office
- CAPS
- Central Services
- Chartwells
- Counseling and Prevention Services
- Dance Department
- Disability Services
- Facility Planning
- Facility Services
- Financial Operations
- First Year Programs
- Foundation
- General Counsel Office
- Human Performance Studies
- Human Resources
- ITS
- Media Resources
- ODI
- Preventions Services Ambassador Board (PSAB)
- Rhatigan Student Center
- Shocker Support Locker
- Sport Management
- Strategic Communications
- Student Health
- Student Involvement
- Trio Programs
- WSU Police Department
- WSU Tech

**Community Partners**

- Agent Ink
- American Council on Exercise (ACE)
- Arkansas River Coalition
- Boys and Girls Club of South Central Kansas
- Brian Hickey and Katy Penner for Paddle Palooza
- City of Wichita Public Works & Utilities
- Club Parkinson's Inc.
- CLX
- F45
- Festivals Inc
- Fuzzy's
- Health & Wellness Coalition of Wichita
- IMLeagues
- Maize Complete High School
- NIRSA
- River Vista – Maxus Properties
- Sedgwick County Zoo
- Special Olympics
- USD 259
- Visit Wichita
- Wichita Aqua Shocks Swim Team
- Wichita Area Masters Swim Team
- Wichita Boys and Girls Club
- Wichita City Parks and Rec
- Wichita Clean Streams
- Wichita Rowing Association
- Youth Horizons

**Campus Activities and Recreation**

## **ASSESSMENT**

Campus Activities & Recreation (CAR) programs and services enhance the student experience in many ways and evidence continues to demonstrate the degree to which various forms of activities and recreation influence multiple, student-related outcomes.

Retention directly correlates with a student’s sense of community on campus. At Wichita State University, CAR fosters that community through the events, programs, and services offered annually. In the past year our Student Activities Council and department hosted offers over 50 plus social, cultural, and educational events; students challenge themselves physically and mentally through participation in over 25 intramural sports; students developed leadership skills and comradery through participation in sports clubs and Shocker Rowing; we fostered a sense of belonging to hundreds of students, faculty, staff, and community members who visited our facilities, and supported over 100 student employees. Our staff take pride in developing a sense of community to all students we engage with by creating a supportive environment that fosters applied learning and helps students reach their goal of becoming a Wichita State graduate.

Finding a community and being active has proven to help with mental health. CAR is uniquely situated through exercise, activities, programs, and services to have a positive impact on mental health. An emphasis for the department this past year was to have more weekend programing particularly for those students living on-campus and in the surrounding community. CAR hosted over 23 weekend programs in FY 22 allowing students to have fun, learn, meet new friends and de-stress. Positive mental health significantly improves retention at Wichita State University.

Campus Activities & Recreation supports the university in recruiting future Shockers through our many community-based initiatives like Boats and Bikes, partnerships with USD 259, swim lessons and large events like our Pumpkin Run and Spring Concert. Additionally, our staff participates in recruitment by attending Admissions “Road Shows” throughout the state and region. At these events CAR informs potential Shockers of the unique programing that is offered through our department. CAR also welcomes the Student Shocker Navigators who host tours of the Heskett Center facility frequently throughout the year and highlights all CAR’s program and services. Furthermore, CAR runs events in collaboration with Admissions on Black and Yellow days (high school juniors, seniors, and college transfer students’ recruitment). The Rowing team directly recruits students to come to Wichita State University who otherwise would not attend.

CAR’s outcomes are directly in line with the University goals and initiatives. The programs and services we offered and executed in this last year contribute towards being Student Centered, creating a vibrant Campus Culture, working towards inclusive excellence, and being an active partner who engages with the local community.

**STUDENT EVENTS, PROGRAMS AND SERVICES**

Campus Activities & Recreation contribute to a vibrant campus life that contributes to the retention of students through a variety of events, programs, and services. The Student Activities Council, the university student led programming board, is enhances the Shocker experience through the execution of over 50 social, educational, and cultural events. The department supports a sense of belonging for students through the execution of staff driven programs, initiatives and services such as F45, intramural sports, and spaces that support an active lifestyle.

**SEM Goals: 1.1, 1.4; 3.7, 3.9, 3.10**

<b>PROGRAM HIGHLIGHTS</b>	<b>BY THE NUMBERS</b>
SAC Unique Students over 20 Events	2,266
Weekend Programs Hosted	20+
Intramural Games Played	470
Sport Club Participants	523

**COMMUNITY ENGAGEMENT**

CAR actively engages the community in meaningful experiences that connect them to life at Wichita State through a variety of programs and initiatives on-campus and in the community. These programs have a positive impact on the community and shape how prospective students see the university. We have current partnerships with the Boys & Girls Clubs, Club Parkinson’s, and many schools within the Fairmount Neighborhood and USD 259. Many of our events and services are open and available to the community including our Pumpkin Run 5K, Spring Concert featuring Wale, and swim lessons sponsored through our Michael Phelps Grant.

**SEM Goals: 1.3; 2.3, 2.5; 4.4**

<b>PROGRAM HIGHLIGHTS</b>	<b>BY THE NUMBERS</b>
Number of Boats & Bikes Rentals	1373
Number of Space/Venue Rentals to the Community	51
Number of Middle/High School Partnerships	8
Swim Lessons Given	1502
YMCA Visitors	4384

**STUDENT DEVELOPMENT**

CAR employs over 100 students in a variety of positions over the course of the year including student supervisors. Students receive training and certifications that equip them to perform their jobs and prepare them for careers beyond graduation. Our volunteer leaders in SAC gain essential career readiness skills through the hands-on experience of planning and executing a variety of events.

**SEM Goals 1.4; 3.7, 3.8, 3.9,3.10**

<b>PROGRAM HIGHLIGHTS</b>	<b>BY THE NUMBERS</b>
Number of Students Employed by CAR	123
Number of SAC Members	32
Number of Student Leads (student staff)	33
Number of Student Staff Training Hours Completed	6884
Number of Certifications Earned	97

**STAFF DEVELOPMENT**

Creating a culture of learning and engagement is important for the growth of individual staff members and the department. Staff serve on campus committees, participate in trainings/workshops, and engage in annual retreats to strengthen the department, focus on student services, and enhance their knowledge of current trends facing students.

SEM Goals 1.1, 1.5, 3.3

**PROGRAM HIGHLIGHTS**

Number of University Committees Staff Serve On	6
Number of Conferences/Workshops Attended	5
Number of Trainings/Retreats Individuals Participated In	41
Number of Certifications Earned	5

**BY THE NUMBERS**

**DEPARTMENT HIGHLIGHTS & GOALS**

**ACCOMPLISHMENTS IN FY22**

- ➔ Merger between Campus Recreation and Student Activities Council.
- ➔ Renamed the Department: Campus Activities and Recreation (CAR)
- ➔ Created new mission, vision, and values.
- ➔ New Outdoor Pickleball, Futsal and Basketball Courts Installed
- ➔ Programmed over 23 weekend events.

**GOALS FOR FY23**

- ➔ Create a learning development program for Student Staff Supervisors. The program will provide leadership-development philosophies to CAR Student Staff Supervisors.
- ➔ Create a Sport Club Leadership Development Series. The series will provide leadership-development philosophies to emerging sport club officers.
- ➔ Develop a departmental assessment plan that reflects the needs of the University and Division of Student Affairs.
- ➔ Create an action plan to address the results of the CAS assessment.

**CAMPUS ACTIVITIES AND RECREATION AWARDS**

Beth Albers: Community Partnership Award WSUPD

Tia Hill: Shocker Leadership Awards – Advisor of the Year

John Lee: Wichita Fire Department Citizen of Distinguished Service Award

John Lee: WSU PD Citizen Commendation Awards

John Lee: LaVona Spencer Friend of SAC Award

**STUDENT ACTIVITIES COUNCIL AWARDS**

Outstanding Large Student Organization of the Year

Outstanding New Program of the Year – Fairmount Formal Excellence in Collaboration Award – 12th Annual Drag Show (SAC, ODI, & Spectrum)

**SHOCKER ROWING AWARDS**

State of Kansas Parks and Recreation New Pilot Program | Pulling for Youth Horizons

**COMMITTEE WORK:**

Rachel Tuck: Unclassified Senate

Tia Hill: Transfer Student Working Group

Tia Hill: Homecoming Committee

Karolina Mosa: Diversity and Inclusion Committee

Beth Albers: Clash of the Colleges Committee

Andy Sykes- Prevention Service Advisory Board

**STUDENT AWARDS**

Directors Award: Alexis Reese

Jose Vidal service: Sruthie Bheemineni

Pride and quality: Nick Guerrero

**AQUATICS**

Emerging Leader of the Year: Maria Peschka

Leader of the Year: Liadan Douglass

**HEALTH & WELLNESS**

Emerging Leader of the Year: Claire Kennard

Leader of the year: Ivan Castillo

**SPORT PROGRAMS**

Emerging Leader of the Year: Wesley Horner

Leader of the Year: Harrison Spooner

**FACILITIES**

Emerging Leader of the Year: Morgan Zimmerman

Leader of the Year: Sruthi Bheemineni

**SHOCKER ROWING**

Oarsmen of the Year: Andre VanMeerhaeghe

Oarswoman of the Year: Mackenzie Lane

**Scholarship Award Winners:**

**Golden Whistle Scholarship Winners**

Davis Willenborg & Rohan Nellore

**Health & Fitness**

Morgan Regier

**Bob & Darlene Anderson Scholarship**

May VonLeonard

**Gerald Sinsel Scholarship**

Yi Sheng Tan

**Carol Wilkening Gamble Memorial Scholarship**

Liadan Douglass

**Club Parkinson Scholarship**

Alexis Reece

### NAME OF ASSESSMENT: POST-EVENT EVALUATION

**Purpose:** Sent to students following their participation in a select number of Campus Activities sponsored events over the course of the academic year. Evaluation measures students' satisfaction in the programs, their connection to campus as an outcome of the program, and what marketing they may have noticed for the event.

**Key takeaways:**

- ▶ 5.61/6 was the average rating of respondents based on their willingness to attend future programs hosted by the department
- ▶ 5.25/6 was the average rating of respondents based on the programs ability to make them feel included/like they belong on campus
- ▶ The top three forms of marketing noticed by respondents included posters, word of mouth, and Shocker Blast

### NAME OF ASSESSMENT: CAMPUS ACTIVITIES AND RECREATION PARTICIPANT SURVEY

**Purpose:** To gain insight in how intramural, outdoor adventures, fitness and special events were viewed by participants

**Key takeaways:**

- ▶ 85% of participants had a positive experience.
- ▶ 80% of participants felt included and accepted while participating in this event.

### NAME OF ASSESSMENT: STUDENT STAFF DEVELOPMENT

**Purpose:** To gage if student employees are improving their professional skills.

**Key takeaways:**

- ▶ 92% of students felt confident managing a participant's concern.
- ▶ 20% of students don't feel comfortable making a decision with out prior approval (something we need to improve)

### BENCHMARKING-UNIVERSITY BENCHMARK PROJECT

*CAR participates in this benchmarking assessment annually and uses the data for the metrics in the Student Affairs "Action Plan". The action plan correlates with the WSU Strategic Plan.*

**Purpose:** a tool for assessing and comparing performance against other peer institutions to achieve continuous improvement.

- ▶ In FY 22 this tool was used sparingly as the "Action Plan" was paused for the semester. The plan in FY 23 is to fully utilizes this data.

## Campus Activities and Recreation

# BOATS & BIKES

## Boats & Bikes

1,217 Individual Participants

987 Adults + 230 Minors

18 Group Rentals



## B&B Income & Expenses



INCOME



Rentals



Special Events



Shocker Rowing Merchandise



B & B Merchandise



Concessions

## Rental Inventory

## Number of Rentals

- 10 SUPs
- 8 Kayaks
- 8 Pedal Boats
- 4 Adult/Youth Bikes
- 3 Scooters
- 3 Trikkes
- 2 Recreational Rowing Shell
- 2 Tandem Kayaks

- Kayaks = 395
- Pedal boats = 162
- Tandem Kayaks = 106
- SUPs = 31
- Lockers = 23
- Bikes = 13
- Additional 30 minute add ons = 12
- Trikkes = 11
- Scooters = 8
- Recreational Rowing Shell = 3



Days Open = 118  
 Total Hours Open = 1162  
 Student Employees = 5  
 Unclassified Employees = 3  
 Total Hours Worked = 2013.75

### Total Expenses : \$18,801

Employees: \$13,965  
 Utilities: \$806  
 Concessions: \$35  
 Advertising: \$515  
 Equipment: \$404  
 Repairs/Maintenance/Misc.: \$1,625  
 Waivermaster: \$180  
 Taxes: \$1,272



Paddle Under the fireworks - July 4th event

The Big Float

Pulling for Youth Horizons

Modified Wichita Riverfest

Modified Lights on the River

Shocker Rowing Class Races



