Top 5 Majors in Attendance
- 30 Accounting
- 21 Marketing
- 14 Finance
- 10 Economics
- 9 Management

Student Surveys
- 98% would recommend this career fair to their friends
- 96% are more likely to continue at WSU because of career-focused events
- 94% said the fair enhanced their understanding of their career focus

Employer Surveys
- 87% rated the quality of WSU students above average
- 86% said they would participate in future WSU career events
- 84% said they would interview WSU students they met at the career fair

Student Attendance by Classification
- 12 Freshman
- 18 Sophomore
- 36 Junior
- 71 Senior
- 24 Graduate Students

Employer Booths
- Air Force Reserve
- American Marketing Association
- ArcBest Management Training Program
- AXA Advisors, LLC Kansas Branch
- Buckeye International, Inc. Sales Management Program
- Budget Car and Truck Rental of Wichita
- Bunting Magnetics Co
- Credit Union of America
- Dillard’s Inc.
- Dominion Marketing Group, Inc.
- Echo Marketing Group
- Edward Jones
- Elliott Electric Supply
- EMC Insurance Companies
- Empire Bank
- Enterprise Holdings
- Equity Bank
- Ethos Group
- Farmers Insurance Group District 20 – Insurance and Financial Services
- Fidelity Bank
- Foley Equipment
- Hormel Foods
- IMA Financial Group, Inc.
- INTRUST Bank
- Kansas Air National Guard
- Kansas Army National Guard
- KANSASWORKS – Dept. of Commerce
- Koch Industries, Inc.
- Lowe’s Home Improvement
- Marine Corps Officer Program – Oklahoma
- Menard’s, Inc.
- Meritrust Credit Union
- Newell Brands
- Northwestern Mutual Financial Network – The RPS Financial Group
- Office of the Comptroller of the Currency – Midsize and Community Banks
- Optometric Billing Solutions
- Penske Logistics
- PepsiCo
- PNC/Midland Loan Services
- Primerica
- Public Relations Society of America – Kansas
- Spirit AeroSystems
- Textron Aviation
- The Sherwin-Williams Company
- Thrivent Financial
- United States Army Walgreens
- Walser Automotive Group
- Wholesale Fireworks
- Wichita Public Schools
- Wichita State University Study Abroad Programs
- Wolters Kluwer
- Woodbridge Home Exteriors

(Download electronic version at wichita.edu/careerdata)