



PARADE

SATURDAY, OCTOBER 4

4 P.M.

BROUGHT TO YOU BY



WICHITA STATE UNIVERSITY
FOUNDATION AND
ALUMNI ENGAGEMENT



WICHITA STATE UNIVERSITY
STUDENT AFFAIRS
Connecting Every Student

The 2025 Shocktoberfest Parade celebrates all things WSU—our past, our present and our future.

We invite Shockers and friends of all ages to join in on the fun, whether it be with a custom float or by gathering your group of friends or colleagues to walk, dance, or stroll in the parade. Show up and show out, Shocker Nation!

We are excited about your interest—the parade is a great way for you to display your university and organizational pride for all to see. Our goal is to create a tradition showcasing the talent, creativity, diversity, and community that makes Wichita State so very special.

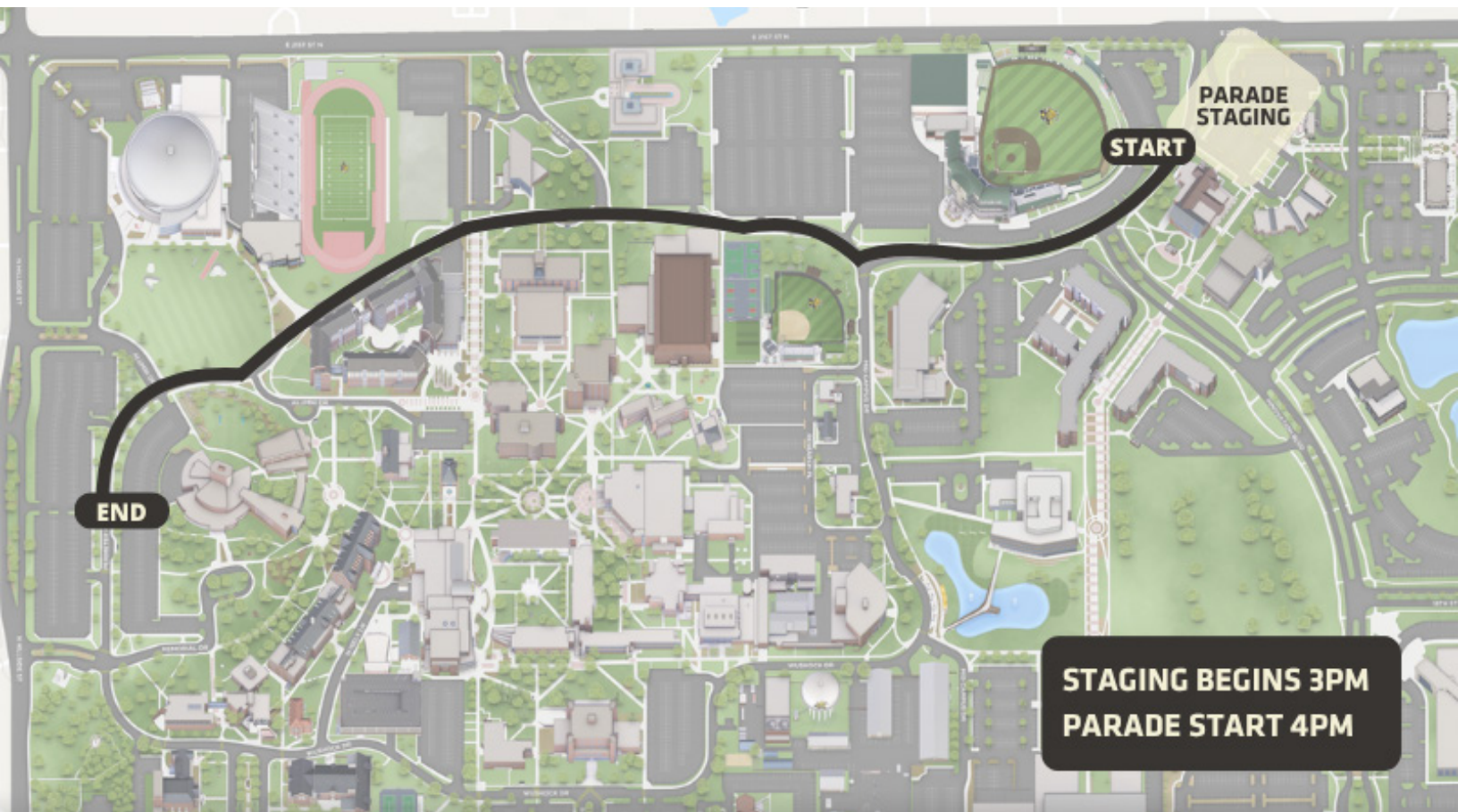
You will find all details pertaining to your parade entry contained within this document.

If you have additional questions, **Please contact Josh Woods at 316-978-7563 or by email at joshua.woods@wichita.edu.**



PARADE ROUTE

We will start our route on Innovation BLVD and head North to Mike Oatman Dr., turn left on Mike Oatman Dr., proceed West to Perimeter Rd, ending outside of lot 16N.





JUDGING STANDARDS

- ▶ Originality and Creativity
- ▶ General Appearance
- ▶ Showmanship:
Entertaining and Engaging
- ▶ Craftsmanship, if applicable
- ▶ Representation of group,
organization, business

AWARDS

\$500

Wu's Winner:
Entertainment on point

\$500

Most Creative

\$500

**People's Choice
Awards**



RULES & REGULATIONS

The following rules and regulations are designed to keep the Shocktoberfest parade safe and fun for everyone.

- ▽ Welcome students, staff, affinity groups, councils, corporations, Shocker alumni and friends.
- ▽ The parade committee comprised of Academic Affairs & Research and Alumni Engagement staff members will approve or deny applications. (Don't worry, we'll do our best to approve!)
- ▽ The number of vehicles and/or persons with each unit must be specified on the application.
- ▽ The maximum number of people permitted per entry is 25, with the exception of bands and dancing units.
- ▽ All drivers must be licensed and all motor vehicles in the parade must be insured.
- ▽ An adult must supervise children under the age of 13 at all times.
- ▽ Smoking and consumption or possession of alcoholic beverages or illegal substances is prohibited.
- ▽ Use of controversial material on any entry is prohibited. Material may be deemed controversial by any member of the parade committee.
- ▽ All entrants are responsible for arranging for power, helium for inflatables, or other supplies necessary for their float or unit.

ENTRY FEE

Students - FREE | Alumni & Friends - \$20

ENTRY DEADLINE

Friday, September 19, 2025, 5:00 p.m.

- ▽ Performing units should plan routines which do not require the unit to stop. Units should move continuously to not hinder the progress of the parade.
- ▽ All entrants are responsible for walking/ inspecting the route before the parade to make sure their unit can clear any wires, trees, streetlights, etc., along the route, including the staging areas.
- ▽ Each unit must appoint a Unit Captain to pace the unit and work with the Shocktoberfest parade committee as needed.
 - Unit Captain: Staging instructions and a unit number will be provided via email.
- ▽ Participants must arrive at their designated marshaling spot at the specified time (per acceptance letter instructions).
- ▽ The Shocktoberfest parade committee reserves the right to bar or remove any entry from the parade that refuses to follow all instructions from parade officials and/or university police.
- ▽ Line-up order is determined by the Shocktoberfest parade committee to establish variety and even flow.

FLOAT UNITS AND OTHER ENTRIES

A ‘float’ can consist of a low, flat trailer or other suitable frame with pneumatic-tired wheels, i.e., a golf cart, ATV, trailer, or small truck.

We ask the final entry adhere to the original concept provided in the parade entry form. Any variation or change requires prior approval of the Shocktoberfest Parade Committee.

The following safety measures must be adhered to:

- ▽ Handholds or other supports for participants standing on the float.
- ▽ Float material and costumes made of flame-retardant material.
- ▽ Safety-type couplers for all towing connections.
- ▽ Children under the age of 13 must be supervised by an adult at all times.

Costumes and music are highly encouraged—don’t forget to show your Shocker pride!

The following size restrictions apply:

	Minimum	Maximum
Length	12 feet	60 feet
Width	No minimum	12 feet
Height	No minimum	14 feet
Inflatable clearance	2 feet	4 feet
Skirting clearance	1 inch	2 inch

Inflatable Units

Unit is responsible for all components associated with unit such as volunteers or helium.

Band Units

Bands are encouraged to perform over as much of the parade route as possible for the enjoyment of the crowd. Band performances will be judged while passing in front of the reviewing stand. Bands may be identified by banners or signs preceding the group or by signage that is an integral part of the group

Walking Units

Each walking unit must be costumed or have a choreographed activity or routine. This routine or act should be performed while the unit is moving at the parade pace and should continue along the route as possible.

CHECKLIST

Please double check your application.

- ☐ Include a copy of driver’s license if applicable.
- ☐ Unit sketch and/or photo as well as music description.
- ☐ Signed waiver for all units.





Registration forms can be dropped off with Joshua Woods in the Woodman Alumni Center, completed online by scanning the QR code, or by filling out the PDF and emailing it to joshua.woods@wichita.edu.

SHOCKTOBERFEST PARADE ENTRY FORM

Name of Organization/Group: _____

Address: _____

Contact Name: _____

Telephone: _____ Email: _____

Unit Captain (if different): _____ Cell Phone: _____

Type of Organization/Group:

- | | | |
|---|--|---|
| <input type="checkbox"/> Campus Department | <input type="checkbox"/> Registered Student Organization/Council/Group | |
| <input type="checkbox"/> College | <input type="checkbox"/> Innovation Campus Partner | |
| <input type="checkbox"/> Residence Hall/Apt | <input type="checkbox"/> Community Organization/Business/School | <input type="checkbox"/> Shocker Friend |

Type of Entry:

- | | | | |
|--|--|--------------------------------|-------------------------------------|
| <input type="checkbox"/> Walking/Dancing | <input type="checkbox"/> Decorated Vehicle | <input type="checkbox"/> Float | <input type="checkbox"/> Inflatable |
|--|--|--------------------------------|-------------------------------------|

Detailed Description – try to include any music or other sound your unit will create or be playing. We will do our best to place musical entries apart from one another. Your description will be added to the judges' scoring sheets.

Towing vehicle owner _____ Plate number _____

Towing vehicle owner's phone number _____

Make/Model/Year of Towing Vehicle _____

Length of entire unit (max) _____ Height of entire unit (max) _____

Number of participants (max 25) _____

Release of Liability

It should be understood that participation in the parade is voluntary. In consideration of the opportunity to participate in the 2025 Shocktoberfest Parade, and with full and complete understanding of the consequences of my decision, I agree to waive and release the WSU Foundation and Alumni Engagement, Wichita State University, and their employees, volunteers and representatives, from any and all claims for injuries or damage that might arise, for any reason, including, but not limited to, negligent conduct by or on behalf of the WSU Foundation and Alumni Engagement and Wichita State University, as a result of my participation in the parade.

Signature: _____



PARADE JUDGING FORM

Entry Name: _____

Division: _____

Areas of Judging:

- | | |
|---|-----------|
| ▽ Originality/Creativity
- What sets this entry apart from others? | _____ /20 |
| ▽ Showmanship: Entertaining and Engaging | _____ /20 |
| ▽ Representation of group, organization, business | _____ /20 |
| ▽ General Appearance
- Is the entry visually appealing? | _____ /10 |
| ▽ Craftsmanship, if applicable | _____ /10 |

Judging Total _____ **/80**

Judge's Signature: _____