

Dear Parent/Guardian:

Wichita State University's Shocker Career Accelerator has awesome events planned in-person according to social distancing guidelines and virtually this academic year! These fabulous events have been created and implemented to get first-year college students engaged in career readiness activities at Wichita State University. Please read through the enclosed information to learn all the details. Being involved early with the Wichita State Shocker Career Accelerator raises your college student's chances of landing their dream career after college! Check out our events at wichita.edu/Career.

Embedded throughout our events, services and programming are career readiness competencies developed by the National Association of Colleges and Employers (NACE). The career readiness of college graduates is an important issue in higher education, in the labor market and in the public arena. Career readiness is the attainment and demonstration of competencies that broadly prepare college graduates for a successful transition into the workplace. The Shocker Career Accelerator urges students to begin working with us on developing these competencies beginning in their first year of college.

The career readiness competencies are:

- Career & Self-Development Proactively develop oneself and one's career through continual personal and professional learning, awareness of one's strengths and weaknesses, navigation of career opportunities, and networking to build relationships within and without one's organization.
- **Communication** Clearly and effectively exchange information, ideas, facts, and perspectives with persons inside and outside of an organization.
- **Critical Thinking** Identify and respond to needs based upon an understanding of situational context and logical analysis of relevant information.
- Equity & Inclusion Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from different local and global cultures. Engage in anti-racist practices that actively challenge the systems, structures, and policies of racism.
- Leadership Recognize and capitalize on personal and team strengths to achieve organizational goals.
- **Professionalism** Knowing work environments differ greatly, understand and demonstrate effective work habits, and act in the interest of the larger community and workplace.
- **Teamwork** Build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.
- **Technology** Understand and leverage technologies ethically to enhance efficiencies, complete tasks, and accomplish goals.

If you have any questions, don't hesitate to contact us at (316) 978-3688 or SCA@wichita.edu.

We look forward to seeing your college student soon!

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Sara R. Muzzy, Director of Career Development

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